PAUL D. HAUGHTON (left) personnel relations manager Industrial Relations Staff of Philco-Ford Corporation discusses equal employment opportunities with Ted. C. Allen, assistant to director, Industrial Relations Staff, International Telephone and Telegraph Company. They met at the Third Annual Plans for Progress, College Relations Conference held recently in Washington, D. C. Mr. Haughton made available to college representatives attending the conference a booklet prepared by Philco-Ford Corporation entitled "Your Job Interview". The booklet contains helpful information for those about to enter the job market. Copies of the free booklet may be obtained by writing to Mr. Haughton at Philco-Ford Sts., Philadelphia, Pa. Corporation, Tioga and C 19134.

Pledge school $500,000 yearly for scholarships

TALLAHASSEE, Fla. — A total of $500,0000 a year for loans and scholarships have been pledged to Florida A and M University by the FAMU Foundation and another active alumni association.

The plan was announced in a recent campus speech by FAMU President George W. Gore Jr. He also praised generally the support being given the school by its graduates.

For 1967-68, he said, the college is establishing at least 50 four-year scholarships amounting to $2,500 each per year.

IN PAYING tribute to the alumni, President Gore said ". . . they have brought fame throughout Florida, the South, and the nation.

"Especially significant have been the achievements in the leading arts, medicine, denistry, pharmacy, and nursing," he said.

The general alumni association has been reorganized with the regional vice presidents and regions being set

(Continued on Page 60)

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Gerald Benson

Corporate Personnel–BS, Education Virginia State College 1961 interviewing an applicant for a job at General Tire.

Marva Moore

Systems Programmer–BS Math Jackson State College 1966 discussing a computer program with Paul Boucher, Corporate Manager of Systems.

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"An Equal Opportunity Employer"

$90,000 grant made for career guide film

BETHLEHEM, Pa. — College Placement Services, Inc., announced recently that it has received a $90,000 three-year grant from the Ford Foundation. The grant will be used to produce and distribute a twenty-five minute color motion picture documenting the problems and opportunities facing college graduates who are contemplating careers in business and industry.

The purpose of the film is to encourage college students, their parents, and counselors to consider and explore the career opportunities recently made available to graduates.

College Placement Services, a non-profit advisory and service organization, is currently in its second year of operation with funds from a $510,000 three-year grant, also from the Ford Foundation.

Managing Director Andre G. Beaumont and Associate Managing Director Philip D. Benson direct the CPS programs. John M. Brooks director, Business Employment Service, North Texas State University, is president of College Placement Services.

MR. BEAUMONT reported that the film will endeavor to combat a "believability" problem which has been observed among a majority of college students, especially in the South. "There are several reasons why these students are skeptical about their chances of obtaining business and industrial positions with management potential.

First of all, they have a strong conviction that only a limited number of such jobs are open to them and that when they are employed, it is only for "window dressing" purposes.

Secondly, they have had little or no personal exposure to individuals in managerial or administrative positions in business.

Finally, financial considerations have pressured them to train only for the "secure" careers these traditionally available to college graduates in education, religion, medicine, and law.

NSHS to offer psychology course

NEW YORK — The National School of Home Study, an accredited member of the National Home Study Council of Washington, D.C., one of the country's leading home-study educational institutions, has further expanded its list of available subjects to include a course in psychology.

The new course, designed to meet the increasing need of individuals to understand themselves and others in today's complex society, was developed by the school in association with Leonard C. Lane, who co-founded the School in 1963 and who is now a consultant to the school.

Miles College offering U.S. history institute

BIRMINGHAM, Ala. — A seven-week United States history institute for secondary school teachers is being offered June 19 — August 4 by Miles College here.

The summer session is sponsored in cooperation with the U.S. Office of Education.

The curriculum will consist of three courses: The Revolutionary Era; the Civil War and Reconstruction, and Progressivism and the First World War.

Stipends are being provided to 35 participants at the rate of $75 per week and $15 per week for each dependent for seven weeks.

NORTH CAROLINA COLLEGE
AT DURHAM

1967
Summer Session
June 12–August 5
(nine-week session)
June 26-August 5
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