Postal Service 'cracks on' 5 mail order advertisers

As a part of its effort to protect consumers from mail order swindles, the Postal Service has upheld complaints against five firms for falsely advertising products and services through the mails.

Two of the complaints involved:

Jay Norris Corp., Freeport, N.Y.; charged with marketing a "Lincoln-Kennedy" coin; a Lincoln penny upon which a profile of President Kennedy had been stamped; under the pretense that the Treasury Department had minted the coin.

National Opportunity Research Service, Princeton, N.J.; charged with selling $10 memberships in an organization which promised members an opportunity to earn up to $10,000 in return for each one dollar investment and to buy merchandise at 35 per cent below wholesale.

Complaints also were upheld against these other three firms for promoting weight reduction schemes:

James Allen, of Atlanta, Ga., for advertising a $6.95 "scientifically evolved" plan guaranteed to help persons lose as much as 22 pounds within a week by means other than calorie dieting.

Hartford Publishing Corp., Denville, N.J., for promoting a weight reduction program called the "Digital Diet Method" which consisted only of a diet booklet.

Greenland Studios, Miami, Fla., for the sale of a massage band guaranteed to firm up muscles and significantly reduce sagging skin.

At separate hearings on each complaint, the Postal Service presented evidence showing the representations made by the firms were not true. When the companies were unsuccessful in presenting evidence to support the effectiveness of their products and services as advertised, administrative law judges presiding at the hearings ruled in each case that the mails were being used to obtain money by means of false representation.

The law judges in each case also recommended that mail-stop orders be issued individually against each firm engaged in the schemes. Their recommendations were upheld and made effective by the Postal Service judicial officer.

Since issuance of the orders, subsequent mail addressed to the five firms at addresses used in the promotions are being screened by local postal officials and representatives of the companies. All mail that relates to the false representation schemes is being marked by receiving post offices for return to sender.

Hillcrest hosts second drawing

Iverson Mall in Hillcrest Heights, Prince George's County, will be the scene of the Maryland State Lottery's 46th weekly drawing April 4 at 12:15 p.m.

"We had a great outdoor drawing at Iverson Mall in early August last year," George P. Mahoney, Lottery Chairman said. "The people of Prince George's County gave us a terrific reception, and we've wanted to return ever since," he said.

Rosenberg Commission sets public hearings

The Commission on the Structure and Governance of Education, the Rosenberg Commission, is planning seven regional public hearings to discover the mood of Maryland citizens about all parts of education.

For the last few months, the 2-member commission, appointed by Governor Mandel in January, 1973, has been gathering information from professional educators, members of various boards of education and state officials who take part in the educational decision-making process.

Now the commission is turning to citizens throughout the state asking their opinions and suggestions about the school system from kindergarten through graduate school.

Any citizen or group can testify at one of the seven hearings. In order to give everyone the opportunity to speak, presentations should be limited to 10 minutes. A written testimony to accompany each presentation also is requested for the commission's later use. No limitations are made on written testimony.

In addition, the commission will accept written statements from those who cannot attend the hearing in their area. These may be sent to the commission's office at 1513 State Office Building, 301 W. Preston Street, Baltimore, Maryland 21201.

Each hearing will begin at 7:30 p.m. and end at 10 p.m. Additional hearings will be scheduled, if necessary.

More public transportation being sought

ANNAPOLIS — A Senate Joint Resolution has been introduced which asks the Department of Transportation to provide more public transportation instead of highways during the energy shortage.

It is sponsored by Sens. Harry McGuirk, D-6th, and Norman Stone Jr., D-Baltimore, and has been assigned to the Finance Committee.

Welsh meets Pressman, tactics talked

Patrick T. Welsh, announced Democratic candidate for the Maryland House of Delegates from Dundalk, met recently with Hyman A. Pressman, Baltimore Comptroller, gubernatorial candidate, to discuss strategies and tactics for the Democratic primary election, Sept. 10.

The meeting took place in Mr. Welsh's home in Dundalk, where he resides with his wife Marcy and son, Patrick II.

PARTICIPANTS in the first annual EEO awards ceremony are (from left) Col. William Harris; Mrs. Elizabeth Roche; Jerry White; Bernard Evans; Vernon Troxell; Arnold Jolivet; M. Slade Caltrider, and James J. O'Donnel.

Small claims court asked by Sen. Welcome

ANNAPOLIS — Establishment of a small claims court in Maryland is being sought by Sen. Verda Welcome, D-4th.

