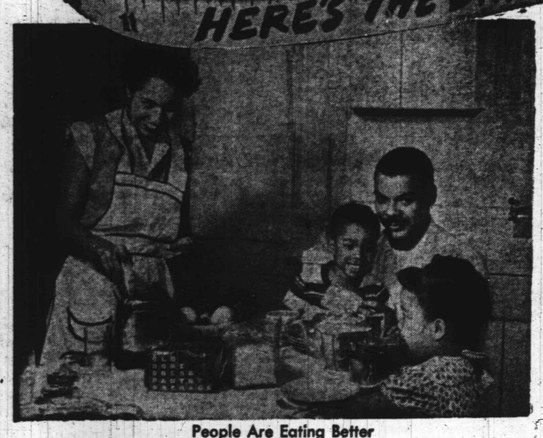
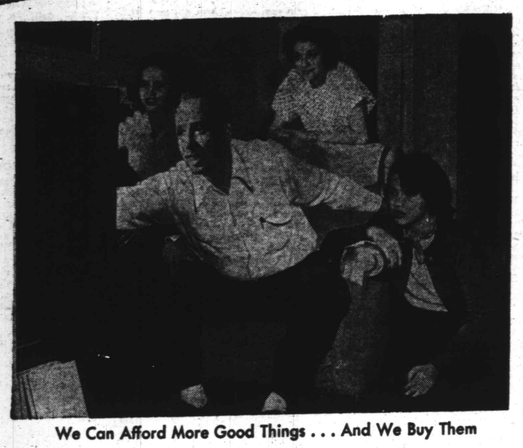
Colored People Live Better

HERE'S THE EVIDENCE! . . . SEE FOR YOURSELF!

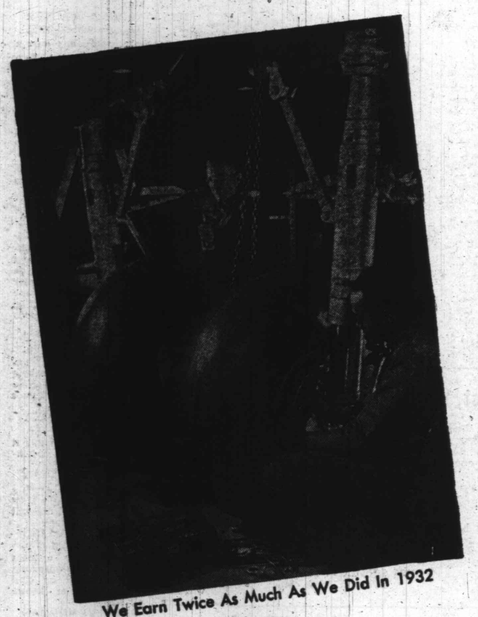


People Are Eating Better



We Can Afford More Good Things . . . And We Buy Them

Let's Measure It--



We Earn Twice As Much As We Did In 1932

Do you live in a good country? You live in a free country which produces more homes, more cars, more TV sets, more radios, more refrigerators, more of the things which make life comfortable and convenient than any other nation in the world. Last year the total was $328 billion, three times more than in 1932.

Let's Measure It!

Do you eat better? You eat 89 pounds more food than the average American did in 1932, and you eat more of the things you like . . . meat, eggs, fresh fruits, foods that are better for you.

Let's Measure It!

Do your kids get a better break? One-third more children go to high school than in 1929. Look at the kids today, healthy, well fed, well clothed.

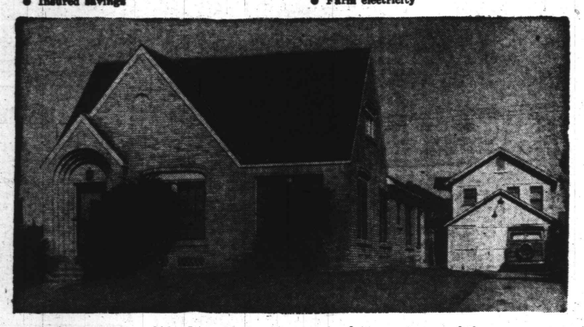
Let's Measure It!

