IT PAYS TO STAY IN SCHOOL—That's the message behind the Westinghouse Defense and Space Center's Youth-In-Industry program, a citywide dropout prevention project. in the photo above, Foreman Paul Younger and Leroy Adams, a mechanical assembler in the company's Aerospace Division, outline job responsibilities and training required to a group of students from Fairmount Junior-Senior High School. By the end of the 1966-67 academic year, nearly 2,000 Baltimore youths will have taken part in the Westinghouse program.

Project at Westinghouse seeks to motivate youths

BALTIMORE — Westinghouse is tapping that vast pool of deprived, proned-to-dropout cases of youths in its bid to meet America's growing manpower shortage.

One of the company's best developed efforts is being conducted at its Defense and Space Center here. The center is Maryland's largest science-oriented industry.

The youth program is part of Westinghouse's coast to coast campaign for "human resources" which send recruiters seeking engineers, scientists, mathematicians, draftsmen and technicians without regard to race or creed.

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BUT THE squeeze on manpower, created by America's current economic boom, goes beyond the professional realm, according to Westinghouse President Nicholas V. Petrou.

"We need all the professional personnel we can get. But we also need literally hundreds of people to fill jobs as clerks, typists, assembler, junior draftsmen—jobs for which skills can be obtained in high school or in a community college," he said.

Too often, Mr. Petrou said, teenagers get discouraged or bored with school and quit. Westinghouse is trying to prevent this by demonstrating to Baltimore's teenagers that interesting and well-paying jobs await them in local industry if they understand early that the minimum requirement for a good job is a high school diploma.

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THIS PROGRAM, called Youth-In-Industry, is aimed primarily at ninth and tenth graders, particularly from underprivileged areas of the city.

"To these boys and girls — and their parents — Westinghouse is trying to point out, realistically, that it does pay to stay in school," Mr. Petrou said.

The students, accompanied by their teachers, visit the Westinghouse complex at the Friendship site, are shown a film of the type of work being done and how to fill out a job application.

Then they are broken up into small groups and escorted to on-the-job locations, where foreman and employes show them how the job is done and describe the skills and training needed to do it.

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"WE POINT out to them that some of the jobs in this category can pay as high as $10,000 a year or more, depending on how long the worker has been on the job and other factors," Mr. Petrou said. He said that by the end of the 1966-67 academic year, nearly 2,000 boys and girls from Baltimore schools will have visited the Defense and Space Center.

At present, the Westinghouse Defense and Space Center employs more than 14,000 persons in the Baltimore area and at the end of last month posted nearly a thousand job openings for persons with a college education or ones who have skills that can be obtained in high school or at a community college.

NICHOLAS V. PETROU
President,
Westinghouse Defense and Space Center
Baltimore, Maryland

"In today's tight labor market, it is difficult to overestimate the tremendous opportunity awaiting any person with initiative and the desire to learn a skill or profession," he said.

Work-Study program to aid 190,000 youth

WASHINGTON — The nation's black youth are expected to benefit from a new Federal College Work-Study Program announced by President Johnson.

The President said approximately 190,000 students whose college education depends on having a job will receive help from the Federal College Work-Study program during the first half of 1967.

Nearly $62 million in grants has been awarded by the U.S. Office of Education to 1,541 colleges and universities to provide jobs for students who could not enter or continue in college without financial help.

Institutions in all 50 states, the District of Columbia, Guam, Puerto Rico and the Virgin Islands are participating in the program. The present award continues financial assistance in effect during the first half of the current school year.

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SINCE THE College Work-Study Program began in the spring of 1965, under the Economic Opportunity Act of 1964, Federal grants totaling $219.9 million have been made available.

The program provided jobs for 37,000 financially needy college students during the first semester it was in effect and has increased each school year to the present total of 190,000. The number of institutions participating has increased from 674 to 1,541.

Under the program, students may work up to 15 hours a week while in school and up to 40 hours a week during vacation. The Federal Government pays 90 percent of the wages of student workers, and the remaining 10 percent is provided by the college or off-campus employer.

Student employment consists of on-campus jobs such as library aides, teachers' assistants, maintenance workers, laboratory assistants and administrative aides. Off-campus work is in state and local health, welfare, and recreation programs.

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A COLLEGE or university

(Continued on Page 78)

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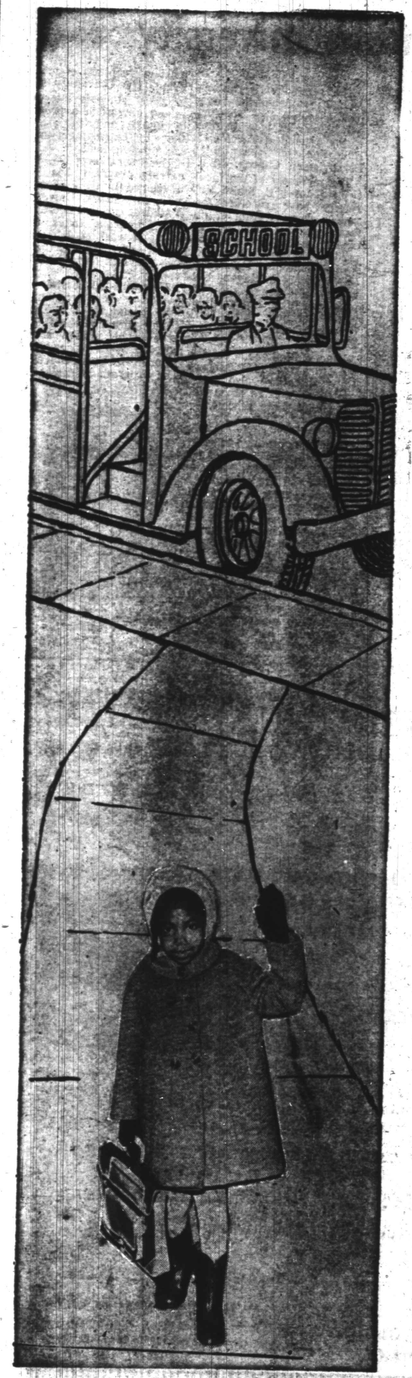

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