WHEN YOU FINISH READING YOUR AFRO PASS IT ALONG TO A FRIEND

# Twenty-one More Captains Join Drive

## Only three more weeks are left to get registered

Registrations in the 28th annual AFRO Clean Block Campaign reached 142 blocks Thursday, with the addition of 21 new blocks and a total of 536 new recruits in the crusade against dirt.

At the same time Clean Block Director M. Francis Mackay announced that only three weeks are left to register for this year's campaign.

Not only are Clean Blockers painting their fronts and planting flowers, but they are on a regular morning schedule of cleaning up trash and litter from their streets and sidewalks.

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IN ANNOUNCING the awarding of the first Honor Flag, Mrs. Mackay pointed out that her inspection tours showed many blocks would not qualify for this honor, because so many captains have simply neglected to sweep.

All Clean Block Captains should set up a regular schedule of sweeping each morning, she said, so that all blocks will be ready when the Clean Block inspection team arrives.

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THE NEW blocks which qualified this week are as follows:

**Captain Gloria Jackson**
**900 N. Stricker St.**
Ernestine Watson, Co-captain; Mrs. Ruth Taylor, advisor; Evelyn Talley, Carolyn Vass, Corina Murchison; Michael Vass, Clifton Hunter, Hermonine Adams, Anita Adams, Edna Donzella, Kenneth Talley;

Also Stanley Watson, Charles Talley, Stephanie Thompson, Rosilind Vass, Cheryl Little, Alvin Gills, James Howard, Diane Little, Perry Cardwell, Ernest Lauderdale, Janie Lauderdale, Mrs. Ola Evans, and Mrs. Eileen Bolden.

**Captain Victoria Ringgold**
**1200 McElderry Ct.**
**Charles Harris,** Co - captain; Mrs. Alma Schofield, advisor; Luther Thomas, **Jacqueline Harris,** Gerald Smith, Tyrone Smith, Calvin Barnes, Burnett Richerson, William Carter, Wanda Williams, Michael Butcher, Mrs. Bettie Burton, Mrs. Mary Brown, Mrs. Elsie Morre, Mrs. Hortense Carter, Mrs. Corine Richerson, and Mrs. Carrie Williams.

**Captain Helen Winder**
**2800 Remington Ave.**
Irma Johnson, Co-captain; Mrs. Beatrice Brooks, advisor; Sherri Smith, Deon Johnson, Nancy Chainey, Samuel Johnson, Mary Chainey, Cynthia Chainey, Vernon Smith, Jerry Smith, Bernard Winder, Dena Hayes, Arthur Harris Arthursena Harris, and Warren Gordon.

**Captain Danette Fletcher**
**400 E. Federal St.**
Carl Williams, Co-captain; Mrs. Hattie Baylor, advisor; Mrs. Marguerite Brown, Mrs. A. Pinkey, Helen Taylor, Walter Taylor, Roland Pierce, Rene Pierce, Helen Brown, Howard Thacker, James Baylor, Jean Lee, Janet Lee, Joe Lee, June Harper, Jeane Harper;

Also Michael Harper, Steve Harper, Constance Winfield Goldring, Wanda Griffin, James Robinson, Arthur Robinson, A. Robinson, Shirley Cox, Sue Cox, Christopher Williams, Mary Fletcher, Gloria Griffin, Clarence Griffin, Linda Goldring, Marguerite Brown, and Glenda McKinney.

**Captain Janice Carter**
**600 N. Appleton St.**
Carolyn Boles, Co -captain; Mrs. Jean Ghee, advisor; Grace Wallace, Wilson Wallace, Ronald Wallace, Gus Wallace, Minnie Drummond, Etta Chappell, Miriam Wallace, Eva James, George Others, Dolly Barrow;

Also Lottie Brown, Catherine Robinson, C. Brown, Julia Murray, John Wallace, Willie Mayfield, Catherine Ford, Julia Mae Bronson, Estelle Kendrick, Newton Smith, William Carter;

Also Margaret Carter, Dorothy Taylor, Hilda Tillman, Sharon Little, Tyrone Little, Barbara Brown, Jacqueline Flemings, Bernard Brown, and Pendoria Kendrick.