Is there a good future for your kids? Sure, there is! There are 60 million jobs . . . and more in the making. Farmers are making money. Business is profitable. Kids today get more education and better jobs than the depression class of '32. A quick comparison . . . 13 million out of work then, more than 60 million working today.

How Did It Happen?

Here are just a few of the things Democrats did to make life better today.

- Social Security
- Insured savings
- Low-interest home-buying programs
- Farm price supports
- Minimum wage; fair labor laws
- School aid program
- Farm electricity



We Own Better Homes And More Automobiles

This Advertisement Sponsored by Democratic National Committee.

Lonesome Hearts

(If you would like to correspond with a Lonesome Heart write a short letter to me, giving full particulars about yourself and the person you'd like to meet. Sign your correct name and address to all mail. Enclose 50 cents in coin and stamped, addressed envelope for publishing, forwarding for each address wanted or general handling. — ALBERTINE ASHE, AFRO-AMERICAN, Baltimore, 1, Md.)

WANTS COMPANION
I'm seeking a middle aged women to share my home. One who has a pension or some income and can support herself. I would like a nice woman around for company.
MRS. DRAPPER

LONELY SIX-FOOTER
I am single, 30, 6 feet 2 with good habits, wanting to hear from a nice young lady 24-28, intelligent and affectionate.
DOC

NEAT AND PETITE
I am 20, neat, small and passable. Looking for a fellow who is considerate and sincere, a little over 20, and 5 feet 5. If you're this type write me now.
LILLIAN

FOND OF CHILDREN
I am 36, brown-skinned and would like to meet a nice lady my age who likes sports, dancing and a pleasant life. I am fond of children and will marry if suited.
RUDY

DC PROFESSIONAL GIRL
I'm 26, light brown-skinned attractive, professional girl. I'm a Christian and like the nicer things in life. I'd like companionship of a sincere business or professional man, 27-37, living near Washington.
MARYABELLE

WILL MARRY
I am 6 feet, age 32, like wholesome fun, nice things and have good habits. I am serious and will consider marriage with a nice lady 26-32, who is pleasant and companionable.
BETHUME

SEEKS NICE LADY
I'm 30, light brown, nice habits, but anxious to meet a nice lady my age and type. Hurry and write.
GOLDBERG

WILLING TO TRY
I'm a lady 30, married once and willing again if the right one answers. I want someone who likes nice things and enjoys home and children, for I have three. I'm 5 feet 6, brown, like clean sports and church.
ERNESTINE

GOOD PROVIDER
I'm a brown-skinned man, 43, not handsome but a good worker with good habits. I'm seeking a nice lady friend 37 who likes a quiet life, is understanding and wants to get some place in life.
ELI

CATHOLIC WIDOW
I am a widow, 34, 5 feet 6 with three children. I like sports and a nice time in general. I'd like meeting a man around my age and type. I am Catholic.
MARILYN

WANTS SINCERE GIRL
I am 31, not bad looking, light brown, like nice time and would like a nice girl friend, 23-36, sincere and devoted, looking for a fellow my type.
LAUGHTON

CHURCH WORKER
Lonely widow, 38, seeking the companionship of a man 35-54. I work in the church, love home life and would like meeting an intelligent man whose plans for the future are high and interesting.
MRS. PLEASANTS

VET SEEKS MATE
I am a veteran 32, 5 feet 9, have been married, a hard worker and like nice things. I'm seeking a nice lady, a nurse, teacher or beautician, about 30, who likes nice things, clean living and wants a good man.
ROBBY

HAS AMBITION
I am 35, attractive, quiet but considered very good company. Wish to meet a good, kind, intelligent man, 35 and up, who means well and will work toward having something in life.
MARY LEE

NOTICE
Be sure to enclose 50 cents with your letter.

