MONTGOMERY WARD

FEBRUARY SAVINGS JAMBOREE

SAVE $50.95

HERE'S WARDS EARLY AMERICAN FAMILY ROOM SOFA

Long-wearing olefin upholstery sports decor brightening bold stripe. Massive hardwood frame adds colonial flavor, stands up to family room use. Deep-padded cushions. $159.95 matching chair boasts combination of style, comfort, durability, $139.00

$249

SOFA REG. $299.95

Matching tables feature mar-resistant plastic tops and stylish hardwood legs. $59.95 end table .....each 49.88 $69.95 coffee table.....$59.88

when you buy the 5-piece group shown, reg. $649.75 **$547**

SPECIAL BUY!

LOVE SEAT AND SOFA OFFER SPANISH STYLING

Wards sofa and love seat combination features a best-of-both-worlds fabric... it's rayon durability and easy-care, it's velvet for elegance. The shaped pillow-back cushions give silk-in comfort, add a distinctive styling touch.
Matching tables complement your decor... double as extra space! Boast durable "oak" vinyl veneer finish. Wards regular low price ..... 39.88 each
SPECIAL BUY-Purchase sofa or love seat separately. Spanish-styled sofa .. $199
Spanish-style love seat $139
ALSO CHAIR TO MATCH AVAILABLE.

$299

2-PC. GROUP

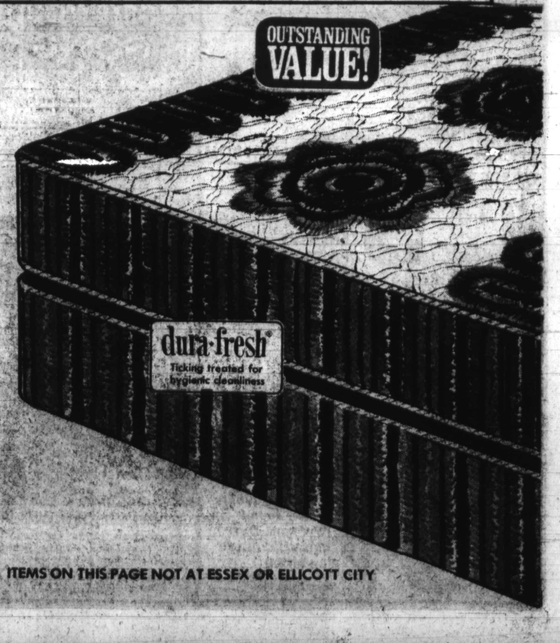
NEED NEW HOME FURNISHINGS?
JUST "CHARGE IT! WITH
WARDS CHARG-ALL CREDIT PLAN!

$30.07 TO $90.95 OFF!

LUXURY-FIRM TWIN, FULL, QUEEN OR KING SIZE BEDDING

69.88

$99.95 TWIN MATTRESS OR FOUNDATION



Special heavy-gauge coil unit insures even weight distribution. Insulating layers of tough sisal, cotton felt and urethane foam quilted to cover ever lasting sleeping comfort. Edge supports guard against sagging.
$109.95 full innerspring mattress or foundation 79.88

$209.95 twin latex foam 2-pc. set $149
$229.95 full latex foam 2-pc. set $169
Metal bed frame Reg. $18.95 ..... $15.88
$279.95 queen set, innerspring or latex $209
$339.95 king set, innerspring or latex $309

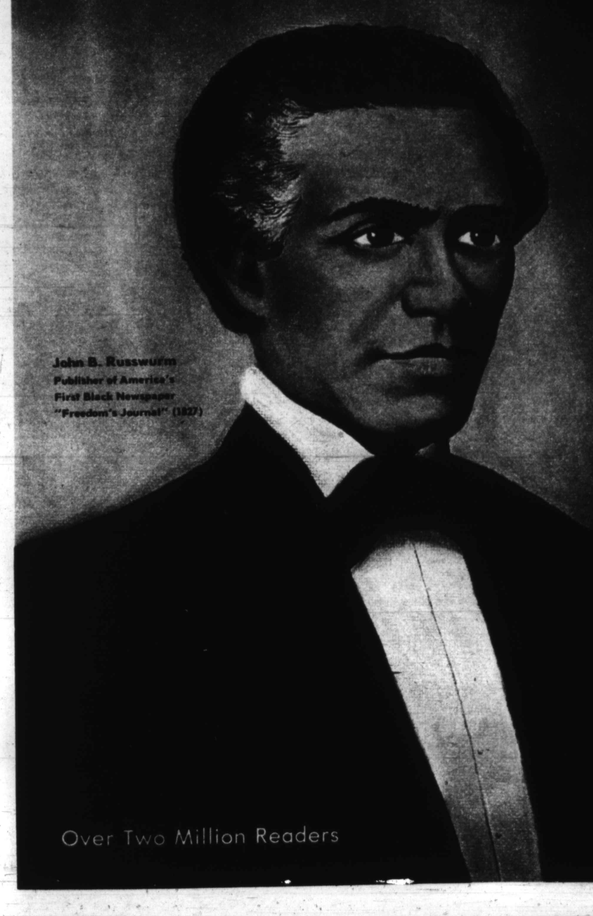
ITEMS ON THIS PAGE NOT AT ESSEX OR ELLICOTT CITY

DAWN MAGAZINE

January-February 1974

"A New Day For Black Americans"

In this issue . . .
The Black Press . . .
An American Institution
Part I
WHAT'S IN STORE FOR '74



John B. Russwurm
Publisher of America's First Black Newspaper "Freedom's Journal" (1827)

A SUPPLEMENT TO THE FOLLOWING NEWSPAPERS:

Afro-American (National)
Baltimore Afro-American
New Jersey Afro-American
Richmond Afro-American
Washington Afro-American
Cincinnati Call and Post
Cleveland Call and Post
Columbus Call and Post
Berkeley Post
Los Angeles Sentinel
Oakland Post
Pasadena Post
Richmond Post
San Francisco Post
Seaside Post
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Alexandria News Leader
Baton Rouge News Leader
Lafayette News Leader
Lake Charles News Leader
Monroe News Leader
Natchez News Leader
Amsterdam News
Atlanta Voice
Augusta News Review
Shreveport Sun
Charlotte Post
Indiana Herald
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Over Two Million Readers