Night Clubs And Patrons Boosted Barksdale Day At Cocktail Parties

Shown above are some of the hundreds of persons who purchased Barksdale Day contribution-tickets at Pennsylvania avenue night clubs recently on the occasion of the Barksdale Day cocktail-concerts. At left, a patron at Club Tijuana buys his ticket from a member of the Ten Old Pals club. In the next panel, patrons at the recently redecorated Gamble's Club buy tickets from one of the famed Carson Models. In the next panel, visitors to the swank Comedy Club get their good-for-a-drink cards from the hatcheck booth and another member of the Ten Old Pals. In the last panel, a member of the Perpsichoreans takes the contribution of a patron at the Red Fox room.

RHEUMATISM

Aches and Pains Quickly Vanish With RHEUMA-NOX

Thanks to a Doctor's Prescription, you can now relieve those pains and aches that cause you so much discomfort. RHEUMA-NOX drives the uric acid out of the blood.

Try Rheuma-Nox Now Under the money-back guarantee from ROBINSON'S CUT-RATE DRUG STORE, 2139 Pennsylvania Ave., Baltimore, Md.

THIS REMEDY HAS BEEN TRIED AND PROVEN FOR FORTY YEARS

ROBINSON'S CUT-RATE DRUG STORE 2139-41 Penna. Ave. MAd. 1347

They branded her Adulteress and wrote her name in scarlet letters of shame!

20th Century-Fox presents SUSAN CHARLTON Hayward Heston in Irving Stone's best-seller the PRESIDENT'S LADY with JOHN McINTIRE · FAY BAINTER

THURS., MAR. 19 NEW ALBERT

Postponement Of Liquor License Case Irks Citizen

Indignation was expressed on Monday by a "new area" resident that a liquor license case has been postponed at the decided inconvenience of many protestants who had arranged to attend the hearing.

Earl G. Koger of 2316 W. Nor ave. was referring to the Liquor Board hearing scheduled for March 18 on the license application of the Rale Food Market at 2301 W. North ave. The hearing has been postponed indefinitely.

Handbills Distributed

Mr. Koger said that in addition to the New Area Neighborhood Association, protestants included representatives of the PTA of School 142, Western High school, Chatworth Methodist Church and various black organizations extending throughout the Walbrook area.

Announcements had been made in the various churches, handbills had been distributed so that many of the protestants had set aside other business in order to attend the hearing.

"It seems unfair," he commented, that with only three members of the liquor board to be considered, a case like this can just be postponed to the inconvenience of so many."

Hospital Attendants, Nurses Are Sought

Examinations for trained practical nurses and hospital attendants have been announced by the Board of U. S. Civil Service Examiners at the National Institute of Health, Bethesda, Md.

Salaries are listed at $2,950 a year for nurses and $2,750 a year for hospital attendants. Employment will be at the clinical center in Bethesda.

Application forms may be obtained from the secretary of the Board of U. S. Civil Service Examiners at the Baltimore Post Office.

"You Bet—it's Every Ounce a Man's Whisky!"

HEARTY FULL-BODIED YET SMOOTH

Kentucky's favorite straight bourbon

EARLY TIMES

Early Times Distillery Co., Louisville 1, Kentucky • 86 Proof

Set Up War Cabinet, Add More Troops In War With Mau Mau

NAIROBI, Knya (NNPA)—Operations against Africans believed to be members of the Mau Mau are expected to be intensified by the arrival in Kenya of more British troops and the creation of a "war net."

Unofficial European quarters expect about two battalions of British troops to be transferred to Kenya, probably from the Suez Canal Zone. A British battalion, the Lancashire Fusiliers, is at present serving in Kenya.

The "war cabinet," or "Special Emergency Committee" as it will be called, is being set up to coordinate the colony's resources employed against the Africans and to speed up action.

Casualty Stations Now Number 207

Casualty Clearing stations to care for the wounded in the event of an atomic attack now number 207 in the state, according to Gen. Robert P. Williams, chief of Medical Services, Md., Civil Defense agency.

This figure is 102 per cent of the minimum requirement set for Maryland in March, 1952.

Immediately after an "All Clear," a number of the Casualty Clearing stations will be set up around be periphery of the bombed area. All casualties will be brought to these stations for emergency surgical treatment.

Twenty-one counties, including Baltimore City, have met or exceeded their quotas. Only Charles, St. Mary's and Prince George's have failed to meet minimum requirements.

Medical Staffs

Each station has a staff of 54 persons. Ten of them are professionally trained doctors, nurses, dentists and pharmacists. The 44 non-professional staff members are first aiders and nurse assistants.

Civil Defense authorities say that they have made arrangements with the Red Cross to train nurse assistants. This training emphasizes follow-up care.