LOOKING FOR MATE
I am looking for a nice woman, 35-45, light and independent. I've been married but divorced, age 50, 5 feet 8. Come on let's get together.
HILL

LIKES SPORTS
I am seeking real companionship with an honest, sincere man. I'm 38, dark brown, like sports and church. I'm easy to get along with and I hope to meet a man with a good disposition.
MRS. STAPLES

MINISTER
I'm interested in meeting a girl 25-30, attractive, good habits, interested in being a minister's wife, one child will be okay. I'm most sincere, over 30, dependable and hottest.
MINISTER

Brain Twisters'

By DON DOUGLAS
Mixed-Up People

Here are some names famous in history. To recognize them better, you'll have to rearrange the letters in each group to form the correct name of the famous person.

1. HAIL B NAB—military genius.
2. ECK SIN—author.
3. HEAL RIG—courtier.
4. SAT PURE—chemist.
5. WHAT, NO GINS—national leader.
6. TREND MARB—painter.

How Many Words?

How many words of four letters or more can you manufacture from the letters in the word CHARGING? Remember, only one form of any one word is permissible, and no proper names. We managed to squeeze out 29 words, but maybe you can get more out of CHARGING.

ANSWERS

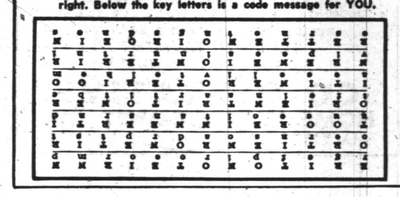
MIXED-UP PEOPLE: 1. Hannibal. 2. Dickens. 3. Raleigh. 4. Pasteur. 5. Washington. Rembrandt.

HOW MANY WORDS: Caging, earing, cairn, chair, chain, char, chin, china, chagrin, cigar, crag, hair, hang, aching, aging, arching, raging, racing, rain, ranch, ring, rich, gain, gang, grain, grin, gracing, inch, nigh.

FORTUNE TELLER

ORIENT
2 3 4 5 6 7

You can have fun figuring out your message from the Orient by use of this pleasant little puzzle. If the number of letters in your first name is 5 or less, subtract from 7. If more than 5 letters in your first name, subtract from 13. Now take this result and find your key letter in the word ORIENT at the top of one of your large key letters as it appears from left to right. Below the key letters is a code message for YOU.



SUNDAY'S SERMON

By REV. ROBERT H. HARPER

Luke was a physician and he became one of the greatest of all historians. He was the only author among those of the 66 books of the Bible who was not a Jew.

The author of the Gospel that bears his name and of the book of Acts, he undertook to give an accurate account (Luke 1: 3) of the life of Jesus and of the heroic doings of the apostles.

Man Of Distinction

In both the Gospel and the Acts the work was undertaken for Theophilus, evidently a man of some distinction.

Luke wrote that his purpose was to bring the reader to know the certainty concerning the things he would record.

We find that Luke, in an unscientific age, was a scientific historian who had consulted eyewitnesses and ministers of the word in preparing his manuscript.

Luke had opportunity to talk with those who had known Christ and heard his teaching, and he was personally acquainted with Paul and other great men of the new faith.

In the account of the vision of the man of Macedonia, we note what have been called the "we sections" in the narrative, indicating that the author himself was then with Paul.

Eyewitness

So Luke was himself an eyewitness of much that he records.

It should strengthen our faith in the record to learn of the labor and care that Luke gave the writing of the life of our Lord.

Favorite Hymns

The following comes from Mrs. Retha Foxworth, Pleasantville, N. J.:

Christ is all, He's everything
to me,
Christ is all, He rules the
land and sea,
Christ is all, without Him
nothing could be,
Christ is all, and all this
world to me.

The following comes from Mrs. Lillian McClard, Ivanhoe, Va.:

Oh, how precious is His
grace,
When you know the time
and place,
When you quit this world of
sin on your knees,
Once He caught my falling
soul,
Made it better felt than told,
I claim Jesus first and that's
enough for me.

