

Start your cool where it really counts

on your skin.

SUIT BY HASPEL



Aren't you glad you use Dial Soap!
(don't you wish everybody did?)

Save your family $11,736.00

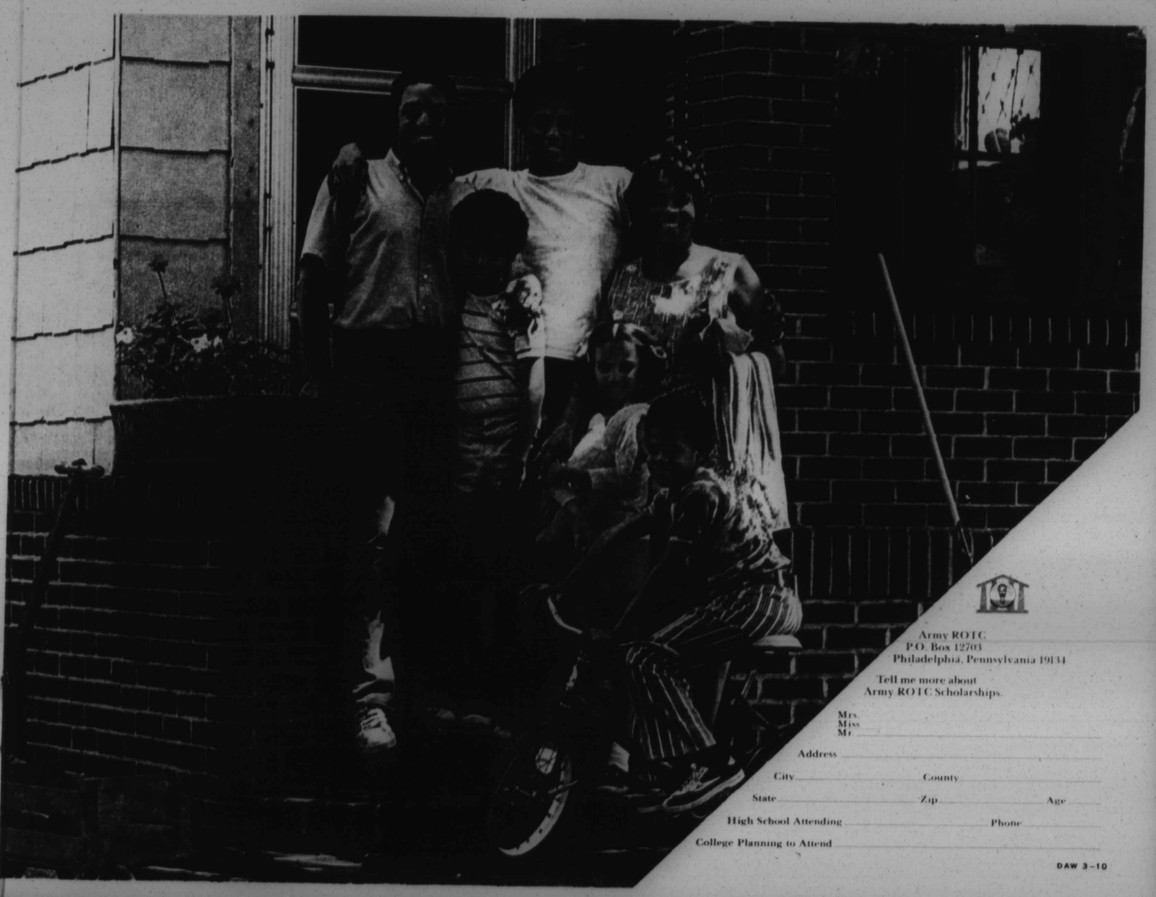
That's about what four years of college costs these days. More than a lot of families can handle. The Army is awarding over 1,000 four-year ROTC Scholarships this year.

If you're accepted, we'll pay for your tuition, your books and your lab fees, plus $100.00 a month. For up to 10 months each school year. And ROTC only takes up about three to five hours a week of your time.

You choose your own academic major. And you can select from over 290 colleges and universities. No matter where they are. No matter how much they cost.

If you like the idea of going to college with a big part of the costs taken care of, see your high school Guidance Counselor about Army ROTC Scholarships. You owe it to yourself. And your family.

Army ROTC. The more you look at it, the better it looks.



Army ROTC
P.O. Box 12703
Philadelphia, Pennsylvania 19134

Tell me more about
Army ROTC Scholarships.

Mrs.
Miss
Mr.

Address

City County

State Zip Age

High School Attending Phone

College Planning to Attend

DAW 3-10