Equipment for these Casualty Clearing stations has been received with the exception of three items. Plasma antibiotics, burn dressings and litters are now being distributed to the stations. Instruments and dressings will soon be distributed.

$2,000 Bail Holds Man On 2 Burglary Counts

A 28-year-old man, Charles S. Widemon of the 1400 block Argyle ave., was ordered held in $2,000 bail on two counts of burglary Monday by Magistrate E. Everett Lane in Northwestern police court.

Widemon was charged with breaking into a house in the 500 block of North Calhoun st. Sunday and stealing three dresses valued at $22 and $5 in cash from Mrs. Evelyn Allen, and a man's coat worth $10 and $19 in cash from Ernest Lee.

Widemon was listed on the arrest register as unemployed.

Hard Hubby To Convince Finally Granted Divorce

Charles Brown, 1628 McCulloh st., is a hard man to convince, especially when it comes to whether or not Mrs. Mabe Brown loves him.

He didn't believe her when she told him she didn't like him and to get out. He didn't believe her when she put him out on several occasions. A blow to the head which left a permanent scar, and stabbing him with a dagger still didn't convince him.

But, on Feb. 14, 1950, he said, she told him that unless he left she would kill him. "You can't do that!", he said he told her.

But when she proceded to try, and it took several police to hinder her, Mr. Brown said that he thought he had better leave to prevent further trouble.

The court thought so too and gave him a divorce to make the separation legal.

Knocked Her Out

Mrs. Leila Greer, 1505 N. Broadway, won a divorce on a story that was almost as weird.

She said that she and Charles Greer were married on Dec. 20, 1942. Three months later he came in and found her asleep, knocked her unconscious, took everything in the house and left.

Divides Family

James Snowden, 612 N. Mount st. and Mrs. Mary Snowden, 1012 N. Whateoat st., divorced on the grounds that she deserted him, divided their family and allowed him the decree.

Mr. Snowden was given custody of their 5-year-old son and she of their 4-year-old daughter. The husband was ordered to pay $7.50 per week for the support of the little girl and $50 to Mrs. Snowden's attorney.

Raymond Nelson, 539 Pressman st., represented by Roy S. Bond, attorney, divorced Mrs. Viola Nelson on the grounds that they voluntarily separated in 1923.

DON'T MISS THIS ODDS AND ENDS RUMMAGE SALE

STARTS WEDNESDAY

WOMEN'S CLOTHING

All New Goods

1636 PENNSYLVANIA AVE.

OPEN THURSDAY, FRIDAY & SATURDAY EVES.

POPLAR GROVE HARDWARE

"Your Satisfaction Is Our Guaranteed".

1335 POPLAR GROVE ST. (At the Bridge) LO. 9737

Save $1.00 per Gallon on EAGLO RUBBER BASE PAINT for painting over wallpaper

$4.19 per gal. $4.19 per qt.

Keys Made. Glass Cut Electrical, Plumbing and Household Supplies Sanders, Ladders and Edgers Rented

A Large Assortment of Seeds and Garden Supplies

New Deal Optical

has proven that good glasses need not be expensive

$10.50 Single Vision or Kryptok Bilocals

40 STYLES

Eyes Examined—Prescriptions Filled

NEW DEAL Optical

23 N. LIBERTY ST. 9 A.M. to 10 P.M.—Mon., Wed., Sat. 10 to 6 P.M.

845 N. HOWARD ST. 9 A.M. to 6:30 P.M.

3703 EASTERN AVE. 9 A.M. to 6; Mon., Thurs., Fri.—6:30 P.M.

Fifty-Fourth Annual Statement

NORTH CAROLINA MUTUAL LIFE INSURANCE CO. AS ENDURING AS THE SPHINX

FINANCIAL STATEMENT FOR THE YEAR ENDING December 31, 1952

ASSETS

Real Estate (including $389,939.81 Home Office Property)		746,025.60
Mortgages:		
City—Insured by FHA and VA	2,343,402.21	
Other City	3,783,976.13	
Home—Insured by FHA	14,477.15	
Other—Farm	28,720.79	9,471,551.17
Policy Loans and Liens		1,412,512.65
Bonds:		
U. S. Government—Direct	2,163,964.76	
Dominion of Canada and Other Foreign Government—Direct	50,567.06	
State and Municipal	1,509,650.46	
Public Utility—U. S. and Canada	2,828,550.49	
Industrial and Miscellaneous—U. S.	2,350,780.64	23,303,493.08
Preferred, Insured and Common Stock:		
U. S.—Insured by FSLIC	150,000.00	
Preferred Stock—U. S.	146,687.50	
Common Stock—U. S.	436,325.00	764,922.00
Cash		894,900.13
Interest and Other Investment Income:		
Due and Accrued	206,343.72	
Net Premiums Uncollected and Deferred	799,399.48	
All-Other Admitted Assets	143,149.03	4,337,380.43
TOTAL ADMITTED ASSETS		$37,694,396.94