**Captain Shirley Downs**
**1500 Richland St.**
Yvonne Nelson, Co-captain; Mrs. Sallie Mae Weems, advisor; Russell Blick, Melvin Blick, Russell Wiley, Robert Downs, Clifford Wiley, Inez Carter, Michael Wiley, Larry Miles, Nita Wiley, Brenda Wiley;

Also Mich Platter, Keith Platter, Robert Miller, Jr., Edward Nelson, Jr. Victoria Parker, Sheila Blick, Tyrone Johnson, Elaine Johnson, Lavia White, Louise Nelson, Cecelia Flemings, Marjorie Downs;

Also Shirley Wiley, Juanita Blick, Julia Brown, Sandy Brown, Laverria Green, Viola Owens, Helena Harrington, Eleanor Priest, Doris Kelson, Ethel Tabbs, Frank Lee Robinson, Mabel Reedum, and Raymond Brown.

**Captain George Fields**
**1900 Oakhill Ave.**
Amanda Davis, Co-captain; Mrs. Ida Queen, advisor; Mrs. B. Wilson, Mrs L. Harris, Mrs. L. Rainey, Mrs. Cates, W. Moore, Mrs. G. S. Johnson, Miss C. Lee, Mrs. D. Scott, Mrs. M. Fountain, Master Valentine, Mrs. D. Beams, Master Satterfield, Mrs. F. Burner, Mrs. L Davis, Mr. Brown, Mr. Pleasant, Master Bishop, Mrs. B. Young, Mrs. Porter, Mrs. Ailene, and Mrs. J. Queens.

**Captain Marian Harrison**
**1600 W. Lanvale St.**
Sandra Lane, Co-captain; Mrs. Hillery, advisor; Nathaniel Gordon, Patricia Gray, Christine Brown, Darlene Coward, Karen Rucker, Debra Rucker, Albert Howard, Cynthia Brown, Joyce Rogers, Delores Kelly, Joyce Lee Davis;

Also Jocelyn Lane, Gerald Lane, June Hillery, Edward Gessham, Emory Gessham, Charia Gessham, Leslie Gessham, Larry Kelly, Sterling Alston, Sandra Coward, Sheila Lane, Tony Brooks, and Clifton Coward.

**Captain Ronald Murphy**
**Unit Block of Fleming Drive**
Darlene Friend, co-captain; Mrs. Leach, advisor; Mr. and Mrs. Webb Murphy, Michael Murphy, Mr. and Mrs. George Price, Mr. and Mrs. James Leach, Michael Green, Vanessa Green, Gilbert Green, Mr. and Mrs. Eddie Green;

Also Rosalind Oliver, L. Oliver, Mr. and Mrs. Robert Oliver, Rita Moan, D. Moan, Mr. and Mrs. Moan, Mrs. Julia Hayes, Mr. and Mrs. Davis, Robert Friend, Donald Friend;

Also Mr. and Mrs. Friend, Mr. and Mrs. Frank Sewers, Frank Sewers, Rene Sewers, Vanessa Say, Mr. and Mrs. Dean Branch, Darlene Bladen, Shelia Bladen, Mrs. Christine Horton, and Milton Friend.

**Captain Sandra Hawthorne**
**100 W. Franklin St.**
Mrs. Pauline Linhicum, advisor; Victor Gwaltney, Yvonne Wainwright, Sandra Alderman, Francine Alderman, Frank Alderman, Karen Jennings, Darryl Wainwright, Brenda Sanders, Vanessa Sanders, Juanita Jennings, Elizabeth Sanders;

Also Delores Gwaltney, John Parker, Gary Boswell, Dense Gwaltyne, Janet Carr, Fay Ann Mitchell, Georgie Mae James, Moses Carr, Cornelius James, Susie Ellen Carter, Sandra E. Carter, Joan Allen, Robert Bell, Michael Linhicum, Suzzette Mitchell, Betty Hawthorne, and Leonard Miles.

**Captain Patricia Singleton**
**400 N. Gilmor St.**
Carolyn Smith, co-captain; Mrs. Geraldine Flanagan, advisor; Esther Singleton, Hazel Singleton, Josephine Singleton, Frank Jennings, Joyce Patterson, Thomas Clark, Diane Smith, Joan Davis, Edna Flanagan, Althia West, Helen Sims, and Simeon Wilkes.