The following comes from Patience Stevens, Springfield, Pa.:

Take time to be holy,
Speak often with thy Lord.
Abide in Him always,
By Looking to Jesus Christ.
Like Him, thou shalt rise
Forgetting in nothing,
His blessing to seek.

"Next Door" By TED SHEARER

BOOK REVIEW

Charles Waddell Chestnutt, Pioneer of the Color Line, By Helen M. Chestnutt. The University of North Carolina Press, 324 pp., price $5.00.

By CARTER JEWEL

The author of this work has paid a tribute to an early colored literary genius who achieved distinction in letters when thousands of freedmen were struggling forward from under the yoke of chattel slavery.

Chestnutt was a real pioneer in the field of colored literature. As this book brings out, he made his mark by the sheer weight of ability and hard work. He rose from the deep South to conquer both poverty and race. By 1900, he was one of the few who had achieved distinction in American literature.

Too Many Letters

The author reveals the battles and struggles which Chestnutt had to overcome in his literary career, but unfortunately one must wade through too many letters which Chestnutt received to get the whole picture. Naturally, the average reader will tire of seemingly endless correspondence and would much prefer summaries of the problems and viewpoints they represent.

The story to be told here is that of the unfaltering battle between Chestnutt's inspiring American ideals as depicted in the Declaration of Independence and the U.S. Constitution and the failing facts of our national practice in dealing with colored persons. It is unfortunate that the story is told here through voluminous correspondence.

The story of the rise of Chestnutt is an interesting one. When told as an unfolding drama as it really occurred, it will command the attention of American readers white and colored. This work is a good beginning for the source material for a more lively and readable account of this literary colored pioneer.

LOOKING FOR *Someone?*

MRS. ANNIE YOUNG, 833 W. Fairmount ave., Baltimore, is looking for her niece, MISS LOLA BALL, who is believed to be living in New Haven, Conn.

DR. HARRY BOFFAMAN, last heard from in Portsmouth, Va., is being sought by her brother, JAMES SAUNDERS, 306 4th st., nw, Roanoke, Va.

Anyone knowing the whereabouts of L. M. RAY, last heard from in Dewey Rose, Ga., please get in touch with RICIE DANIELS, 4609 Vinewood st., Detroit, Mich.

MISS CATHERINE BAKER, 313 Delphin st., Baltimore, is seeking MISS JUANITA DEMPS, who recently moved to Geneva, N.Y.

MRS. MIRANDO GROSS, 418 Indiana ave., Atlantic City, N.J. would like to hear from EDWARD DOLDSOM, last known to be living in Huntersville, Va.

ROBERT J. McKINNEY, who is believed to be living somewhere in Montgomery, Ala., is asked to get in touch with his mother, MRS. MAMIE CAFFIE, 4608 Calumet ave., Chicago Ill.

I Remember

Tuscola, Ill.: I remember when grandma carried her purse, clay pipe and smoking tobacco in the long pocket set in the wide seam of her woolen petticoat. When she went shopping at the general store, the truly gallant clerk would turn his back while grandma hunted in the petticoat pocket for her purse.

From Mrs. Celia F. Boyd, Willow Hill, Ill.: I remember when I wore a long train that I had to hold to one side when I went in church to keep the one behind me from stepping on it. I also wore long skirts with a circular flounce on the bottom, with what was called brush binding, that swept the floor to save the hem from wearing out.

From Mrs. Bertha De Vorss, Hermosa Beach, Calif. I remember the wooden "hoppers" in which the wood ashes were dumped during winter. In the spring, water was poured over the ashes and allowed to drip in a stone jar. This made lye, with which soft soap was made in a large black kettle over a fire in the yard. When finished, soap was stored in stone jars and used to do the family wash.