LIABILITIES

Legal Reserves on Outstanding Policies and Contracts		$31,351,893.76
Policy Claims:		
Not Reported and Incomplete	$1,790.14	
Matured Endowments—Lapsed Policies	109,481.46	201,231.60
Employees Retirement and Savings Fund		230,961.16
Interest, Rent and Premiums Paid in Advance		132,946.23
Taxes and Accrued Expenses Payable in 1953		483,066.84
For Dividends to Policyholders		476,300.04
Security Valuation Reserve		188,463.58
Other Liabilities		101,933.78
TOTAL LIABILITIES		$ 33,356,896.42
Contingency Reserve and Surplus:		
Contingency Reserve	1,487,300.43	
Unassigned Funds (Surplus)	2,850,000.09	4,337,300.43
TOTAL LIABILITIES, CONTINGENCY RESERVE AND SURPLUS		$ 37,694,196.84

INSURANCE IN FORCE $179,166,802

HIGHLIGHTS OF 1952

With the steady growth in the protection offered by North Carolina Mutual, more and more people are benefiting from the efficient and friendly service of the Company's representatives.

During the year 1952, payments to policyholders and beneficiaries amounted to $3,090,006.74, including $788,082.06 death benefits, $722,334.96 death benefits, $763,118.36 cash surrender values, $304,845.86 matured endowments and $310,627.60 dividends to policyholders.

$3,045,816.41 was invested in insured and conventional mortgages during the year in keeping with the established policy of the Company to encourage policyholder home ownership and to help finance municipal and Federal housing projects for Negroes. This brings the total amount of such mortgage investments made by the Company since organization to $25,815,607.22.

Owned by its policyholders and operated without profit for their benefit, North Carolina Mutual was organized to provide insurance protection at as low a cost as is compatible with safety and a high standard of service. The results achieved in 1952 possess not only current significance, but they contain the promise of future accomplishments in this vein.

1899 BEGAN AT THE BOTTOM . . . STILL CLIMBING 1953

NORTH CAROLINA MUTUAL Life Insurance Company DURHAM, NORTH CAROLINA

"NO HOME COMPLETE WITHOUT NORTH CAROLINA MUTUAL POLICIES"

"... No State shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States ..."
U. S. CONSTITUTION, 14TH AMENDMENT

OPINION

It is better to have one good friend than a multitude of worthless ones.
ANACHARSIS.

The Initial Step

The Eisenhower administration has taken its initial step to make good on its most precise civil rights pledge.

That pledge was to rid the nation's capital of "every vestige" of segregation.

Attorney General Herbert Brownell last week filed a friend of the court brief in the Washington restaurant case.

He thus places the federal government on record as seeking a Supreme Court reversal of the ruling by the District of Columbia Court of Appeals that cafe operators may legally refuse to serve colored persons.

Mr. Brownell argues that the appellate court was wrong in declaring unconstitutional the "Equal Service" Acts, passed by the Legislative Assembly in 1872 and 1873.

He pleads with the highest court to hold that these laws are valid in prohibiting, "in the interest of the public welfare, any discrimination in service on account of race or color."

Pointing to the fact that several hundred thousand federal employees, representing every segment of the population, reside in Washington, Mr. Brownell asserts in his briefs:

"It is the established policy of the United States that its employees shall be hired, and shall work together, without regard to any difference of race or color."

If the Supreme Court holds, as we think it will, that these laws are still enforceable, a big portion of the principal Eisenhower promise will have been fulfilled.

For the Equal Service Acts make it a criminal offense for owners of restaurants, hotels, barbershops, bars and other places of public accommodation to refuse service to any "well-behaved, respectable" person because of his race or color.

Last week the AFRO pleaded with the president not to transform into action some of his nobler expressions about equality of all citizens.

We happily concede that the Brownell brief is a big step in the right direction.

Silly But Tragic, Too

Only in the United States of America do such silly incidents happen like that which occurred in Memphis Sunday.

The Harlem Globetrotters were in town for two games with the Kansas City Blues. They played in the afternoon for an all-white audience. At night they performed before colored citizens.

In addition to the basketball teams, the Globetrotters' organization carries three vaudeville acts, which go through their paces at both shows. It so happens that these acts are white.

Lloyd T. Binford, the 86-year old chairman of the Memphis Board of Censors, refused to allow the vaudeville acts to perform at the night show.

There's no social equality involved when colored and white performers of talent appear, Binford reasoned, but there is when white persons perform before a colored audience.

This would be ridiculously funny, if it were not so tragic.

Wide Mr McCarthy breathing down his neck, one wonders how the Voice of America will explain this one to interested African peoples all over the Asian and African world.