**Captain Jacqueline Quick**
**2900 N. Payson St.**
Odell Williams, co-captain; Jonetta Quick, Deborah Dean, Glendora Thompson, R. Wright, F. Clements, D. Brown, Earl Brown, Steven Johnson, Robert Greene, Kathleen Miller, Mrs. Ida Ashley, Loretta Kitchen, Rosetta Morton, Kenny Patty, Theodore Harris, Gregory Harris, Tamara McKell;

Also Mr. and Mrs. William Agurs, Jeffrey E. Quick, Rodrick Chavis, Mr. and Mrs. Henry Chavis, Mrs. Shiriene Manning, Mrs. Hattie Parr, Mrs. Anne E. Johnson, Mrs. D. Gieen;

Also Mrs. Estelle Rivers, Mrs. Irene Butler, Mrs. May Johnson, Mrs. Alee Fox, W. Sargent, Jutne Smith, Mrs. Carolyn Truitt, M. O. Carter, Thomas Laurel, Mr. and Mrs. Walter H. Paxton, Mr. Robert Bell, Mrs. Ethel Bell, and Ronnie Davis.

**Captain Patricia Ann Turner**
**300 N. Stricker St.**
Armeta Ruffin, co-captain; Mrs. Clora Ruffin, advisor; Robert Thompson, Steven Thompson, Ronald Thompson, Patricia Thompson, Jerome Ruffin, Donald Jones, Mildred Turner, Devon Steel, Jack Walker, Catherine Price, Patricia Miles, Mary Johnson;

Also Andrew Barnes, Hayes Barnes, Shirley Anthony, Richard Walker, Diane Oliver, Nat Anthony, Leon Moody, Mary Thornton, Pat Mosley, Curtis Johnson, Geraldine Wagner, Armeta Ruffin, Mary Killian, Clora Ruffin, Frankie McCoy, Ralph Smith, Ronnie Barnes, and Preston Billings.

**Captain Sandra Conn**
**1000 Somerset St.**
James E. Hunter, co-captain; Mrs. Lillie Mae Hunter, advisor; Ella Perkins, James Hunter, Annie Hunter, Lillie Hunter, Edmonia Conn, Douglass Davis, Matthew Reynolds, Ursula Clark, Carolyn Clark, Betty Clark, Charles Clark, Perry Klutz, Maxine Kindell, Rosalind Ayers, and Leroy Watson.

**Captain Alfreda Brockington**
**1600 Riggs Ave.**
La Belle Nicholson, Myra McGlone, L. Nicholson, Brenda Eaton, Brenda Nicholson, Dwight Goode, Johnny Moody, Bernard Brooks, Denise Brooks, T. Brockington, Vanessa Hayes;

Also Kenneth Johnson, Gary Nicholson, Elaine Moody, Sharon Moody, P. McGlone, Grace Maddox, Avon Maddox, Charles Tate, Jerome McGlone, H. Wolf, Tyrone McGlone, Joshua Pridgen, and John Brown.

**Captain Carolyn Dent**
**1000 N. Milton Ave.**
DeWitt Austin, co-captain; Mrs. Catherine Dent, advisor; Aaron Carter, Norma Carter, Courtney Redd, Linda Carrington, Mrs Josephine Carter, Gilbert Dent, Jacquelyn Dent;

Also Carolyn Carter, Paula Carter, Rebecca Belon, Amelia Hart, Lynn Rogers, Denis Hart, Spring Hart, Ronald Dent, James Dent, Brenda Carter, Elizabeth Austin, John Stevens, Diane Stevens, and Kenneth Dent.

**Captain Gwendelyn Jones**
**2400 Annapolis Ave.**
Elizabeth Gill, co-captain; Mrs. Annie Little, advisor; Kathryn Gill, Sandra Morgan, Andry Fitzgerald, Janice Hambrick, Steven Jones, William Jones, Mickey Smith, Wayne Jones, William Hunter, Vernice Smith;

Also Mrs. Lola Hall, Mrs. Fay Jones, Mrs. Anna Jackson, Mrs. Mary Hall, Mrs. Versie Fitzgerald, Charles Hunter, John Hall, Lemon Jones, Arthur Jackson, Ernest Little, Buster Jones, Mrs. Emily Jones, and Delores Blackburn.

