How to get a good job

Finding a job is like a sales campaign. You have to know the product (YOU), then look for potential purchasers of that product. Once you know yourself, then you can investigate the job market.

The first step is getting to really know yourself. Say, Mademoiselle Magazine's Careers Editors who advise sitting down and figuring out who you are and what you want in writing. No matter how painful, writing things down forces you to make decisions you can later act upon.

Ask yourself why you're working. Then decide what part of your current job fulfills these goals. Where is it particularly lacking? Where do you want to be in five years? Is your present job or company going to get you there? What jobs have you had, including ones like waitress, camp counselor, class secretary, and what parts of those jobs did you like? If you hated them, write down why.

List five things you've done in your life that you're most-least proud of. Why? What particular talents or skills do you have? Don't knock typing, especially if you're interested in publishing or related fields where entry-level competition is high. It's an entree tool many women have that men lack.

There are a number of tests available that could make this step easier, but many of them are expensive and others are hopelessly out of date. However, if you feel you need help in pinpointing your direction, check about the tests with organizations like the state employment office or your local "Y." You might also look into career workshops and seminars offered by nearby colleges and universities.

Finding the company to match your job requirements is a matter of pure, plodding research. Use your library and college placement office. Study trade publications and look into the pamphlets put out by the U.S. Department of Labor.

If you want to relocate, subscribe to the newspaper of the city or area for several months before moving. Send for promotional or recruitment literature on companies that interest you by writing their public information offices. Steep yourself in information on your job field; it might prove useful during interviews.

When you are ready to begin the actual hunt, make sure you have a good resume.

Be wary, though, of including hobbies or travel unless extremely relevant. Presentation is part of your image.

Have your resume photo offset; it is quite inexpensive. Keep it to one page if possible, and no pictures. If you're a terrible typist, hire someone else to type it.

The saying, "money attracts money," or, in this case, a job, is often true. If you're going after an executive-level position, you should look like an executive, not a file clerk. Appropriate packaging — dress, grooming and togetherness — is part of your marketing strategy.

Do not get discouraged if your first couple of weeks of hunting lead to nothing. Call up interviewers who seemed especially sympathetic and ask if they have an suggestions. Or start all over from the beginning and make the same rebounds. Something is bound to have changed.

Modeling is helping to get Ms. Pugh's foot in door

"...thought modeling was a way of expressing my enthusiasm."

By Benjamin M. Phillips
Reflections Writer

BALTIMORE — "The reason I am modeling is to expand my resource base. I get to meet business people, politicians, bankers, and other professional people."

Meet Cathy Pugh, a 24-year-old model in the Baltimore - Washington metropolitan area who someday hopes to move into politics.

One might ask "why?"

Mrs. Pugh feels modeling naturally thought modeling was a way of expressing my enthusiasm. While on the runway, I try to make the audience aware of what I'm wearing.

"My style basically consists of trying to convey the designer's mood through my expressions and movements. I am very happy when I'm modeling." She adds, "When I smile it gives the audience a sense of warmth."

Here fashion model and businesswoman Cathy Pugh wears four-piece transseasonal ensemble of 100 per cent wool jacket with silk tie-top blouse highlighted with white vest and double kick pleated skirt from the Walburton Pulley collection.

Relections photo by Benjamin M. Phillips

Fashion on the go

"I have a desire to change policies behind the economic development programs. I feel these programs, if they are going to be meaningful to society, should be self-sufficient and funded by government agencies," says Mrs. Pugh.

Besides modeling expanding her means, Mrs. Pugh likes the field because she has always been clothes conscious. Originally from Philadelphia, she became interested in modeling while in high school.

When she moved to Baltimore to attend Morgan State College, she freelanced as a photographic model on the side. Although modeling is not her professional career, she still takes the time to practice and master techniques.

Being fashion oriented, "I schools are important to those who want to enter the field and serves as an asset to those who might want or need refresher courses.

Mrs. Pugh is part of the Fashion Beat, (a troupe of models), one of the models for a Baltimore-based fashion designer Walburton Pulley and first runner-up in the Model of the Year contest. (Baltimore).

Graduating from Morgan in 1973, Mrs. Pugh is currently working on her masters in Business Administration at the same school.

When she is not modeling or studying she is working as a business counselor at the Council for Equal Business Opportunity (CEBO).

This position involves giving technical assistance to entrepreneurs in management and accounting.

Weighing 120, and standing 5'7," she feels Baltimore has great potential for the fashion industry, but for now if anyone really wants to make it, she says "New York is the place to go."

Atlantic City bus trip

The YWCA is offering a bus trip to Atlantic City, N.J., March 14 to 16.

Total cost of the trip is $99.50 for two persons per room which includes four meals, hotel room, and transportation.

Called "Bourbon Street Mardi Gras," festivities begin Friday at a Dutch treat cocktail party with music by the New Orleans Heritage Hall Jazz Band, followed by a Creole buffet dinner and dancing to Harold Ferrin's Big Band. On Saturday, the Dukes of Dixieland set the mood before a Southern style dinner. After dinner, the New Orleans Heritage Hall jazz Band will put on a show and, with Harold Ferrin's Big Band, will provide dance music.

Bus leaves the YWCA, 1912 Madison Ave., at 3 p.m. Friday; returns 5 p.m. Sunday. For info: Jation call Mrs. Gertrude Finney, Madison Ave .YWCA, 669-1881.

