# Women grad with math major best bet for top position

PETERSBURG, Va. — Happiness this season is being a woman college graduate who majored in accounting, or one who has her eyes on a secretaryre-ceptionist position.

She was among the minority in the Class of 1970 who found employment prospects fairly bright. Others generally faced the same situation as did their male counterparts: fewer jobs offers from which to choose.

* * *

The data, which cover actual offers made by employers during the 1969-70 college year, were released by Mr. Alphonso McCain Jr. placement director at Virginia State College, one of the 127 selected colleges and universities participating in the Council's continuing study.

The Council, headquartered in Bethlehem is the non-profit service organization for the college placement and recruitment field.

The accounting-auditor and secretary-receptionist groups, experienced sizable gains in employment opportunities, according to data compiled by the College Placement Council for its third annual report on beginning salary offers to women bachelor's degree cnadidates.

The number of accounting auditor offers reported rose 20 per cent and the secretary-receptionist volume went up 16 per cent compared with last year.

* * *

As might be expected in veiw of the great demand for accountants, the accountant-auditor category experienced one of the largest gains in beginning salaries, advancing 13 per cent from an average of $725 a month last year to $820. The secretary-receptionist group gained 8 percent from $442 to $478.

The 1969-70 college recruiting season was the slowest in at least a decade. Last month's Council report on beginning salary offers to male bachelor's degree candidates revealed a 34 per cent drop in volume. The data just released for women indicate a 16 per cent decline in the number of job offers. However, since women's job offers are primarily in non-technical category, in which there was only a 14 per cent decrease this year.

Demand for women graduates continued to be greatest by far in the business community. Of the 2,165 offers covered in the national sample, 47 percent were made by employers classified in this category. Next were the manufacturing industrial group with 21 per cent of the total, and the non-profit and educational organization group with 18 per cent.

The business group includes insurance, advertising, banking, and financial and publishing companies; professional firms such as law, architecture, accounting, research, and management consulting; and retailing, wholesaling, and related service organizations.

The manufacturing-industrial category covers all types of manufacturing and industrial establishments, as well as telephone, gas, and electric utilities, airlines, railroads, and other transportation firms.

By type of position, the category in which the most offers were reported was general business trainee, followed by EPD programmer-systems analyst. Last year the order was reversed. Accountant/auditor, in fifth position in 1969-70, rose to third this year.

Generally, women's beginning salaries increased at a slightly higher rate than those for male bachelor's degree candidates.

There also was a much wider range in dollar averages, extending from the low of $463 for airline stewardess, receptionist trainees to the high of $857 for engineers.


CHARNITA
FAIRFIELD, PENNSYLVANIA
THE FOUR SEASON MOUNTAIN RESORT
Less than 90 minutes from the Washington and Baltimore areas.
Beautiful chalet and mountain cabin hide-a-way sites.
Club memberships available for: swimming, golfing, tennis, skiing, horseback riding, and boating.
No need for premises most facilities are in NOW
CHARNITA
Sales Office 717-642-8274 or call our local representative John Scott, 2201 Wilson Blvd., Arlington, Va. 22201 703-528-4880
Jack Leonard Enterprises, Inc., Broker
Registered with Office of Interstate Land Sales, U.S. Dept. of Housing and Urban Development. We are an equal opportunity employer and non-discriminating sales organization.



BIG VALU FOOD CENTERS
Everyday Low Discount Prices, plus Weekly Bonus Buys!

Pork Chops 1/4 LOIN END & CENTER CUT CHOPS 78¢ lb. (9 to 11 CHOPS PER PKG.)

Chuck Steak U.S. CHOICE BEEF FIRST CUTS 49¢ lb. (CENTER CUTS 59¢ lb.)