**Captain Deare McCall**
**2000 E. Hoffman St.**
Mrs. Thelma Brown, advisor; Mrs. Lethia Williams, Thelma Brown, Ella Playes, Betty Linhicum, Carrie Addison, Mrs. Willie Johnson, Mrs. Jacquelyn Hyman, Mrs. Semola Ford, Miss Edna Scott;

Also Mary Taylor, Ronald Thompson, Grace Hadden, Alma Alston, Estelle G. Williams, Jessie B. Clanton, Rose Williams, Julia J. Jeffers, Mildred Riner, Mrs. Maggie Worthan, Anne Marie Martin;

Also Mr. and Mrs. Cecil Sonderlin, Mrs. Arthur Beasley, Mrs. Johnnie Pulligooch.

**Captain Cynthia Smith**
**1200 Short Ct.**
Delores Leach, co-captain; Mrs. Mary F. Smith, advisor; Mrs. Mary Blackwell, Mrs. Bessie Leach, Mrs. Mary Hudgins, Thelma Blackwell, Regina Williams, Inez Bean, Elizabeth Bean, Lollie Hill, Betty Hill, Marie Shearer;

Also Altoria Green, Joyce Bean, Delores Bean, Sheila Agatha was a Clean Block captain during the summers of 1959 and 1960 at Poe Homes. She has plans to attend Morgan State College and do graduate work in architecture at Columbia University after graduation. Her hobbies are sewing, painting and modern dancing.

'WE HAVE SIGNED and we will sell' seems to be the silent pledge of these enthusiastic AFRO Clean Blockers, who have enrolled as contestants in the "Mr. and Miss Clean Block" contest. The winners will be determined by the number of votes sold. Money raised will aid the Clean Block Prize Fund. Left to right, first row, Shirley Downes, Marian Ringo, Claudette Wilson. Second row, Francine Johnson, Joseph Barnes, James Debouise. Third row, Thomas Margo, Emanuel Montgomery, Larry Williams. Fourth row, Wayne Adams, Sandra Conn and Brenda Allen.

## Friends fatten thin Prize Fund; it's now $502.50

The anemic AFRO Clean Block Prize Fund was given a badly needed shot in the arm this week when six civic - minded contributors came to its aid.

A check was received from the Carling's Brewing Co. for $56, a contribution earmarked for four one-year subscriptions to the AFRO to be awarded some lucky Clean Block winners.

Five dollar checks also came from Earl Koger, insurance broker; the Northwestern Loan Co., the Silber Foundation, Inc., and the Charles H. Mullenberg Co.

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FROM DR. R. L. JACKSON who annually helps the children came a contribution of $3 and from Mrs. Adah K. Jenkins, AFRO music critic, arrived a donation of $1.00.

These contributions raised the Prize Fund just over the $500 mark to $502.50. The total, though has a considerable distance to go before the goal of $2,500 has been attained.

Before the drive is over more than 15,000 children in Baltimore are expected to be participating in the citywide crusade of cleaning up their streets, alleys, painting their flowers in their neighborhoods.

You can help encourage these boys and girls by sending in your contributions to the Prize Fund, out of which they are to be rewarded at the close of the drive.

No contribution is too small, none is too large. Send yours today to the AFRO CLEAN BLOCK CAMPAIGN, 628 N. Eutaw St., Baltimore 1, Md.

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THE LIST of more recent contributors and the amount they gave is as follows:

**$56.00**
Carling Brewing Co., Bruce P. Wilson, Regional Vice President and General Manager of the Baltimore Plant.

**$10.00**
Dr. Charles Watts

**$5.00**
Miss Laura Phillips
Earl Koger
Northwestern Loan Co.
The Charles H. Mullenberg Co.
Silber Foundation, Inc.

**$3.00**
Dr. Robert L. Jackson

**$1.00**
Mrs. Adah K. Jenkins

## Victory Report

All captains in the AFRO's 28th annual Clean Block Campaign are required to fill in this blank and return it to the AFRAO-AMERICAN, 628 N. Eutaw St., Baltimore.

CAPTAIN .....

