AT MORRIS BROWN—Dr. Robert Threatt, Morris Brown College president, greets audience during 94th Founders' Day Convocation. Seated in the background is convocation speaker, Edwin T. Sexton, special assistant to the director, Office of Minority Business Enterprise, U.S. Department of Commerce.

Training program set at Bennett

GREENSBORO, N.C. — Bennett College will hold its 17th summer training institute for high ability secondary school students in a six weeks session from June 8 through July 18 on the campus.

The program is composed of indepth study courses, tutorial conferences, informal discussions, seminars and individual research opportunities.

"In the six weeks we attempt to identify and encourage talented students to become future scientists in order to meet the nation's scientific and technological needs in the next decade," explained Dr. J. Henry Sayles, program director.

"We emphasize subject matter enrichment, the development of the ability to perform basic lab manipulations and to interpret experimental results."

The core of the program consists of courses in mathematics, biology, chemistry, and physics, all of which are supplemented by tutorial conferences.

It is open to high school students who have demonstrated outstanding achievement in the sciences and mathematics. Participants will be selected on the basis of academic records, test scores and letters of recommendations.

"In the past our enrollment, a multi-racial one, has represented over 24 states," said Dr. Sayles.

"They reside in Bennett's dormitories and have access to campus facilities."

Information on the program may be obtained from Dr. J. Henry Sayles, N.S.F. Summer Science Institute at Bennett College in Greensboro, N.C.

BONUS PLAN. A wage system that includes payments in addition to regular wages for production in excess of the standard for the job, department, or plant. "Bonus" alone also may refer to any payment in addition to the regular wage.

—Broadcasting

(Continued from Page 8)

mercials, or in news presentations.

Today, TV broadcasting far outstrips the print media in terms of black employment. The FCC last year released figures showing that blacks, Orientals, Spanish-surnamed and American Indians together number 16,139 (or 11 per cent) of 136,980 total employees at the radio and television stations with five or more employees it surveyed.

While it is true a large percentage — too large — of these minorities are clustered in low-paying, entry-level, going-nowhere positions, many of them are beginning to break into the skilled and semi-skilled craft positions.

They are going into higher reaches of white collar positions such as secretaries instead of typists, administrative aides instead of stenographers. Blacks are also breaking into sales positions which lead directly to management to top levels.

Compared to the print media where blacks in editorial positions are less than 2 per cent, broadcasting is a bastion of equal employment opportunity and affirmative action.

For those young people who may aspire to ownership of radio and television, let me say, their road may be a bit harder.

There are just so many viable radio and television properties around (in the top 50 markets) and the cost in this inflated period is becoming almost prohibitive in terms of purchasing say an AM radio or VHF commercial television station in the top market areas.

But for those hardy souls who insist, there are still opportunities in broadcast ownership. There are some 700 commercial television stations in the U.S. (and 200 educational-public television stations, many of these in the UHF band).

There are about 7,000 commercial radio stations (many of them AM, (and about 2,000 educational-public radio stations).

Blacks own approximately five TV stations presently, with only two of these on the air in the Virgin Islands. Blacks are licensees of about 40 radio stations and there are more than 200 others that are programmed black but white owned.

In putting together financial "packages" to purchase a broadcasting property, or to acquire a cablecasting unit, the black prospective buyer should be very careful that what he is buying is not overpriced. Such a situation would force him to borrow additional sums that can make it increasingly difficult for him to meet his monthly overhead, what with payments of principal and interest on the side loan.

In closing, I remain ever the optimist. There are obstacles to black entry to the powerful broadcast media, yes, but there are opportunities as well. There are obstacles, big ones, to black acquisition of broadcast properties (and FCC licenses) but there are opportunities too.

I do see a light at the end of the long and dark tunnel that has meant black-out to our people for so many years in this field. And that light is a beacon to those who are qualified, to the educated and those who are trained in the skills needed in this industry.

Only the strong, and the trained, survive. I would urge our young to use their magnificent strength of determination to acquire the necessary training and enter the exciting field of broadcasting.

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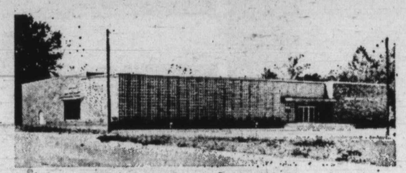

DURHAM COLLEGE College Plaza Durham, N.C. Durham College's new, modern, completely air-conditioned building. Student body includes 7 States, the Republic of Liberia and Nigeria, Africa.

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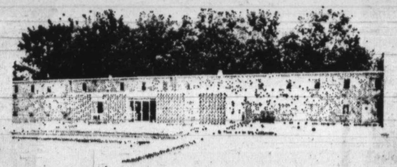

THE NEW JAMES W. HILL RESIDENCE HALL (Co-educational)

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Dentistry is versatile field

WASHINGTON — Choosing dentistry as a career affords an individual the opportunity to render a health service to his or her fellowman which is vital to the general health and welfare of the entire community.