CHECK & COMPARE

| | | |
|---|---|---|
| Skippy Peanut Butter | SMOOTH OR CHUNK 12-OZ. JAR | 45¢ |
| Gaylord Pancake Syrup | 1-PT. 8-OZ. BOTTLE | 43¢ |
| Nestle's Quik Choc. Mix | 1-LB. CAN | 49¢ |
| Food Club Catsup | 14-OZ. BOTTLE | 20¢ |
| Food Club Salad Oil | 1-QT. 6-OZ. CONTAINER | 67¢ |
| Crisco Veg. Shortening | 3-LB. CAN | 79¢ |
| Breast O'Chicken Tuna | CHUNK LIGHT 6½-OZ. CAN | 32¢ |
| Little Chef Frozen Pizza | 10-PACK CHEESE | 95¢ |

Low Everyday National Brand Prices!

| | | |
|---|---|---|
| Dog Club Dog Food | 10-PACK PKG. BEEF LIVER OR CHICKEN | 99¢ |
| Ken-L-Ration Dog Food | 6-PACK PKG. | 84¢ |
| Kellogg's Rice Krispies | 16-OZ. PKG. | 39¢ |
| Charmin Toilet Tissue | 4-ROLL PKG. WHITE OR ASST. | 39¢ |
| Lysol Spray Disinfectant | 7-OZ. SPRAY CAN | 75¢ |
| Ty-D-Bowl Bowl Cleaner | LIQUID 13-OZ. CONT. | 77¢ |
| Gaylord Froz. Peas or Corn | 10-OZ. PKG. | 14¢ |
| Gaylord Froz. French Fries | CRINKLE CUT 2-LB. BAG | 75¢ |

Save Even More On Our Fine Brands!

| | | |
|---|---|---|
| Elna Cling Peaches | SLICED OR HALVES 1-LB. 13-OZ. CAN | 25¢ |
| Food Club Kidney Beans | DARK RED 15-OZ. CAN | 15¢ |
| Gaylord Whole Gold Corn | VAC. PAK 15-OZ. CAN | 15¢ |
| Scot Towels Big Roll | WHITE, ASST., OR DECOR. ASST. 2-OFF—166 IN ROLL | 29¢ |
| Viva Jumbo Napkins | 140 IN PKG. | 38¢ |
| Scott Placemats | 24 IN PKG. | 33¢ |
| Cut Rite Wax Bags | 3¢ OFF LABEL 75 IN PKG. | 19¢ |
| Valiant Multiple Vitamins | 100 IN BOT | 89¢ |
| Scope Mouthwash | 6-OZ. BOTTLE | 55¢ |

U.S. CHOICE BONELESS THREE-CORNER Beef Roast 88¢ lb.

| | | |
|---|---|---|
| Chickens | FRYING OR BROILING U.S. GOVT. INSP. WHOLE (CUT-UP 29¢ LB.) | 25¢ |
| POT Beef Roasts | U.S. CHOICE (BONE IN) | 59¢ lb. |
| DEVEINED Peeled Shrimp | 1-LB. PKG. | $1.99 |
| 1-LB. PKG. SLICED Bacon | GAY-LORD 69¢ FOOD CLUB 89¢ | BEE-KAY 99¢ |
| Liverwurst | IN THE PIECE | 49¢ |
| MASH'S SEMI-Boneless Ham | BUTT HALF LB. | 78¢ |
| SKINLESS Franks | FOOD CLUB 1-LB. PKG. 69¢ | GOETZE OR ARMOUR STAR 1-LB. PKG. 79¢ |

Bailey Franks, Genoa All Beef or Big Buddy Franks, Gour Meyer Wieners, Upgrade Bandwurst 1-lb. pkg. 85¢

| | | |
|---|---|---|
| California Roast | U.S. CHOICE LB. | 79¢ |
| Fresh Pork Shlds. | LB. | 48¢ |
| Chopped Chuck | LB. | 38¢ |
| California Steak | U.S. CHOICE LB. | 88¢ |
| Chuck Fillet Steak | U.S. CHOICE LB. | 98¢ |
| London Broil | U.S. CHOICE LB. | 98¢ |
| Chicken Breasts | OR LEG QTS. LB. | 38¢ |
| Fish Cakes | CARNATION 12-OZ. PKG. | 49¢ |
| SLICED Lunch Meat | 4-OZ. GARTE SLICED OLIVE, PLAIN OR PICKLE LOAF, GARLIC OR PLAIN BOLOGNA | 38¢ |
| SLICED TO ORDER Pressed Chopped Ham | LB. | 99¢ |
| Center Cut Ham Slices | LB. | 99¢ |
| Potato Salad | OR ITA MAE 2-LB. CONT. FRUIT GAL. OR COLE SLAW | 49¢ |
| Mash's Hams | FULLY COOKED SHANK LB. | 58¢ |
| Boneless Pork Roast | lb. | 78¢ |
| Smoked Meats | FRED CLUB 3-OZ. PKG. SLICED Beef, Ham, Corned Beef, Turkey, Bavarian Pastrami | 35¢ |