ADDRESS .....
(Number)

1. ..... pairs of steps painted.
2. ..... pairs of marble steps cleaned or whitened.
3. ..... houses painted.
4. ..... houses with woodwork painted.
5. ..... houses with woodwork cleaned.
6. ..... yards cleaned.
7. ..... houses with flowers in painted pots.
8. ..... houses with flowers in window boxes.
9. ..... alleys cleaned.
10. ..... cellars cleaned.
11. ..... yards with flowers.
12. ..... families in block helping.
13. ..... houses in the block.
14. ..... number of persons in block.
15. ..... number of fences painted or whitewashed.

'WILL YOU HELP US' is the appeal made by these inanimate objects so necessary in the drive for a clean block and a clean neighborhood. The cartoon is the work of Agatha Blair, 16-year-old senior at Douglass High School. She's attending special classes at Western High School this summer.

## APPLICATION BLANK

I would like to be captain of my block and I pledge to help keep our block clean and beautify it with flowers and paint.

NAME ..... Age .....

ADDRESS ..... TEL. NO. .....

SCHOOL ..... GRADE .....

TALENT .....

HOBBY .....

## 9 QUESTIONS

## 'Yes' can get block Honor Flag

The Clean Block captain who can answer "yes" to all of the following questions, is in line for one of the huge red, green and white Clean Block Honor Flag to be awarded Friday July 20 at 10 a.m. at the regular weekly pep meeting.

1. Do you know that every block enlisted must make a Victory Report?
2. Do you know that no curbs are to be whitewashed?
3. Do you know you have only five weeks to complete your work?
4. Do you know that it is against the law to put trash in the street and alley?
5. Do you know that your block must be ready for inspection each day?
6. Does the captain, with at least three workers in your block attend the weekly meetings?
7. Do you know that cards in the window indicate cooperation?
8. Do you know that a united front will help you to win?
9. Do you know that the small Clean Block flag indicates the residence of the captain?

Kiah, Palestine Kiah, Sam Blackwell, Aaron Williams, Carolyn Blunt, Freda Blunt, Rita Jacobs, Christina Kiah, Marilyn Williams, Benjamin Blackwell, Jeffrey Reeder, Annie Count, Mary Count, David Count, Marion Smith, Randolph Smith, Ann Blackwell, and Jacqueline Reeder.

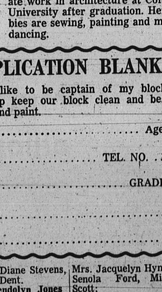
**Captain Lula Jackson**
**600 N. Brice St.**
Albert Brown, Co-captain; Mrs. Essie M. Epps, advisor; Kenneth Judd, Garry Martin, Bruce Martin, Michael Mickins, Joseph Mickins, Betty Jackson, Barbara Jackson, Warren Evans, Barry Evans;

Also Emily Jackson, Rudolph Taylor, Randolph Taylor, Brenda Taylor, Joseph Martin, Arvay Wallace, Brenda Wright, Myra Johnson, Gloria Evans, David Rogers, Floyd Rogers, Leroy Weaver, and Freddie Weaver.

**Captain William Smith**
**900 Main Ct.**
Peggy Church, co-captain; Mr. Frederick Williams, advisor; Kenneth Tyler, Barbara Wilson, Loraine Wilson, Rena Jefferson, Yvonne Payne, Sherry Payne, Jackie Payne, LaVerne Graves, Debra Graves, Vicki Graves;

Also Brenda Graves, William Smith, Debra Williams, Carolyn Parrish, George Parrish, Juanita Parrish, Barbara Calloway, Vickie Allen, Francine Allen, Johnny Louis, Geraldine Vinnie, Louis Cook, Mr. and Mrs. Herman Church, and Mrs. Frederick Williams.

## Sign Up Now For Second Annual Litterbug Sale!

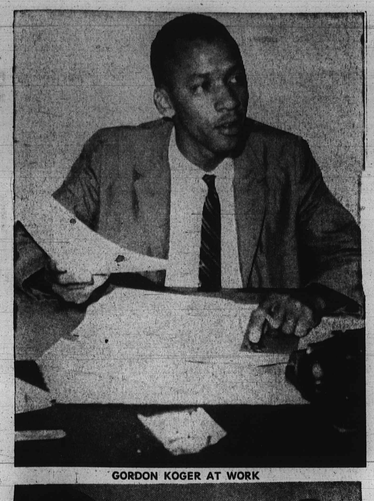



*I want to register as a Litterbug salesman to raise funds for our Clean Block Club.*

NAME .....