At a Senate Judicial Proceedings Committee hearing on the bill she has introduced the senator said:

"We need a simple inexpensive procedure for settling small claims so that it becomes economically practical for individuals to seek settlements."

S.B. 745 proposes a court where civil actions involving less than $500 may be heard quickly.

It establishes a separate docket within the District Court system with simplified, inexpensive forms and procedures.

Cases are to be heard within 30 days of the date filed and action commences with a filing fee of $2.

The bill also prohibits corporations or partnerships from suing in this court and limits to five the number of actions any individual may bring.

Sen. Welcome says she believes this will prevent the court being used as a collection agency by professional creditors.

EEO presents annual awards

Maryland highway administrator Bernard M. Evans presented Equal Employment Opportunity Affirmative Action recognition certificates to five state highway employees, at a ceremony in Baltimore March 1.

Recipients were M. Slade Caltrider, district engineer for Montgomery and Prince George's Counties; Miss D. Jean Sinners and Mrs. Elizabeth K. Roche, Hauling Permits Section; Jerry L. White, chief Bureau of Urban and Regional Liaison, and Vernon Troxell, Materials and Research Bureau.

Mrs. Roche accepted the award for Miss Sinners.

Also present were Deputy Secretary James J. O'Donnell, representing Secretary Harry Hughes; Col. William Harris, representing Gov. Mandel and SHA Equal Employment Opportunity Administrator Arnold M. Jolivet.

The awards presentation will be an annual event, with winners chosen on basis of "concern with and positive promotion of equal employment opportunities within divisions of the SHA."

April is brick month for center

The month of April has been designated "Buy A Brick for the Maryland Science Center Month," according to J. Cookman Boyd Jr., chairman of the Board of Trustees of the Maryland Academy of Sciences.

Mayor Schaefer, in proclaiming April as "Buy A Brick" month, observed the Academy of Sciences has made a "major commitment to the life and growth of the city" by building the center in Baltimore's Inner Harbor.

The Science Center will be the new home of the Academy of Sciences, but more than $3-million still must be raised to complete, properly equip and provide initial operating costs for the building.

"The Buy A Brick campaign is an excellent way the public can contribute to completion of this outstanding science facility and also become a real part of the building," Mr. Boyd said.

Persons purchasing bricks in the Science Center will receive a handsome certificate. In addition the number of the brick or bricks purchased will be placed beside their name in a registry to be permanently on display in the new building.

Bricks are priced at $1, $5, $10 and $25 and may be purchased by sending a check, payable to the Maryland Academy of Sciences, to the Development Office, 330 North Charles Street, Baltimore, Maryland 21201 or by calling 539-0436.

Lung group to meet April 5

BALTIMORE — The 70th Annual Meeting of the American Lung Association of Maryland is scheduled for Friday, April 5, at the Friendship International Hotel.

Sterling E. Bently, chairman of the annual meeting, has announced that the theme of this year's conference is "Lung Disease — A Community Problem." Mr. Bentley is a member of the Board of Directors of the American Lung Association of Maryland and chief, Division of Respiratory Diseases, Administration of Services to the Chronically Ill and Aging, Maryland State Department of Health and Mental Hygiene.

The featured speaker of the conference is C. W. L. Jeanes, M.D., special advisor, Health and Population, Canadian International Development Agency in Ottawa, Canada. The title of Dr. Jeanes' address is "Life and Breath in Two Worlds."

April 20 to mark Cancer Day

Seymour Weiner, M.D. has announced that the Baltimore City Unit of the American Cancer Society is holding a full day educational seminar entitled Cancer Day on April 20 at the Baltimore Hilton Hotel.

Dr. Weiner, who is chairman of the Professional Education Committee for the City Unit, has stated that, in order to provide the most current methods of diagnosing and treating cancer, the physicians and other professional personnel must be kept informed.

According to Dr. Weiner, "It is to this end that we have devised this program. It is one of the services which the American Cancer Society offers the community of Baltimore."

This program will consist of a plenary session in the morning followed by several concurrent workshops in the afternoon. Guest speakers will include Mary William Donald Schaefer and Linda Brooks, Miss Hope of Maryland.

All physicians, nurses, dentists, medical and nursing students and paramedical personnel are invited to attend. Advance registration is $10.00 and this fee includes the luncheon. For further information, and replay cards, please contact Dr. Seymour Weiner at the American Cancer Society, Baltimore City Unit, 14 West Saratoga Street, Baltimore, Maryland 21201 or call 539-4000.