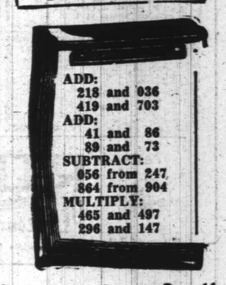
From Peter Y. Miller, Crowley, Colo.: I remember the first train over the old Kansas Pacific. It had to stop several times to let the buffalo off the track. When we got to Denver, we had Indians for neighbors who would say to my mother, "More biscuit!" When nine, I lived near a slaughter house. They would call me, "Want some oxtails and liver, Kid?" They would stack my arm with oxtails like cordwood and pile livers on the other hand.

From Mrs. Edna Carlock, Milford, Mich.: I remember when at home in southern Illinois, my father owned a threshing machine, and he had several yoke of oxen to pull the machine from farm to farm to thresh the people's wheat.

When the wheat was threshed, mother would have the ticks washed and we would fill them with the fresh straw.

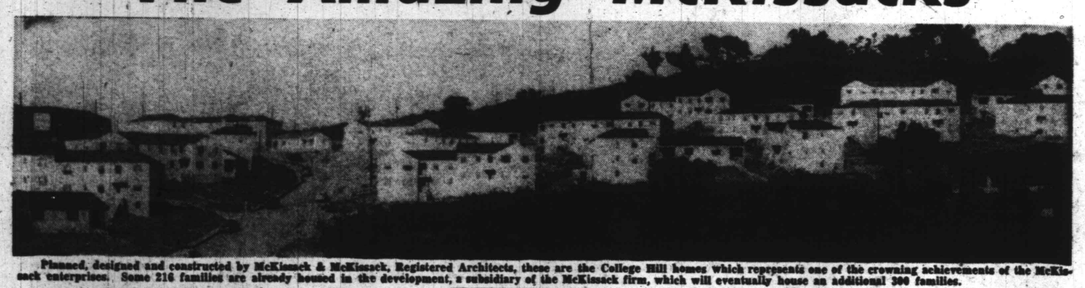
My mother and older sisters spun yarn and dyed it and wove linsey to make us dresses for winter wear. She also wove jeans and she made father's pants out of it.

Arithmetic



ADD:
218 and 936
419 and 703
ADD:
41 and 86
89 and 73
SUBTRACT:
656 from 247
864 from 904
MULTIPLY:
465 and 497
296 and 147

The Amazing McKissacks



Planned, designed and constructed by McKissack & McKissack, Registered Architects, these are the College Hill homes which represents one of the crowning achievements of the McKissack enterprises. Some 216 families are already housed in the development, a subsidiary of the McKissack firm, which will eventually house an additional 300 families.

Three Generations Of Master Builders

Nearly a century and a half ago in North Carolina, a slave called Moses turned his hand to carpentry and masonry. He sawed a true line, drove a straight nail and laid a firm foundation.

He established a reputation for competent workmanship that has survived through three generations to reach its apex in the firm of McKissack and McKissack, Registered Architects, of Nashville, Tenn.

With his wife, Miriam, a freeborn Cherokee Indian who bore him fourteen children, the first Moses McKissack migrated from North Carolina to Tennessee in the early 1800's.

Made Reputation Early

The men of the family had already established a wide reputation for their skills in carpentry, woodwork, stonemasonry, brickmasonry and metal work.

By 1820, they had built numerous homes for wealthy white Nashville residents, and Gabriel, one of the sons especially recognized for his skill in masonry had worked on the famed Maxwell House and others of the city's most pretentious structures.

Moses

Gabriel's marriage to Miss Dolly Ann Maxwell at Pulaski, Tenn., was blessed with fourteen children—seven girls and seven boys.

Master Builders

Two of the boys, Moses and Calvin, are the heads of Mc. McKissack Sr. Kissack and McKissack, Inc., master builders of America, whose structures dot eleven states. Moses, Sr., named for his grandfather who set the family's occupational pattern, built his first house in Nashville in 1905 for a prominent engineer.

In a few years, he had built hundreds of homes and several buildings, including the Carnegie Library, and campus structures at Fisk and Roger Williams Universities.