LAND O' LAKES ¼ LB. PRINTS BUTTER 69¢ 1-lb. pkg.

| | | |
|---|---|---|
| White Bread | JUBILEE JUMBO 4 1-lb.-6-oz. loaves | $1 |
| Maxwell | HOUSE COFFEE ALL GRINDS 1-LB. CAN | 74¢ |
| GAYLORD 1-QT. JAR Mayonnaise | | 48¢ |
| Corn Flakes | KELLOGG'S 12-OZ. BOX | 28¢ |
| 1-GALLON CONT. Clorox Bleach | | 45¢ |

| | | |
|---|---|---|
| Cherry Pies | JUBILEE 1-LB. 6-OZ. PKG. FRESH BAKED | 49¢ |
| Lemon Meringue | JUBILEE 1-LB. 6-OZ. PKG. | 53¢ |
| Pound Cakes | JUBILEE 1-LB. 6-OZ. LOAF | 59¢ |
| SHORTED Corn Oil Olio | MRS. FILBERT'S or LABEL 1-LB. PKG. | 37¢ |
| Margarine | TOP SPRED 1-LB. PKG. | 17¢ |
| KRAFT CHEESE WHIZ | 6-OZ. PKG. | 49¢ |
| Kraft Velveeta | 2-LB. PKG. | $1.07 |
| Gaylord Shortening | 3-LB. CONT. | 67¢ |
| Topco Ammonia | SUDSY OR CLEAR 1-QT. | 14¢ |
| Topco Disinfect. | 14-OZ. SPRAY CAN | 59¢ |
| Gain Detergent | 10¢ OFF LABEL 2-LB. 1-OZ. BOX | 71¢ |

PRICES EFFECTIVE THRU SEPT. 12, 1970——QUANTITY RIGHTS RESERVED

SPARKLING FRESH PRODUCE VARIETY Bananas GOLDEN RIPE lb. 10¢

| | | |
|---|---|---|
| New Cabbage | CRISP GREEN LB. | 8¢ |
| TENDER FRESH Green Beans | LB. | 23¢ |
| Fresh Eggplants | NEAR BY EACH | 15¢ |
| Bliss Potatoes | U.S. #1 RED LB. | 10¢ |
| 100% PURE Fla. Orange Juice | ½ GAL JAR | 79¢ |

| | | |
|---|---|---|
| 40-OZ. CAN Hanover Pork & Beans | | 39¢ |
| TOP FROST Frozen Dinners | 11-OZ. PKG. | 37¢ |
| BREYERS Ice Cream | ½-GAL. CONT. | $1.29 |
| GAYLORD FROZEN Orange Juice | 6-OZ. CAN | 16¢ |
| ASSORTED ICE CREAM-15¢ OFF Sealtest Novelties | 12 PK. | 44¢ |
| 20¢ OFF PRELL SHAMPOO | 11½-OZ. BTL. | 99¢ |

Clothes Hamper 44-QUART WHITE OR BLUE
Waste Basket 60-QUART AVOCADO, GOLD
Waste Bin 44-QUART AVOCADO, GOLD
Trash Can 20-GALLON WITH LID GREY OR AVOCADO
Plastic Values! Your Choice $1.99 each

BIG VALU RITCHIE: MONDAWMIN Shopping Center, LIBERTY HTS., HIDMAR, Glen Burnie
BIG VALU PULASKI: MERRITT Shopping Center, YALE Beechfield Area, HIGHLANDTOWN 2401 Sinton Ave. in the Highlandtown Area
Most Big Valu Stores Open Daily 9 a.m. to 9 p.m.




## Stanford, Arkansas open NCAA series

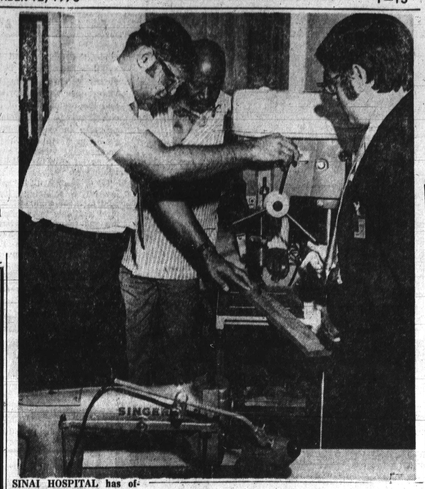
The ABC Network will begin its 1970 telecasts of the National Collegiate Athletic Association (NCAA) football games on Saturday night, when Stanford meets Arkansas at Little Rock.

