Best Wishes For A Merry Christmas

Composers Of Holiday Songs

Stories behind our Christmas customs are seldom told because few know of their origins. Here are insights on some of our holiday traditions:

'Silent Night'

The popular hymn, "Silent Night," was written over a hundred years ago by a parish priest, the Rev. Joseph Mohr, in Salsburg, Austria. The story goes that he was returning late one night from administering last rites to a dying woman. As he walked along the road, he was awed by the still night and the star-sparkled sky.

When he arrived home, he wrote the words to the hymn and his organist, Franz Gruber, picked out the music on his guitar.

The hymn was introduced to a small congregation in Austria but was later picked up by others throughout the world. Today it has become one of our greatest Christmas carol.

Greetings
TO ALL OUR PATRONS AND FRIENDS
THE AVENUE MUSICAL BAR AND LOUNGE
1550 PENNA. AVENUE
PRESENTING
FLINK JOHNSON
and HIS "Real Gone" COMBO
ENTERTAINING NIGHTLY
CHRISTMAS SPECIALS IN
THE AVENUE CUT-RATE STORE
86 Proof WHISKEY $2.99 Fifth
Gift Packages Miniatures $1.99
Imported French BRANDY $3.49 Fifth
WE WILL BE OPEN XMAS EVE and NEW YEAR'S EVE 9 A.M. to 2 A.M.

Season's Greetings
TO ALL OUR PATRONS AND FRIENDS
from The Melody Club
1502 PENNSYLVANIA AVE.
A TOPNOTCH CHRISTMAS SHOW
— FEATURING —
PAUL BRECKENRIDGE
Sensational Singer of Songs & M. C.
AND
MADELINE GREENE
Blues Singer - Formerly with Earl Hines and Lionel Hampton
— STARRING —
OLA MAE BISHOP
One Of The Nation's Finest Comediennes
— PLUS —
"STRUT" FLASH
Tops In Taps
AND
PRINCESS CECELIA
Sensational Exotic Dancer
Fletcher Russell
AND HIS MELODY FIVE
3 SHOWS NIGHTLY
SUNDAY MATINEE 6 TO 8 P.M.
Kenneth "Skin" Forbes, Mgr.
Kenneth "Skin" Forbes, Mgr.
"The Place Where Everyone Meets Everyone"

Season's Greetings
To My Friends and Patrons
BANK'S RESTAURANT
700 DRUID HILL AVENUE
MUlberry 0658
LEE BANKS, Prop.

Season's Greetings
And Best Wishes
For The Coming Year
Garrett D. Rawlings
1-Hour Dry Cleaning Service
919 HARLEM AVE. GIl. 9647

A GREETING
To all our patrons we extend our thanks...for a year filled with friendship and goodwill. It is our sincere hope that our ways—during the coming year—may once more follow similar paths. A Merry Christmas and a Happy New Year to all.
From the PROPRIETOR and EMPLOYEES of
LITTLE WILLIES MUSICAL BAR
2340 DRUID HILL AVE.

CLUB 1017
TO YOU... ALL OF OUR FRIENDS and PATRONS
CLUB 1017
THE MANAGEMENT, EMPLOYEES and
'3 B'S AND A HONEY'
WISH FOR YOU A
Very Merrie Christmas!
At this wonderful Holiday Season, when people find their greatest contentment in making OTHER folks happy, we hope that the vestiges of this spirit remain with us always.
CLUB 1017 WILL BE CLOSED XMAS DAY
TO GIVE OUR EMPLOYEES TIME WITH THEIR FAMILIES
WILL RE-OPEN FRIDAY
Presenting
3 B'S and A HONEY
★ Two Luxury Bars ★ Delicious Food
★ Package Goods Every Day Including Sundays ★ Holiday Cut-Rate Prices
CLUB 1017
1017 MADISON AVE. VE. 9540

THE SPOT BAR and LOUNGE
1530 PENNSYLVANIA AVE. (AT McMECHEN ST.)
PRESENTS
The Sensational FOUR TURKS Nightly

Season's Greetings
TO OUR FRIENDS and PATRONS
We Present For Your Holiday Treat
THREE NOTES OF RHYTHM
EDDIE GOUGH — Sax SIMEON CARTER — Piano
JOE CARTER — Drums
NIGHTLY IN OUR LOUNGE
CLUB FROLIC
1401 PENNA. AVE. — Cor. Lafayette