The McKissack building firm was well under way.

Six Sons

Married in 1912 to the former Miss Miranda P. Winter, daughter of a prominent produce merchant, their union was blessed by six sons, all of whom have specialized in phases of architecture and engineering.

They are: Lewis, W., specifications writer and professor of architecture at Tennessee State University; Moses, IV, appliance firm head and architect; Lemuel H., industrial education teacher; Calvin A., assistant to his father; Samuel M. industrial arts teacher, and William D., architectural designer.

The Morris Memorial Building, Nashville, one of the first major structures erected by the McKissacks.

First Major Structure

When, after having been joined in a great business union with his brother, Calvin, the McKissacks built the structure for the Sunday School Baptist Publishing Board of the National Baptist Convention, Inc., in Nashville in 1929, the prestige of the firm was established completely.

Today, residences, homes, churches and public buildings in Tennessee, Alabama, Arkansas, Mississippi, Georgia, Florida, North Carolina, South Carolina, Texas, Kentucky and Ohio bear the stamp of McKissack designing or construction.

The firm is licensed permanently in most of these states, and has a branch office in Memphis.

Trades Emphasized

Throughout the years, Moses, Sr., has preached a gospel of preparedness in trades to the young men of the South. Calvin, at his side, has attended to the ever-growing complexities of handling jobs many miles away.

Some of the major structures erected by the firm include the CME Publishing House at Jackson Tenn. (1935); the Pearl High (1936) and Washington Junior High Schools (1937) in Nashville; the Infantile Paralysis Clinic at Tuskegee (1939) and a hospital at Mound Bayou, Miss. (1940).

Built Air Base

The design and construction of the Tuskegee Army Air Base (1941-42) heralded a new day for the McKissacks and colored architects and construction engineers throughout the nation.

In the late 1940's the firm completed the nationally-known Riverside Hospital in Nashville, a college YMCA in Atlanta, three buildings at Tennessee State University, and the home office of the Universal Life Insurance Company in Memphis.

Housing Development

A crowning accomplishment was the planning, designing and construction of the firm's own College Hill Development at a cost of over a million dollars.

Nashville city officials have acclaimed the development as a residential beauty spot and a boon to the housing situation.

The counsel of the McKissack brothers has been sought far and wide—even in the White House when the late President Roosevelt called Moses as a consultant on Federal housing affairs.

Calvin has also attended many Washington conferences, and directed the National Technical Association as president.

Never Forget A Face

Well-known wherever they go, the McKissacks seldom forget a name and never a face. Quiet, dignified, modest men, they saw their efforts almost defeated during times of national depression but weathered the storm with skill and determination.

The firm employs hundreds of workers and all the world can see the handiwork of their determination in the concrete, steel, brick, and stone they have molded together.

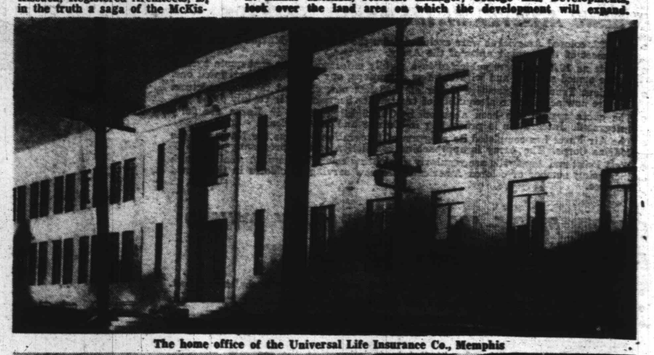
Good Neighbors

Respected as good neighbors by citizens of all races in Nashville, the McKissacks evoke repeated expressions of admiration from their competitors because of their architectural intelligence.