Smart Chief Gomani

It's a mark of intelligence when leaders of people frustrated in their national aspirations do not lose their tempers.

Acting Paramount Chief Gomani, representing the Achewas, Tongas and Angoni tribes of British-protected Nyasaland should go far.

In company with other chiefs, he journeyed to London with a message for Queen Elizabeth opposing British plans to create a Central African dominion.

Frustrated in his attempts to deliver the message, he told reporters the British statesman who handled his case did not act like a person "fit to sit near the queen."

In other words, the Englishman was not a first-class person because:

He was rude;

He frowned and was angry before he heard the case;

He didn't listen;

He even lied "about us and called us ignorant."

Concluded Artillant Chief Gomani: "We expected to deal with an Englishman of quality, stature and character. We found ourselves instead up against a bum."

You can bet the entire British colonial office will be waiting anxiously to greet this intelligent African when he returns to London with another appeal for his people.

The 'White Hope' Dies

The death of Jim Jeffries the other day gave old timers cause to reflect on how much Americans have matured in racial matters.

Jeffries, for the benefit of those too young to know, was the nation's first "white hope" back in 1910 when Jack Johnson was ruling the world's heavyweight roost.

Jeffries came out of retirement at Reno, Nevada on July 4, of that year, from a promission was to lift the championship from Johnson's brow.

The "white hope" failed, but the expression survived.

In all truth, Johnson's out-of-the-ring habits did nothing to hasten his death.

Forty-three years and three colored heavyweight champions later, few persons, if any, think in terms of "white hopes."

The punching power and personal conduct of Joe Louis, Ezzard Charles and Jersey Joe Walcott in and out of the squared circle took care of that.

Ability, not color, is now the accepted measure of a true champion.

This is as it should be. In this respect, at least, America has finally come of age.

Slavery Is Slavery

President Eisenhower and his secretary of state have framed a resolution condemning Russia for violations of the Yalta, Teheran and Potsdam treaties.

In taking this course, the president said in his State of the Union message: "We shall never acquiesce in the enslavement of any people in order to purchase fancied gain for ourselves."

But Mr. Eisenhower had his eyes only on Poland, Roumania, Bulgaria and Czechoslovakia, countries beneath Joe Stalin's heel.

He never even glanced towards Algeria, Tunisia, Morocco, Indonesia, Kenya, Tanganyika, Mozambique and the hapless dark peoples of South Africa.

It's wrong for Russia to enslave white people and we agree.

But the fact that the people they hold in bondage are colored, doesn't make it any less wrong for the French, the English, the Portuguese and the South Africans to commit the same offense.

To be entirely consistent, it is imperative that President Eisenhower and Secretary Dulles say so, and now.

How Not To Fight Reds

How not to fight Communism is being well illustrated by the Junior Order of the United Order of Mechanics.

This outfit, which claims to be the oldest patriotic organization in the nation, is distributing five million automobile windshield clean-ups which read: "I am an active fighter against communism."

An announcement for a meeting at Bridgeampton, N.Y., restricted those welcome to join the fight to "American-born white males."

In other words, so far as the Mechanics is concerned all the foreign-born, the women and some 20 million Americans of color can join the Communist movement. That's quite a fifth column!

How stupid can you get?

Arizona Happy Omen?

A suit filed in 1951 by the NAACP has ended in victory at Phoenix, Arizona. Superior Judge Fred C. Struckmeyer Jr., has ruled that jim-crow schools are in violation of the state's constitution.

There are indications that the state will not appeal the decision and will take immediate steps to abandon the few remaining segregated schools.

The decision also rids the far west of the last vestige of racially separate public schools. Only Arizona had clung to the discredited separate-but-equal doctrine.

We think it also serves as a happy omen for the way the United States Supreme Court will rule on this question sometime this year.

CAPITAL SPOTLIGHT

By Louis Lautier

Powell Visits White House

REPRESENTATIVE ADAM C. POWELL (D., N.Y.) is again enjoying cordial relations with the White House.

During the Truman administration, Mr. Powell was on the White House black-list because he called Mr. Truman the "last lady of the land."

Mr. Lautier

Mr. Powell burned to a crisp when Mrs. Truman refused to permit him from the snooty DAR to attend a tea in her honor at the Sulgrave Club here after the DAR had refused permission for Miss Hazel Scott (Mrs. Adam Powell in private life) to give a concert in Constitution Hall. At the time, the DAR had a rule barring colored artists from appearing on the stage of their hall.

So, Mr. Powell made a speech in which he referred to Mrs. Truman in uncomplimentary term. Mr. Truman retaliated by not inviting Mr. Powell to White House social affairs during the remainder of his administration.

Powell Back in White House

Since he has been in office, President Eisenhower has been inviting members of Congress to have luncheon with him. The other day Mr. Powell was one of those who attended one of the star luncheons.