SEASONS Greetings FROM
JONES' COCKTAIL LOUNGE
1724 W. LANVALE ST. (Bet. Mount St. & Fulton Ave.)
THE PROPRIETOR AND STAFF WISH ALL THEIR FRIENDS
THE MERRIEST OF MERRY CHRISTMASES
AND THE HAPPIEST OF HAPPY NEW YEARS
PRESENTING FOR YOUR HOLIDAY ENTERTAINMENT
THE EUPHANETTES
Featuring • BEN BABER, Guitar • DOROTHY STEARUS, Piano
• "PEACHES" WEBB, Tom - Toms
You can get the BEST DRINKS Anytime in our COCKTAIL LOUNGE or at OUR BAR.
PACKAGE GOODS ON SALE AT OUR BAR
• CHOICE WINES & LIQUORS
MAKE YOUR RESERVATIONS FOR OUR
NEW YEAR'S PARTY-NEW YEAR'S EVE
• SOUVENIRS • FAVORS • FUN •

The Season's Greetings
May your Yuletide happiness be as bright as the glittering decorations and ornaments on your Christmas Tree!
12½ CLUB
12 - 14 - 16 N. POPPLETON ST.

NEW SAVOY
1600 E. MONUMENT STREET
The Place With the New Look
Extends Greetings
TOAST to 1953!
Thanks for Your Business
Past—Present—Future

Let These Famous Nite Clubs Add To Your Enjoyment Of A Very Merry Xmas And A Happy New Year

Here's How Santa Visits Everyone Christmas Eve

In the minds of millions of children, to whom belongs the excitement and thrills of Christmas, there arises the question, "How does Santa Claus get around to see everybody in one night?"

To find the answer, one has to dig back into the early pages of history to draw out the story of the old saint.

Saint Nicholas, born in Patras, a city in Asia Minor, reportedly performed great deeds and miracles, helping the poor and needy and saving the lives of many. He is believed to have died around 343 A.D. and 600 years later became the patron saint of old Russia.

Revered Through World

The idea caught on and gradually he was revered in countries throughout Europe. In Germany, France, Switzerland, Holland and Luxembourg, he rides a white horse, delivering presents to the good children and whipping rods for the bad youngsters.

Laplanders and Samoyeds also picked up the theme. It is believed that from these countries the old saint got his reindeer and sleigh.

As years grew on, he became the patron saint of individuals as bankers, pawn brokers, unmarried girls, children, mariners, scholars, and surprisingly, thieves.

The acts of the kind old gent spread throughout the Protestant countries. Here, it is believed that the Christ Child, or Kristkind, is the gift donors. In some places, Tante Aria, the cloud goddess, accompanied by the Father Star above her, delivers presents to the children.

Angel In Hungary

In Hungary, youngsters receive their gifts from a host of angels; the Good Stars from heaven deliver presents to the Poles; to the Italians it's "La Befana" the mythical wandered who carries a broom while going from house to house in search of the Christ Child.

"Baboushka" in old Sussia, carries a staff and many toys with her in her search for the blessed baby. The Three Wise Men take over the gift-giving job in Spain as they go on their way to Bethlehem. And in Denmark, Switzerland and other countries, St. Lucy has the honor.

It was the Dutch who brought the tradition of Santa Claus to America when they settled in the colonies. Known as Saint Nicholas or "Santeklaus," he was a tall, lean, spiritual looking figure in long robes during those days. But, as the years went by, he gained weight, thus making him shorter in height.

Merry, merry Christmas
With a genuine appreciation of our pleasant relations, we extend to our many friends the greetings of the season with joy for Christmas and good luck for the New Year.
K. & G. LIQUOR STORE
1209 W. NORTH AVE.
COMPLETE LINE FOR YOUR PARTY NEEDS
LA. 6366 ICE CUBES

Greetings
To our many friends and patrons who have made this Christmas so grand for us, we wish the Merriest Christmas of all, and a Rich and Happy New Year.
STAR ARENA
1634 PENNA. AVE. LA. 2321

Season's Greetings From
Club 909
909 North Calhoun St.
For Your Musical Enjoyment
We Present Nitely
THE RADARS
★ RAY SHOATES, Guitar ★
★ DOROTHY STEIN, Piano ★
★ DUTCH HAWKINS, Drums ★
— OPEN SUNDAYS —
Be Up With The Time—Visit Club 909

Merry Christmas
Happy New Year
JIMMIE'S DINER
1602 N. Fulton Ave.
James Bumbry, Prop.