Today, the dentist is vitally concerned with the total patient and the treatment plans developed and executed are a part of total patient care.

A rare opportunity, to help alleviate many of the diseases affecting so many people, awaits those who select dentistry as a career!

Dentistry is such a versatile and dynamic profession that it offers abundant career opportunities for today's young men and women.

One may choose to render general dental care in the traditional manner in private practice or one may elect to become a specialist.

Specialization within dental practice allows for development of particular interest in any one of eight special types of practice. As a specialist the dentist may choose to limit his practice to a specialty such as Oral Surgery, Orthodontics or Pedodontics (dentistry for children).

Other attractive opportunities in dentistry include careers in dental education and research, in hospitals and neighborhood clinics and in the federally related dental services.

The delivery of comprehensive health care to the American people deeply involves dentistry. The planning and implementation of each type of health facility require consultation, participation and integral involvement of the dental profession.

The hospital dental staff contributes much to the hospital and basic service to the patients served.

High school students should take those subjects (College Preparatory Program) that will qualify them for admission to a regularly approved college or university.

College students are encouraged to major in those subjects in which they have the greatest interest. However, during the college career one must take and successfully complete certain admission requirements for any dental school.

Every applicant must take the Dental Admission Test, preferably in the spring preceding the submission of application to dental school.

The test is given three times a year at many college and university testing centers.

Since this testing program evaluates the candidate's knowledge and understanding of the basic predental education courses, applicants are advised to complete two or more years of college prior to taking the examination.

For further information, contact:
Office of the Dean,
Howard University
College of Dentistry
600 W St., NW
Washington, D.C. 20059

BREAKTIME (COFFEEBREAK, REST PERIOD). Brief interruption in the workday, often 5 to 15 minutes long, during which workers rest, smoke or take refreshments without loss of pay.

MATERNITY BENEFITS. Health and insurance plan benefits payable to women workers absent because of pregnancy and childbirth, and for related hospital, surgical, and medical benefits to women workers and, in some cases, to the wives of the workers.

CRAFT. Usually, a skilled occupation requiring a thorough knowledge of the processes involved in the work, the exercise of considerable independent judgment, usually a high degree of manual dexterity, and, in some cases, extensive responsibility for valuable products or equipment.

DEATH BENEFIT. Payment, usually a lump sum, provided to a worker's beneficiary in the event of the worker's death. Money for the payment may come from the employer, from contributions made by the employer and the worker or from a union.

OVERTIME PAY. Payment at premium rates — time and one-half or double time, for example — for work defined as overtime.

DENTISTRY

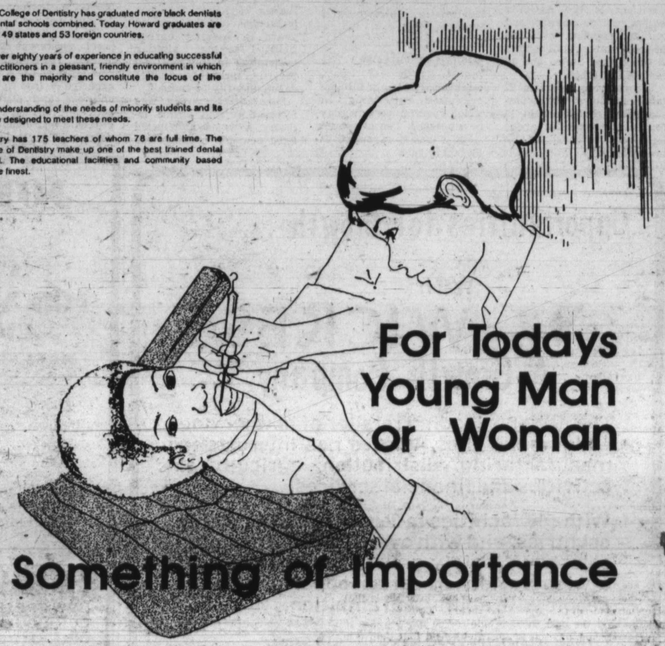
WHY CHOOSE HOWARD OVER OTHER DENTAL SCHOOLS?

The Howard University College of Dentistry has graduated more black dentists than all of the other dental schools combined. Today Howard graduates are delivering dental care in 49 states and 53 foreign countries.

The College has had over eighty years of experience in educating successful and highly qualified practitioners in a pleasant, friendly environment in which the minority students are the majority and constitute the focus of the programs.

Howard has a better understanding of the needs of minority students and its programs are especially designed to meet these needs.

The College of Dentistry has 175 teachers of whom 78 are full time. The teachers of the College of Dentistry make up one of the best trained dental faculties in the world. The educational facilities and community based programs are among the finest.



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