After the luncheon, he and Mr. Eisenhower engaged in a brief animated conversation. It was about the conditions of Puerto Ricans in New York City.

Mr. Eisenhower asked Mr. Powell to send him a one-page memo on the subject. Mr. Powell did so, and included a "thank you" note.

"Kindly accept my sincere thanks for the luncheon and, more than that, for the good company," Mr. Powell wrote.

On the day before the Powell visit, Representative William L. Dawson, (D., Ill.), who had entree to the White House during the Truman administration (through the front and side doors, was one of the luncheon guests. Dawson said he enjoyed it.

Photographers Turned Down

Six national winners of 4-H club awards were expected to be President Eisenhower last week. He posed with them for the photographers with the customary preamble, hing gifts, but he rebelled at the double handshake, which Mr. Truman used to do for the photographers. Eisenhower was willing to shake hands with one at a time but not with two at the same time.

All of the 4-H club winners were white. The 4-H clubs is one of the activities still carried on by the Federal Government on a racially-segregated basis. They are sponsored by the Extension Service of the Agriculture Department.

The Civil Servie list of patronage jobs is now in print. It includes the almost forgotten position of Register of the Treasury once filled by such men as James C. Napier of Nashville (Tennessee) and Bishop William T. Vernon of Kansas.

If anyone is interested, the salary of the Register of the Treasury is $9,000 a year. The Assistant Register gets $8,200. No colored man has been appointed Register of the Treasury since the Taft Administration. The Register and the Assistant Register serve at the pleasure of the President.

Salaries Of Open Jobs

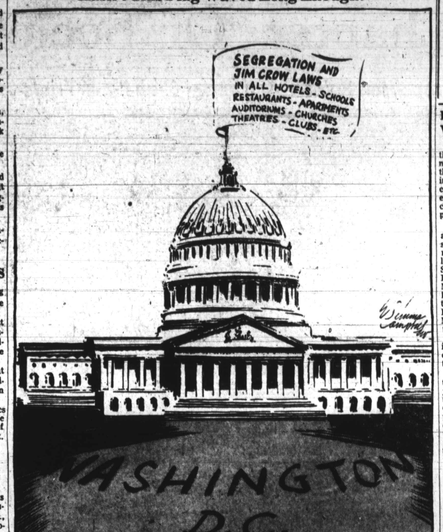
Incidentally, the five Representatives to the United Nations General Assembly are paid at the rate of $17,500 a year each "when actually employed."

The Governor of the Virgin Islands gets $15,000 a year. The United States Attorney for the Virgin Islands gets $9,000. The present incumbent was appointed July 11, 1951, and his term of office runs for four years.

The Ambassador to Haiti gets between $15,000 and $25,000 a year; the political officer, $9,130; the administrative officer, $6,515, and two economic officers $5,215 each.

The Ambassador to Liberia gets between $15,000 and $25,000, the political officer $9,130, and the economic officer, $5,515.

Hasn't This Flag Waved Long Enough?



WHAT AFRO READERS SAY . .

'I wholly disapprove of what you say but will defend to the death your right to say it.' — Voltaire on Helvetius

THE MOORE BOMBING

Augusta, Ga. — Some 16 months after Harry Moore and his wife were assassinated with bombs, the federal government has a grand jury investigating this dastardly crime.

What happened? Why did it take so long? I wonder if J. Edgar Hoover's men would need that much time to find the culprits if someone blew up the White House?

TOM B. ALLEN

Wilmington, N.C. — Then Attorney-General James McGranery didn't summon a grand jury to probe the Moore bomb until Oct. 6, 1952.

The Moores were dynamited on Christmas eve, 1951. Why did Attorney General J. Howard McGrath fail to take action during all that time?

I think the Congressional committee probing the Justice Department should demand the answer.

CHARLES E. BOSWELL

SOUTH AFRICAN SAN

Philadelphia — The A.M.E. church has one way to beat the South African ban on its American-born bishops. Why not elevate a South African to the episcopic?

HORTENSE ALLEN

Newark, N.J. — Our delegations to the United Nations have heaped scorn on Russia for her denial of religious freedom.

Isn't it about time for our chief delegate Henry Cabot Lodge to get up on the floor and denounce the South African ban on AME bishops?

THOMAS M. SUTTON

Washington — Our State Department got busy very quickly when police interfered with the right of white American Protestants to worship in Italy.

The strange indifference of these officials in the face of South Africa's ban on AME bishops is ominous and frightening.

HAROLD PARROT

IKE'S 1st APPOINTMENT

Boston — Cliff Mackay's labeling of Eisenhower's caddy at Augusta as his "first colored appointment" is a new low in political journalism, even for him.