ADDRESS ..... PHONE NO .....

*I pledge that I will try to persuade every family in my block to buy a Litterbug as a reminder not to throw trash on the sidewalk or streets.*



GORDON KOGER AT WORK

PRESTON PINKETT AND EARL KOGER JR.

# Kogers Dream, Work At Making 'Em Come True

By GEORGE W. COLLINS

"We are dreamers, but we know it takes work to turn dreams into reality."

This is the slogan of a team of young insurance brokers who are bringing to more and more policyholders the concept of "oneness."

They are Earl Jr. and Gordon Koger, young men on the move—UP!

**Six months ago they were production and office managers, respectively for their father, Earl Koger Sr., who taught them the finer workings of the business.**

Today the brothers operate a two-office insurance agency at 2321 Reisterstown Rd. and 622 N. Aisquith St., East Baltimore.

The young men left to "seek their fortune" after serving apprenticeships under their father, whose operation spans 16 years at 1836 W. North Ave.

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THEIR FIRM, Atlas Insurance Agency, is a three-member corporation. The Reisterstown Rd. office opened last Jan. 2 and the East Baltimore branch followed five months later.

Earl Jr. is the 26 - year - old president and Gordon, 23, is manager.

Ronald Yoes, the other corporation member, is undergoing training to take over the managership of the Aisquith St. office.

Other staff members are:

Preston Pinkett Jr., head of the life, health and accident department; ment;

Clarence Elder, accountant; Franklin Fitzgerald, Arvil Stewart, salesmen; Misses Beverly Cornish and Bernadine Brooks, secretaries.

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LIKE THE agency itself, youth is the key factor in the staff makeup. The age range is 23 to 30.

The president, who described the founders as "dreamers," coined this phrase for the firm:

"If we can't write it, it can't be written."

"It," of course, is insurance and the brothers are getting a lot of mileage out of their approach to the subject.

"We project oneness," said Earl, father of two children who is short of a Morgan State College Business Administration degree by six hours.

**"It means just what it says —one plan, one man and one monthly check to write," he explained.**

"This is the day of the package deal."

"We specialize in policies covering a customer's home, automobile, life, limb, and other possessions in one package.

"We insure anything: aviation meets, baseball games, carnivals, celebration (special or holiday);

"Exhibitions, track and field meets, football games, golf matches, merchandise sales, prize fights, races of all kinds, road houses, rodeos, tennis matches, the works — both in and out of doors."

This coverage is available year round, with the exception of one month, the broker points out.

That month is April and the reason is obvious.

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THE FATE OF Atlas, the founders said, rests on acceptance given their conception of modern insurance.

They are optimistic!

"If past performances are any indications," they declared this week, "future growth is guaranteed."

**Among the reasons for the rapid rise of the agency from a net value of $336 to an estimated worth of $15,500, Mr. Koger believes, is their success in showing the merits of ordinary insurance as compared to industrial insurance.**

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EARL JR., married to the former Miss Lowaunz Tasco, said his insurance training included "doing everything" in his father's office —washing windows, scrubbing floors, serving as salesman; office manager and finally production head before going on his own.

Mr. and Mrs. Koger Jr., and daughters, Lowauna, 3, and Aleta, 1, live at 3414 Piedmont Ave.

**His brother, married to the former Miss Betty Higginbotham and father of an eight - month - old daughter, Nancy, followed much the same path.**

They chose a career in insurance because it "was the natural thing to do, considering our background."

Gordon, who lives at 4229 Bonner Rd., is a Morgan graduate and a business administration major.

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THE BROTHERS are following the example of their father in another respect — "Keeping it in the family."

Their sister's husband, William Parker, is also employed as a salesman. He is married to the former Miss Thelma Koger.

Two other sisters, the Misses Dorothy and Margaret, are high school students and are at home with mother, Mrs. Dorothy Koger.

**The firm has written more than 1,000 policies in its short existence, but the brokers view this as "just the beginning."**

"Other yet unrealized dreams include an auto repair garage, bonding licenses, driver training school and a financial responsibility department.