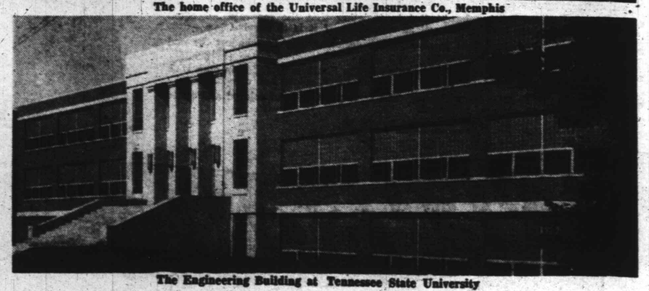
The story of McKissack and McKissack, Registered Architects, is, in the truth a saga of the McKissack family—three generations of master builders.

Their story is an American legend—the tale of men who surmounted problems of race with craftsmanship, citizenship and the will to do a job better than the other fellow.

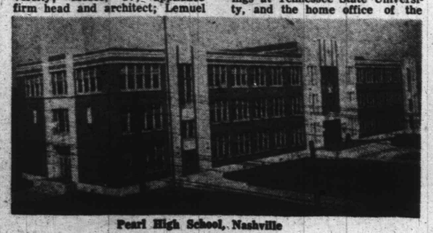
Calvin L. McKissack, president of College Hill Housing Inc., and B. Lamar Mitchell, resident manager, College Hill Developments, look over the land area on which the development will expand.



The home office of the Universal Life Insurance Co., Memphis



The Engineering Building at Tennessee State University



Pearl High School, Nashville

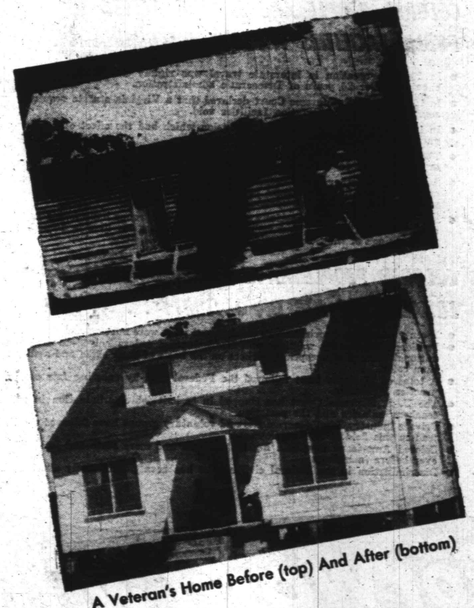
--all over the U.S.!

LET'S MEASURE IT! . . . DO YOU LIVE BETTER?

Farmers Harvest Bigger Crops All Over The Land

We Live Better Than At Any Other Time In History

Let's Measure It--



A Veteran's Home Before (top) And After (bottom)

Do you have security? You've got more savings and more insurance than the average man of twenty years ago had . . . three times as much savings. And 65 million of you have something at little cost that would have cost your father $10,000 or $15,000 . . . the protection of Social Security insurance.

Let's Measure It!

Do you live better? Sure! We can afford more good things and we buy them. And one of the things millions of Americans can afford that they couldn't 20 years ago is a decent home. Only 14,000,000 Americans owned homes in 1932. Today the total is 24,000,0000. We own more than fifty-three million autos, sixteen million television sets, and forty-three million radios. There is a refrigerator in eighty percent of all American homes.

Let's Measure It!

Can you afford these good things? People in America put in less labor for a car than people in some nations have to put in to buy a bicycle or a cart. Working people in the U. S. live better than big shots do in most countries. The average American makes twice what he did in 1932 . . . that's in terms of what his money will buy at today's prices.

Use These Yardsticks —

- Compare life in America today with life 20 years ago . . . your life, the life of your neighbors, the opportunities for your children.
- Find out what the Republicans did for the people when they had a President and a majority in the Congress.
- Find out what the Republicans have proposed to help you or your family or your neighbors since then.
- Find out what the Republicans have opposed during the last 20 years . . . you'll find they opposed the things that make your life good today.

More Farmers Use More Labor Saving Machinery

This Advertisement Sponsored by Democratic National Committee.