M. T. F.

New Haven, Conn. — If that caption on the picture of Willie Perteet in the AFRO of March 14 was supposed to be satire, I think it missed fire.

Nobody called this illiterate golf caddy an "appointment" but the AFRO. You're just mad because Adlai Stevenson didn't win.

THEODORE MOORE

Washington — Three cheers for the AFRO. It's the only one of our big papers which continues to call a spade a spade in the Eisenhower regime.

The photo of Willie Perteet, the Augusta caddy and Cliff Mackay's reference to him in his "News in Tabloid" of March 14 pinpoints the fact that Eisenhower with far fat cronies overlooked 15 million Americans in making his appointments.

HORACE SHIELDS

EDWARD OSCAR CASE

New York — The case of Edward Oscar, who has spent five years in prison for something he didn't do, might be typical of a whole lot of our men.

The white girl, whose false accusation landed Oscar in jail, should be indicted and tried for perjury.

MILDRED JAMES

Sedalia, Mo. — The legislature of Missouri should pass a bill compensating Mr. Oscar for the cruel punishment the state has inflicted on this innocent man.

DAVID MYERS

Birmingham, Ala. — I wonder how many men have been executed on testimony just as false as that which put Edward Oscar behind bars for five years?

(Mrs.) FRANK MARTIN

Baltimore — There's no greater crime in our nation than that of bearing false witness. The girl who accused Edward Oscar while knowing he was not her assailant, is dangerous. She should be in jail.

VIOLA NICHOLS

AMENT MRS. VANN

Springfield, Mass. — I hope Mrs. Vann gets the Haitian post, but certain tactics of her newspaper publisher husband of Mrs. Vann can do an effective job in Haiti.

Valuable ground was lost by her paper's poeans of self-praise anent the presidential election. The truth is that its influence was about nil since colored voters even in Philadelphia went the other way.

In taking sides, I think the AFRO showed the keenest sense of fair play and deepest interest in the welfare of our country and our people.

(Mrs.) TENA McM. JONES

HIS BLOOD BOILED

Baltimore — The Hearst writer, E. V. Durling on March 5 referred to Sarah Vaughan as "that dusky chanteuse." My blood boiled over this deliberate, spiteful insult.

Use of this adjective in describing Miss Vaughan is vindictive. Inasmuch as the average person is well aware of Miss Vaughan's artistic ability, why is the shade of her pigmentation important?

CORNELIUS P. BOOKER

SAYS KICK THEM OUT

London — It is clear that the British do not know how to deal with the worsening situation in Kenya.

The bishop who blessed the dogs that hunted the Kikuyus; Col. Grogan, who wants to hang Africans in batches of 25; and the District Commissioner Swain, who wants to starve them to death, should be kicked out of the country before they do more harm.

A. J. SIGGINS

WW AND BAPTISTA

Washington — Twice within the past six weeks Walter (Lipschitz) Winchell has been playing up the overthrow of President Baptista of Cuba.

Is WW slyly making suggestions to revolutionists? Is he concerned because Baptista is colored? Or is he angry because the Cuban president ignored Winchell's plea and gave Josephine Baker sanctuary?

J. H. JENKINS.

NOTE ON NICHOLS

Greenville, S.C. — Bishop D. Ward Nichols should tell why he is snooping, bowing and grinning to see President Eisenhower.

The laymen of the church who feed him and his wife should stop feeding them and let their pants get slack in the waist so they will get back on the level with their people.

I think the time has come to make "big colored Republicans" including bishops put their cards on the table so all can see what they're trying to conceal.

E. D. NEALEY

My Favorite Quotation

Courage consists of hanging on one minute longer.
—Albert P. Terhune

(Submitted by Harry B. Webber, Newark N. J.)
(Next week's quotation by George Poe, Baltimore, Md.

The Weather

North and Middle Atlantic States March 16 — Warmer, rain or snow March 19, 20, 21 — partly cloudy and damp March 22, 23, 24 — cold, windy, rain or snow

MARCH 1953

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

MOON'S PHASES
Last Quarter — March 5 — 1:26 p.m.
New Moon — March 12 — 9:36 A.M.
First Quarter — March 22 — 5:10 a.m.
Full Moon — March 29 — 7:19 p.m.

SUN RISETS
Wed., March 18 6:08 a.m. 6:09 p.m.
Thurs., March 19 6:07 a.m. 6:10 p.m.
Fri., March 20 6:06 a.m. 6:11 p.m.
Sat., March 21 6:05 a.m. 6:12 p.m.
Sun., March 22 6:04 a.m. 6:13 p.m.
Mon., March 23 6:02 a.m. 6:14 p.m.
Tues., March 24 6:01 a.m. 6:15 p.m.

HOLIDAYS AND HOLY DAYS
Sunday (Protestant, Catholic) — Fifth Sunday in Lent. Palm Sunday week precedes Holy Week.