"We not only want to serve young drivers," Mr. Koger Jr. stated, "but we feel we have the responsibility of improving the quality of young drivers on our highways."

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THE PRESIDENT also had comments on the current controversy involving increased insurance rates, now raging between public watchdog Ilyman A. Pressman and insurance commissioner, F. Douglass Sears.

"Mr. Pressman's argument has no basis in fact," the broker said, declaring that an increase is justified because:

"The cost of auto repairs are higher than at anytime in the past, and the slaughter on the highway continues at a frightening pace."

**But as a consolation for safe drivers, Mr. Koger said his firm writes a policy which rewards them.**

"Our Gold Key Policy has solved all problems of cancellations. Regardless to what happens after it's written, it cannot be cancelled for five years."

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THE BROTHERS have but one complaint connected with their business — segregation in schools offering training for insurance men.

"Out of seven schools in Maryland offering courses in insurance, only two admit colored students — McCoy College and Loyola.

"And yet before you can be licensed you must have these courses, the insurance commissioner has ruled," they said.

**They registered a complaint with the commissioner and the governor, and promises to "look into" the matter have been received.**

Typical of young men in motion, the brothers vowed they will not rest until this situation is corrected, because they feel that it is their duty to remove any barrier blocking the way of young men on the move—UP!

# Baby Teeth Need Care

"It's only a baby tooth. Don't bother with it."

That's a sad mistake. Baby needs good teeth, not only for present use, but also for future dental health.

Once a toddler begins to eat solid food, he needs a good set of teeth to chew with. Neglect of baby teeth can lead to all kinds of dental trouble later on.

**It is important to remember that the permanent teeth exist in "bud" form in the jaw under the baby teeth. If baby teeth decay and so are lost too early, the permanent teeth which follow may come in the wrong position. Permanent teeth that are overcrowded or protrude can change the shape of the mouth and face.**

Taking care of temporary teeth will help ensure what dentists call a proper bite (occlusion). That's the way the upper and lower teeth meet. Many children suffer from a faulty bite (malocclusion) because their permanent teeth have come in askew. Getting the permanent teeth into proper position later is a long and expensive business.

* * *

A CHILD HAS his complete set of 20 temporary teeth by the time he is two or two and a half. Then is the right time to start taking him to the dentist for regular check-ups.

Don't wait until he gets his first toothache. If his earliest association with the dentist does not involve pain, he may never develop that fear of the dentist which afflicts so many children, and adults too.

The dentist can advise you how best to protect those baby teeth from decay. Take the child back to the dentist twice a year. And while you're there, how about letting the dentist look at your teeth? — Information Service, Tuberculosis Association.

BALTIMORE AFRO-AMERICAN
Feature Page
JULY 14, 1962 15

# Family Life Project... Aid Where It's Needed

By GAREY REYNOLDS

The Jones family lives in an area of our city described as "culturally deprived".

The term, which is gaining favor among educators, sociologists and social workers, means basically that the area is located in the slums, or in a blighted section.

**The people who dwell there, live on the edge of poverty. They have few advantages and the rate of adult and juvenile delinquency is high.**

Mr. Jones came to this area several years ago from a state in the Deep South.

Because he never had the chance to finish high school or learn a trade, **Mr. Jones** can only hold down menial jobs.

* * *

ALL DAY LONG he experiences the lash of discrimination on his job. When he does return home, it is to the dingy apartment where hope dies before it is born.

His wife does the best she can, but with five children to care for, and never enough money, she has no opportunity to encourage her children to better things, or even to learn how to live in a big city.

**Bitterness and frustration grow in such an atmosphere, producing too strict or too lax discipline by the parents, a decline of moral and health standards, and loss of incentive or motivation.**

Persons coming from such homes usually lack self-confidence, and are not prepared to cope with some of the problems they will face.

The need to help these citizens with a home education program, was recognized in 1958 by Dr. Furman Templeton, executive director of the Baltimore Urban League.

He declared that while great progress was being made in eliminating discrimination from schools, churches and community the home life of some minority group was being neglected.

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PROGRESS, he stated, must come from within the home as well as from outside the home.

**And so with the grant of $12,000 in 1958 by the United Steel Workers, the Family Life project was born.**

The project was to include almost every facet of family living, all designed to increase the strength of the affected families.