CCC band to perform concert

The Community Concert Band and the Brass Ensemble of Catonsville Community College will present a concert of instrumental music on Thursday, April 4 at 8:00 p.m. in the Barn-Theatre on the main campus, 800 S. Rolling Road.

The concert is under the direction of Willis E. Keeling, assistant professor of music at the Catonsville college. The public is cordially invited to attend the event free of charge.

Gas-saving engines.

Ford and Lincoln-Mercury dealers offer more types of gas-saving engines for small cars than anybody.

Two 4-cylinder engines.

- Some manufacturers of so-called "economy" cars don't even offer a 4-cylinder engine.
- Ford Motor Company makes two different sizes of 4-cylinder engines. A 2.0 liter and a 2.3 liter.
- The 2.0 liter is the smallest displacement engine available in an American-made car from any major American manufacturer.
- Ford Motor Company sells more 4-cylinder engines in American-made cars than anyone else.

Two 6-cylinder engines.

- Ford and Lincoln-Mercury dealers offer two sizes of 6-cylinder engines for small cars.
- Ford Motor Company's major competitor offers only one 6-cylinder engine for all of its car lines.

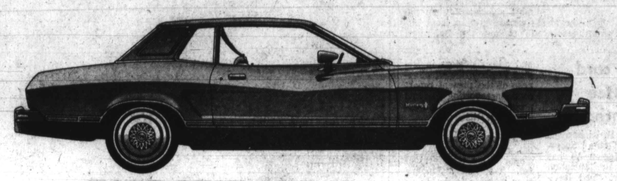
A V-6 engine.

- Ford Mustang II is the only car made by a major American manufacturer to offer a V-6.
- Mercury's imported Capri offers a V-6 engine at a cost thousands of dollars less than any other V-6 powered import.

An economy V-8 engine.

- Ford and Lincoln-Mercury dealers offer a 302 CID engine, the smallest displacement V-8 available from any major American manufacturer.
- It provides extra performance while still delivering good gas mileage.

EXPLANATION OF ENGINE DESIGNATIONS.
CID OR LITER: The total volume, in cubic inches or liters (metric system), that the pistons displace in all the engine's cylinders. Generally, the smaller the displacement, the better the fuel economy.



FORD MUSTANG II.
- The only all-new American small car for 1974.
- Comes with 4-cylinder standard, but is available with the only V-6 offered in an American car built by a major U.S. manufacturer.
- Available in 2-door hardtop, two 3-door models, and the elegant 2-door Ghia, shown here.
- Standard on all models: full instrumentation including tachometer and an economical 4-speed manual transmission.

MERCURY'S CAPRI.
- The "sexy European" has sold more cars in its first three years in America than any other import in history.
- Engines available: 4-cylinder and V-6.
- Standard equipment includes: full instrumentation including tachometer, steel-belted radial ply tires and an economical 4-speed manual transmission.

FORD PINTO.
- America's best-selling subcompact since it was introduced.
- Two 4-cylinder engines available: the standard 2.0 liter and the optional 2.3 liter.
- Offered in three popular models: 2-door, 3-door Runabout, and Station Wagon.
- An economical 4-speed manual transmission is standard on all models. Some competitive cars charge extra for a 4-speed manual transmission.

MERCURY COMET.
- Available with standard 200 CID 6-cylinder, optional 250 CID 6, or optional economy V-8.
- Choose from a 5-passenger 4-door, a 4-passenger 2-door and a special 2-door GT model.
- Comet shown with Custom Option.

FORD MAVERICK.
- 200 CID 6-cylinder is standard, optional 250 CID 6 and economy V-8 also available.
- Models include: the best-selling 4-door compact in America, a 4-passenger 2-door, and special 2-door Grabber model.
- Maverick shown with Luxury Decor Option.

FORD PINTO WAGON.
- America's best-selling station wagon—of any size.
- 2.0 liter 4-cylinder is standard, and 2.3 liter 4-cylinder is optional.
- Pinto Wagon shown with Squire Option and optional luggage rack, bumper guards and whitewall tires.

Ford

Ford Motor Company has made more small cars* than VW, AMC, Fiat, GM, Toyota, Datsun, Chrysler or anyone else in the world.

*Small Cars: Wheelbase under 112".

Ford FORD

Ford MERCURY LINCOLN

HELPING AMERICA UNDERSTAND
SEND A COPY OF THE AFRO TO A FRIEND!

30 MAR 30