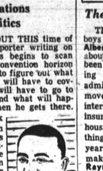
Voters' Vineyard

By James L. Hicks

Public Relations Versus Politics

ALONG ABOUT THIS time of the year a reporter writing on national affairs begins to scan the summer convention horizon in an attempt to figure out what conventions he will have to cover, where he will have to go to cover them, and what will happen to him when he gets there.

A quick look at our horizon shows the Elks meeting in Atlanta, the Shriners in Denver, the NAACP in St. Louis, the National Fashion Designers in New York, and the Church of God and Christ in Miami. There are many others but at the moment their notices are not on our desk.



Mr. Hicks

Whether we go to this one or that one depends not on our judgment, but the judgment of the AFRO's chief editor, Mr. Cliff MacKay. But what happens to us when we do wherever we are sent depends on the politics of the organization involved and the public relations set-up it has, to deal with the press.

Relations Important

This column takes the position that the politics of an organization in the way it deals with the public. The column also takes the position that no organization's politics is better than its public relations set-up.

With all these things in mind we would like therefore to discuss with you your coming convention and give you one reporter's idea on how your group can help its politics whatever it may be, by helping the press tell your story to the nation.

First there should be a public relations man to handle the overall job of dealing with the press. Whether he is a volunteer who will work for nothing, or a high powered, highly-paid specialist in the field is entirely up to your organization.

Must Know Answers

He should know all the answers about the organization because the press will certainly ask him all the questions. The organization therefore should not hold back vital information from him.

When the press asks and cannot find an answer your organization automatically becomes exposed to those speculation stories "from highly informed sources" which often mean that the reporter is guessing.

There should be press releases and plenty of them. A few releases should be sent out to the papers prior to the convention. But that is not enough. It's good politics to send one to the AFRO's main office in Baltimore, but if your convention is meeting in Philadelphia the AFRO office in Philly should get one too because they're the boys who are going to have to do the job.

When your convention arrives in town there should be a press conference. This conference should be attended by whatever head of the organization is running the show. He should outline to the press just what all you people have in mind in coming to their town; what you are trying to do, where you are going and what you are going to do when you get there.

At this conference there should be a written release handed to the press giving some informational data about the organization and its officers.

Look For Reporters

When the convention opens there should be some type of facilities for the working press. The least you can do is to provide a table for the boys to write on. And if you want to go big time you can set up a room for them complete with typewriters.

During the convention, your public relations man should hang around the press. That's what you are paying him for. He should be allowed in your executive sessions so that he can come out and report to the press the things you want reported so that they will not have to resort to guessing, which usually ends up in a black eye story for you.

Midway in the conference, the head of the organization should meet with the press again. At that time he can clear up in the reporters' minds some of the weird moves that certain organizations make during a convention. This will help a good deal in improving the type of stories you'll get.

When you come to elections there should be a press release giving the complete slate of those running. When the elections are over there should be another release giving results.

Note For Churches

Then you come to money (churches please take notice) no reporter worth his salt is going to try to write about a group of five thousand or more people without attempting to say what their assets are.

This question should be anticipated and some type of financial statement prepared for release to the press. The minute you start hedging on money — some reporters are going to conclude that someone is stealing.

When it's all over buy the boys a drink and go on home. They're there to do a job on how well you can politic. If you do it clean across the board you'll get a good press because you politicked well. If not — they certainly will let it.

Try it in your organization — and I'll see you at your convention.

THOUGHTS OF THE FOUNDER

Honesty is not the best policy but it is the only policy.
JOHN H. MURPHY SR.
February 25, 1899

NEWS IN TABLOID

By Cliff W. Mackay
Editor, AFRO-AMERICAN Newspapers

The Bankers Are Happy

THE BANKERS and the real estate boys are cheerful these days. Their "boy" Albert Cole, who loves public housing about as tenderly as rats do cats, has been confirmed as housing and home finance administrator. Cole's first move will be to boost interest rates on FHA-insured and veterans' housing. This is something the bankers for years tried and failed to make ex - housing chief Raymond Foley do. Now the rules will be hiked from 4 to 6 per cent. If you're buying a $10,000 house, this means your notes will be increased $12.50 a month.

Mr. Mackay

Cole's second move will be to curtail sharply the nation's public housing program. This is designed to bring sheer joy to realtor's hearts. But it also means thousands of our people will be denied an opportunity to escape dark, dank and rat-infested slums. Cole was given a 64-18 Senate okay. The mystery is why so many avowed friends of housing cast their votes for him. Unexplained are the "yeas" of such proven supporters of urban and farm housing programs as Ives, Hunt, Aiken, Duff, Kefauver, Sparkman, Hendrickson and even Majority Leader Taft. The greater mystery is why Eisenhower picked a man like Cole for this important job in the first place.