Chosen to direct the project was Cortez Puryear.

Time was regarded to put the project into operation, but the job was done and May, 1960 was designated as Family Life Month.

The churches followed through with some interesting activities. Among them were:

Union Baptist set up six discussion meetings by social welfare agency speakers; Douglas Memorial established a club for young married couples; Macedonia Baptist hosted a three-day homemaking institute; Enon Baptist held a two-day family-life project.

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LOW - RENT housing projects also came in for some attention as centers for family life projects.

One of the largest areas in which the project has been felt is Cherry Hill, inhabited by 18,000 persons living in 3,590 housing units and private homes.

There the project had its first literary program. After volunteers enrolled non-readers in the course taught in the local church, members of the Baltimore Koinonia Founation instructed them in the basic skill.

Now in Cherry Hill former pupils are instructing others who can not read or write this method.

**Expressed in the words of the Community Services Director of the Cherry Hill Presbyterian Church, the progress of the literacy program has been summed up:**

"..... We have seen their boundless joy well up and overflow in tears as they read their first words. their work-gnarled hands, unused to holding a pencil, trace their first words."

* * *

THE CHERRY HILL program has proven so successful, that another literacy program was begun on Monday, July 9, at the North Ave. branch of the Pratt Library.

**The project has also been active in other areas, such as that dealing with youths in the community.**

At the hub of this program was a City - Wide Youth Forum, where young people gathered to discuss problems peculiar to them.

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AT THE MONTHLY meetings they discussed dating, parental relations, drinking, jobs, money management, food and shelter, to name a few of the subjects.

Morgan State College faculty members, and local business representatives were invited to discuss higher education, college entrance, requirements and what employers look for in employees.

**Several radio youth - orientated programs, a 13-week telecast called "The Urbanites," a Youth Workshop, and another church series titled "Youth Wants to Know," were also features of the project.**

In the homemaking area, the University of Maryland set up a Homemaker's Club in the Perkins Homes designed to improve living habits and to help develop wholesome attitudes in the home.

Other such programs have been executed for the Lafayette Community Center and the Harlem Park Urban Renewal area.

The project has also accomplished these things:

● A six-week marriage counseling service was conducted for clergymen to alert them to the need for premarital and post marital counseling.

● Periodically, Family Life Institutes are scheduled to discuss problems of the home and community, with regard to community service, inter-racial neighborhoods, and the role of the family in the community.

● Political education meetings are held to instruct in voting rights, and politics, in general.

● A leadership training program, The Maryland Council on Family Relations, was set up to instruct professional people in helping others with family matters.

● The Family Life project also acts as a go-between for couples interested in adopting a child.

A call to the League office can get information about income needs, and education programs within unions, development of a reading program shelter required before adopting a child.

* * *

THE PROJECT, through the League, distributes hundreds of pamphlets on budgeting, food management, money, youth guidance, adoption, as well as hundreds of other publications from other organizations.

**Added to all this are several programs on family life carried on during the school year, an institute for fathers, development of family life and a continuous youth program.**

A future goal of the program is publication of a detailed report on the entire program, to be handed out upon request as a guide for other such programs.

The project not only calls on the entire staff of the League, but also counts on the volunteer help of practically all existing city agencies and a long list of private organizations.

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JUST HOW some of these groups feel about the Family Life project, is shown in these comments:

**Hugh Bourdeau, executive director of Marriage Counseling Service, Inc.,**

**"I'm rather enthusiastic about it.**

**"I was especially impressed with their work in Cherry Hill. They met**

(Continued on Page 16)

LEARNING TO READ — This volunteer group of teachers is learning the Laubach method of reading, in order to help others interested in improving this basic skill. The reading project, held at the Pennsylvania Ave. branch of the Pratt Library is part of the Family Life Series sponsored by the Baltimore Urban League. Around the table, left to right: Mrs. Edith Williams. Mrs. Katherine Mabus, Miss Doris Jackson, Mrs. Marie Lassiter, Mrs. Margaret Armstrong, Mrs. Lydia Wagner, Alfred Simpson, Mrs. Mildred Woodland, and S. H. Menion. Standing: Miss Veronica Shipley, Miss Adelaide Jordan, and Mrs. Cyrus Marshall Jr.