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ASSISTANT CONDUCTOR Darrold Hunt of the Baltimore Symphony Orchestra finds himself inundated by Girl Scout Cookies and Scouts of Troop 935 after a symphony rehearsal. Enthusiasm of both buyers and sellers helped put the 1975 Cookie Sales over the top. With Mr. Hunt are Marianne Smith, Theresa Hollenack, Laura Gibson, Jeannie Aranow and Trina Mathews.

STEPHENS-BOUT — Wayman J., 20, 311 S. Herring; Mareha T., 18, 1729 Orleans

JONES-STEWART — Larry D., 18, 3943 Wristby; Rosalind A., 16, 4713 Beaufort

FOSTER-HINES — John L., 27, 2526 McHenry; Leola, 40

Women's day slated for March 9

Slides shows and public lectures will mark the International Women's Day celebration set for 7:30 p.m. on March 9 at the St. John's Methodist Church at 27th and St. Paul Sts.

A panel of working women will talk on a variety of themes including (1) women everywhere unite to fight all oppression; (2) fight to protect our families; (3) fight for real equality of women; and (4) build the unit of the working class.

Following the presentation will be a slide show on women in China and songs and presentations. Refreshments will be served. Admission is $1 for workers and 50 cents for the unemployed.

Coast Guard to move into new offices

On March 1, the United States Coast Guard Recruiting Office will move from its present location in the U.S. Custom House to 95 Aquahart Road, Suite 218, Glen Burnie.

The new office will be located behind the Harundale Mall and directly across the street from the Harundale Cinema. The new phone numbers are: (301) 768-5454, 768-5455 and 768-5456.

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In Giant's Grocery Department you'll find substantial savings on many of your family's favorite foods. One cold weather favorite is Chili...and Kidney Beans are a good buy this week. Another is Giant Food Soups that make a hearty lunch and can sauce a variety of dishes. There's plenty of good eating for your family and good values for you during Giant's Grocery Stock-Up Sale.
Prices effective through Sat. March 1, 1975. This merchandise is not offered for sale or available to retailers, restaurants or other commercial enterprises.
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THE QUALITY FOOD PEOPLE

HANOVER KIDNEY BEANS 3 1-lb. 1-oz. cans $1.00
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BONUS SPECIAL - Giant Food
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Meat Bologna, Olive, Pickle & Pimento, Spiced Lunch, Salami or Beef Bologna
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BONUS SPECIAL - Mrs. Filbert's Corn Oil
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BONUS SPECIAL - Hygrade Ball Park
Franks ..... Meat or Beef pkg. 1.19
BONUS SPECIAL - Geotze Midget
Braunsweiger ..... 10-oz. pkg. 57¢
Swift's BROWN 'N SERVE SAUSAGE LINKS
Regular, Hot, Kountry Kitchen or Bacon 'N Sausage
8-oz. pkg. 89¢

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GIANT FOOD FROZEN WAFFLES 4 5-oz. pkgs. 69¢
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Beef Patties ..... 1-lb. pkg. 93¢
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WITH THIS COUPON SAVE 15¢
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Avg. Weight 16-26 lbs.
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Cut to your order in any one of the 3 choices listed
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CHOICE #3: • ONE EYE ROAST • ONE RUMP ROAST • BOTTOM ROUND STEAKS • BALANCE GROUND BEEF
USDA Choice WHOLE 7 INCH RIB OF BEEF
lb. 1.29
Cut to your order in any one of the 3 choices listed
CHOICE #1: • ONE 3 or 4 rib RIB ROAST • RIB EYE STEAKS • BALANCE GROUND BEEF
CHOICE #2: • ONE 3 or 4 rib RIB ROAST • BALANCE RIB STEAKS
CHOICE #3: • ALL RIB STEAKS
BONUS SPECIAL - USDA Choice Thin Sliced (Sandwich Steaks)
Bottom Round Steak ..... lb. 1.79
BONUS SPECIAL - USDA Choice
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Frozen Veal Steaks ..... lb. 1.19
BONUS SPECIAL - Frozen
Breaded Veal Steaks ..... lb. 99¢
USDA Grade A CHECKERBOARD FARMS ROCK CORNISH HENS
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Florida Navel Oranges ..... 10 for 99¢
Florida Oranges ..... 12 for 59¢
Sweet D'Anjou Pears ..... lb. 33¢
Buttery California Avocados ..... 33¢
Crisp Red Radishes ..... 2 6-oz. cello bags 29¢
Crisp Celery Hearts ..... bunch 39¢

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German Chocolate Cake ..... ea. 99¢
Lattice Top Lemon Pie ..... 1-lb. 8-oz. 79¢
Reg. 6/70¢ - Spiced Apple Filled Donuts ..... 6 for 59¢
Reg. 43¢ - Raisin Bran or Corn Toasties ... 2 pkgs. of 6 79¢
Orange loaf Pound Cake ..... 1-lb. 4-oz. 89¢
Reg. 57¢ Club Rye Bread 2 1-lb. loaves 89¢
YOUR CHOICE HARD or BLUNT ROLLS Reg. 53¢ Save 17¢ 2 pkgs. of 6 89¢

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Atlantic Ocean FRESH SEA BASS lb. 59¢
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