Personalities In The News

Tuskegee President Frad Patterson has turned in his resignation. He will succeed Dr. Channing Tobias as director of the Phelps - Stokes Fund . . . Central State President Charles Wesley delivers the mid - winter commencement address at Ohio State university March 20 . . . The current Life magazine plays up the photography of Gordon Parks, whose one-man exhibit is on display this month at the Art Institute of Chicago . . . Frank L. Wright, the architect, is designing the new Guggenheim Art Building in NYC .

Billy Eckstine will make love to Lena Horne in the movie version of "Carmen Jones" if Billy Rose has his way . . . Folk Singer Harry Belafonte has them weeping in their beer at Chicago's Black Orchid . . . Pearl Bailey and husband, Louis Bellson are doing their twosome at Ciro's in Hollywood . . . A. Clayton Powell had to wait for the election of a Republican president before getting back in the White House. He was Ike's luncheon guest last week. Truman wouldn't allow him in the door . . . The practice of Harlem Dentist Subdeal Andersen nets him $250 per day, his wife, Jennie says. She's asking $250 weekly alimony and $2,500 lawyers' fees . . . William R. Dunn is running for water commissioner in Macon, Ga., the first lan candidate in that city since Reconstruction.

Larry Doby will collect $30,000 for this year's stint with the Cleveland Indians, a $9,000 raise . . . Pee Wee Reese is now pitching for the Brooke Consets at Wrooke Park, Medical Center at San Antonio, Tex . . . Jersey Joe Walcott is working hard at his farm in Fairfield, Ga. "I want to be prepared for Rocky's curfew," he explained to newsmen. He meets Marciano in Chicago April 10 .

On The Civil Rights Front

The best way to fight communism is to eliminate segregation and discrimination, reports New York's State Commission Against Discrimination. Senator Joe McCarthy, please note . . . If you want to learn to dance, don't bother applying at any Arthur Murray studio unless your skin is white. That's what college student Valerie Wagner learned in Los Angeles last week . . . Illinois' Gov. Stevenson has announced he will give "friendly consideration" to FEPC legislation . . . A committee of the Missouri legislature has reported out a bill to abolish segregation in public elementary and high schools.

Lipstick

By Lulu Garrett

Men are quaint critters who believe that they are the major items in a woman's life.

But the folks who count with a woman are other women. They are the people she tries to impress when she selects her Easter hat, buys a new car or moves into a new home.

Of course I admit that occasionally you run across a gal who is content with just a guy herself and their love. But nine out of ten women are not completely happy with even the men they profess to love unless they can show them off to the women of their acquaintance.

Hodge-Podge

By Bob Matthews

WENT TO an automobile show recently, where they had most of the 1953 models on display.

Must say, those new cars are really beautiful. For anyone to pick out a favorite is almost impossible task.

After riding around "Henry" (our vintage auto mobile) for so long, couldn't resist climbing in and out of those gleaming new models. Naturally, I had to test all the new gadets.

Mr. Matthews

Wonder where they dream up all the color schemes they are using in cars these days? Not only are they putting these undreamed of colors on the outside of cars, but the interior trim is finished in the same shocking colors.

Colors Harmonic

If the car happens to be painted salmon pink with cream trim, then the seats, doors, ect. are colored to harmonize.

The manufacturers seem to have gone all out in the interior designs. So what does Joe Public do?

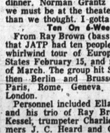
After buying a car with perfectly blended color scheme—he orders seat covers to hide the whole thing.

Report From Europe

By Ollie Stewart

PARIS — Ella Fitzgerald could hardly wait to get out of the plane to go shopping on the Champs Elysees. Bought some perfume and a hat, among other things. I ran into her in the lobby of the Claridge hotel, soon after she and the other members of the Jazz at the Philharmonic crew arrived from Berlin.

"No pictures," she cried, when I whipped out the Zeiss. "After the walking and shopping I've done, I certainly don't want anybody to see how I look. Come back at six and I'll be having dinner in the dining room."



Mr. Stewart

I went back to the Claridge at six, and phoned from the lobby. Ella came on the wire and I was waiting to get the picture.

"My God!" she yelled. "You can't take my picture now. I've just stepped out of the tub. And I won't have time to eat any dinner. Norman Granz just phoned that we must be at the theater an hour earlier than we thought. I gotta hurry! Goodby."

Ten On 6-Week Tour

From Ray Brown (bass player) I learned that JATP had ten people on this six-week whirlwind tour of Europe. They left the States February 15, and return at the end of March. The group hit Scandanavia first, then Berlin and Brussels, followed by Paris, Rome, Geneva, Amsterdam and London.

Personnel included Ella, Oscar Peterson and his trio of Ray Brown and Barney Kessel, trumpeter Charlie Shav