Season's Greetings
For your friendship and good will we extend a hearty "Thank You."
May you have a delightful Christmas and a successful New Year.
PHIL'S COCKTAIL LOUNGE
MOUNT and MOSHER STREETS

Happy Holiday
May all the joys of the Holiday be heaped on you and those you love. A Merry Christmas and a Happy New Year to all.
SUGAR HILL TAVERN & LOUNGE
2361 DRUID HILL AVENUE

CHRISTMAS CHEER
Walter Rouse
For Your Holiday Entertainment
JACK THE BEAR PARKER
KING OF THE DRUMS
with HIS DYNAMIC BAND
For Your Added Pleasure
Our Complete and Modern
Dining Room, Open 11 A.M. - 2 A.M.
Serving
SEA FOOD IN SEASON (ANY STYLE)
★
STEAKS CHOPS, FOWL
Special prices to groups of four or more
Free Delivery on Package Goods & Food
Club Tijuana
FORMERLY DOWELL'S
2674 PENNSYLVANIA AVE.
MA. 7805 MA. 9650

CLUB 2700
2700 Penna. Ave. Cor. Clifton
WISH ALL OUR PATRONS and FRIENDS
A MERRY CHRISTMAS
FOR THE BEST IN ENTERTAINMENT
VISIT CLUB 2700

BE SURE TO VISIT THE..
NEW CLUB UBANGI
2213 PENNA. AVE.
Held Over by Popular Demand
DONALD LEWIS
and his BAD LADS OF RHYTHM
FEATURING:
Joshua Tate, sax; Harvey Payne, piano; Joe Davis, guitar
And for your pleasure—
Singing Star, Miss Elaine Middleton
FRI. SAT. and SUN.
John Whirley, Prop. Sam Bradley, Mgr.

Season's Greetings
To all our friends and patrons, we extend our warmest greetings for a joyous Holiday Season.
ADAMS' COCKTAIL LOUNGE
127 BALNEW STREET TURNER STATION

Holiday wishes
FROM THE EMPLOYEES AND MANAGEMENT
Wishing You Season's Greetings
GEORGE MORTON, Manager
DANCING
At No Extra Charge
Featuring
HORACE and His Blue Tones
HORACE SIMMS—Blues Singer & Pianist
HAROLD PHILIPS, Sax; HAROLD WHITE, Drums
LOWEST NIGHT CLUB PRICES In Town
Have More Fun — Spend Less Money
KNOTTY PINE CLUB PARK AVE & BIDDLE STREET

Greetings at Christmas
Santa's smiling countenance lights up the world on this gay and festive Holiday. We join Santa in wishing one and all a Very Merry Christmas and a Happy New Year!
LONNIE'S RESTAURANT
1557 N. FULTON AVENUE
Specializing in SUBMARINES And BARBECUE
DELIVERY SERVICE - MAd. 9511
LONNIE SPRUILL, Prop.

Holiday WISHES
CLUB CAIRO
Open All Night New Year's Eve. 526 N. Vincent St.

Greetings
Here's a wish to all of our friends that the wonderfully-exciting spirit of Christmas come to your house and remain throughout the New Year.
PRESTON COCKTAIL LOUNGE
1236 E. PRESTON ST.

Season's Greetings
"Merry Christmas" ...in these two words we wish to express our appreciation for your unwavering goodwill and friendship.
the John Trockenbrot company
Convenient Payments
310 North Paca St., nr. Saratoga PLaza 8387 MUlberry 1052

LIQUORS
BOTTLED IN BOND
BOURBONS
RYES
$3.99 FIFTH
Season's Greetings
SMITH'S
LIQUOR STORE
1524 W. NORTH AVE.
MA. 7868
Next to the Met Theatre

Season's Greetings
EDDIE'S MUSICAL BAR
1118 Orleans St.

Season's Greetings
May this Holiday Season bless your heart with love, your mind with peace, and your life with happiness.
HI-TEST BEVERAGES
American Bottling Co., Inc.
MAdison 1915

SEASON'S GREETINGS
To Our Friends and Patrons
RONALD REALTY CO.
10 W. Preston St.