There will be a total of 35 games, including 11 national telecasts and 24 regional telecasts. All 35 games will be shown in color.

The schedule includes four national night games. After the Stanford-Arkansas game, the second contest will be on Saturday, October 3 when Alabama meets Mississippi in Jackson, Miss., ina rematch of last year's famous telecast in which he Crmson Tide won, 33-32. The third national night game will bet he USC-UCLA clash on Satruday, November 21 from the Los Angeles Coliseum.

The final night game will be on Thanksgiving Day, November 26, in Tampa, Fla. between Houston and Florida State.


Register Now!
Turn for a BUSINESS CAREER
FALL SESSION
CLASSES BEGAN SEPT. 9th
NOTICE
Veterans Accepted Under The G.I. Bill
The following Subjects Are Offered:
TYPEWRITING, SHORTHAND, BUSINESS ENGLISH, BUSINESS ARITHMETIC, READING, FILING, INTRODUCTION TO DATA PROCESSING, BUSINESS LAW, CARD PUNCH, BOOKKEEPING, BASIC ECONOMICS, GEOGRAPHY
Trained Office Workers are now in great demand.
START NOW!
TELEPHONES: NOrth 9-0323, NOrth 9-0433
WALTER T. DIXON, Dean
EVELYN D. WILKEY, Registrar
School Approved by Veterans Administration for Veteran Training
CORTEZ PETERS BUSINESS SCHOOL
1208 N. EUTAW PLACE
NO. 9-0323 NO. 9-0433

SINAI HOSPITAL has offered its Department of Rehabilitation Medicine facilities to Coppin State College in order that five students may participate in a laboratory program in Vocational training techniques. Shown here observing the method of using a drill press are Coppin students (l to r) Sheldon Myers and Jim Hill. At far right is Charles Smolkin, director of Vocational Rehabilitation Medicine at Sinai.

An exciting array of popular young performers get together on the ABC special, "Just Friends" scheduled to air on Sunday. Composer-singer Johnny Hartford and Jennifer Warren, singing star of the West Coast edition of "Hair," will be co-hosts to guests Pat Paulsen, comoser-recording artis Mason Williams, comedy writer BobEinstein and The First Edition recording group.


BERNARD LEVER 15-A
KOMAN
House of Dele. 5th Dist.
AUTH. EDWARD SENTZ, Treas.


## Trash cans target of TB Association

A campaign to prevent trash can damage has been announced by the Maryland Tuberculosis and Respiratory Disease Association (MTRDA). In the belief that dented and bent trash receptacles and ill-fitting lids are open invitations to unwanted pests — rats in particular — the association has appealed for cooperation between the public and the collectors.

To spearhead the drive, the association is making available a free, self-stick label to be displayed on trash cans. While the message on the label asks the trash handlers to "Please, handle with care," it also pledges the business or home owner to being concerned about how the trash is presented for collection.

"We want to let the public know that much of the damage occurs because the trash cans are beingoverpacked," said Frank T. Jones, executive director of MTRDA. "The red-dot label on a can will be a visual sign of cooperation in the fight to improve the health conditions in Baltimore," he explained.

"We have appealed directly to municipal and private refuse haulers. Most have expressed an interest in our program and a willingness to try to prevent can damage," said Mr. Jones. One collector said that winter will create additional damage because wet trash often freezes in the can and must be removed by beating the can against the truck.

"If the men just leave it," lamented one refuse official, "the owner runs after them demanding removal." Wet trash should be well wrapped — hopefully in plastic bags so it will not lodge in the can no matter how cold it gets. Other hints to prevent damage: Replace can when bottoms rust through. Remove emptied cans and lids from driveways promptly.

"We hope that everyone will display our red-dot label and remember its message," said Mr. Jones. "If the Can Care Campaign helps alleviate can damage in our city, we will encourage our national TB-RD organization to produce labels for distribution throughout the country."

Those interested in displaying the red-dot label should relate the quantity needed to MTRDA, 11 E. Mt. Royal Ave., Baltimore, Md. 21202 or call 685-6464.


CAPE MAY, N. J.
WEST CAPE MOTEL
MODERN TWO STORY
COOL CAPE MAY, N.J.
Conventiently located off-shore
All units air-conditioned — cable TV.
Motel Units Efficiencies
For Reservations Write or Call:
West Cape May, N.J. 08884
Miss A. Dance Tel: 609-884-8200
300 Sunset Blvd. West Cape Motel



OUT OF SIGHT DOESN'T HAVE TO BE OUT OF MIND
Maryland Blue Cross and Blue Shield travel where they do under the low-cost
Covers them year 'round, on or off campus, against unexpected hospital or doctor bills.
What they get is broad coverage similar to that offered under regular memberships...for a lot less money. Only $3.90 a month, in fact.
And your son or daughter can get in on this special Student Program even if you yourself are not a member of Blue Cross or Blue Shield.
Student Program. This protection covers full-time students from the age of 19 (when coverage under regular Family programs stops) through 26.
Act now. Enrollment period ends October 15.
Maryland Blue Cross & Blue Shield
7000 York Road
Baltimore, Maryland 21204
Send me complete information on the Student Program. I understand that no salesman will call and I am under no obligation.
Name
Address
City State Zip
(This is not an application. Send no money.)



Authority: E. Thomas Maxwell, Jr., Treasurer
SELECTED BY THE SUPREME BENCH JUDGES AS STATE'S ATTORNEY FOR BALTIMORE CITY
RETAIN AN ABLE STATE'S ATTORNEY
HOWARD L. CARDIN
LEVER 21 B
Currently STATE'S ATTORNEY for Baltimore City • Undergraduate Studies: Duke University and University of Maryland • Graduate: University of Maryland School of Law; 2nd in Class • Elected to Order of the COIF, National Legal Fraternity • Awarded: W. Calvin Chestnut Award As Outstanding Student • Received 2nd Highest Grade On Bar Examination In Entire State of Maryland • Member of State's Attorney's Office Since February 1966 • Director of Trial Division, State's Attorney's Office Since January 1969 • Selected by the Supreme Bench of Baltimore City To Fill Unexpired Term of Former State's Attorney • Successfully Prosecuted Most Widely Publicized and Sensitive Criminal Cases • Professional Organizations: American Bar Association; Maryland Bar Association; National District Attorney's Association; The Maryland State's Attorney's Association; The Safety First Club; St. John's Lodge No. 34; Golden Eagle Square and Compass Club; Board Member, Beth Tfiloh Congregation • Married and Father of 3 Children
STATE'S ATTORNEY HOWARD CARDIN...
• was selected by the Supreme Bench Judges because of his proven ability.
• is as interested in protecting the innocent as in prosecuting the criminal.
• has urged and will continue to seek protection for the public with an increase of foot patrolmen.
• has the ability to provide efficient prosecution of criminals leading to a reduction of Baltimore's crime rate.
CARDIN CARDIN



AMERICA'S LARGEST FAMILY CLOTHING CHAIN
EST. 1940 Robert Hall OPEN 9:30 TIL 9:30
MEN, SAVE OVER $4
comparable value $12
Flared or straight!
ACRILAN® BLEND DRESS SLACKS IN STRIPES, SOLIDS
Hall-Prest® Acrilan® acrylic, Avril® rayon blend, guaranteed by Monsanto for one year's wear! Pre-hemmed flare leg model, sizes 29 to 38—...pre-cuffed straight leg model, sizes 29 to 42. Quality tailored with Ban-Rol® waistband, French fly tab, color-matched nylon zipper.
7.95
Wear Dated in Pay Talk at Applicable
THE NEW STRIPES ARE HERE!
4.99 value-priced
BOLD STRIPES ...color-on-color, thick-and-thin!
STYLED STRIPES ...4" long point collar, 2-button cuffs!
NO-IRON STRIPES ...polyester and cotton chambray!
SPIRITED STRIPES ...dress shirts, 14½-16½", 32-35
COLOR-COORDINATED WIDE TIES 3.50
224 YORK ROAD BALTO., MD.
401 EDISON HIGHWAY BALTO., MD.
1401 EDISON HIGHWAY
ROLLING ROAD RT. 40 WEST
1201 EASTERN BLVD. ESSEX, MD.
BALTO., MD.