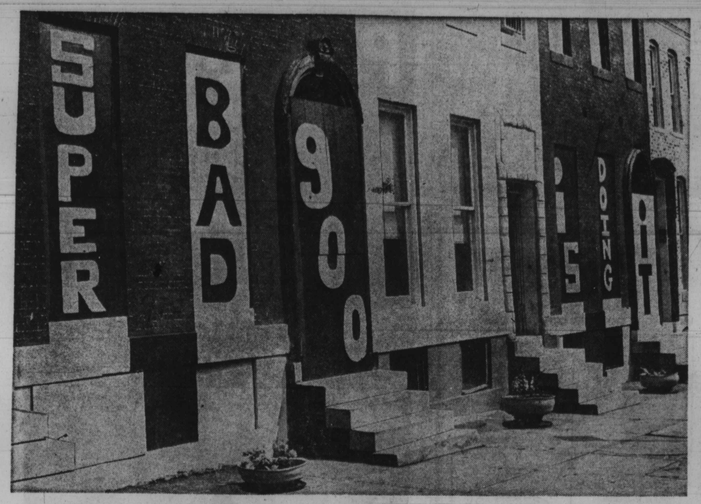
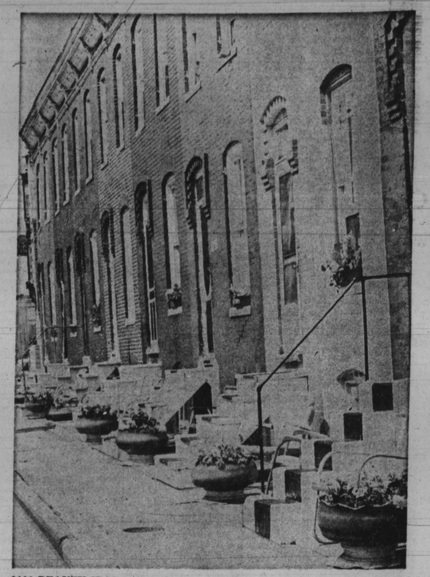
AFRO Clean Blocks bring beauty to the city



A $100 WINNER in AFRO's 41st annual Clean Block campaign is 900 block N. Gilmor in northwest Baltimore. Here, workers painted signs on vacant houses to keep them in step with clean-up drive. Sign says, "Super Bad 900 is doing it." Mrs. Gladys Johnson is captain; Andre Brown, co-captain; and Khadeaja Fatou Matz, advisor.



$100 BEAUTY SPOT is 1700 Brunt, which overcame great odds to capture one of top prizes. Orange and yellow planters decorate this side of street. Other side is row of vacant houses decorated with murals. Valerie Webb is captain, Mrs. Chelene Webb, co-captain; Albert Spencer, advisor.

The Tires

The plain old rubber tire has been turned into a thing of beauty. In many of the 200 AFRO Clean Blocks entered in this year's 41st Annual Campaign, workers converted old tires into flower urns.

Mrs. Mary James, 2000 block Sinclair Lane, learned about how tires could be made flower bowls from her sister-in-law, Mrs. William Smallwood. She was so impressed with the idea, she told her son about it. He got to work and before too long, the tire urns were out in all of her block.

During the campaign she received calls from other blocks and she was on her way all over the city.

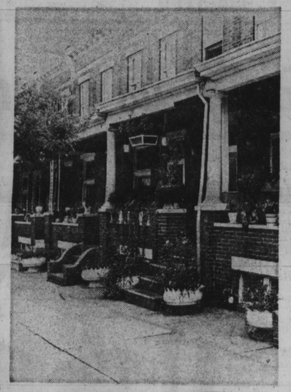
• • •

Mrs. James used the services of 20 boys in her neighborhood who helped turn the tires inside out. Some helped her on the truck delivering them.

The money received from the "tire flower pots" paid the youngsters for their help. "In most cases," Mrs. James reported, she donated the urns in blocks where people could not afford them.

In many of the AFRO Clean Blocks this year youngsters in the neighborhoods made "tire pots" for their own blocks. Many learned to turn them after seeing the picture in the AFRO of Mrs. James converting hers.

A $75 WINNER is 2100 block Ashland Ave., a top winner for two consecutive years. Robin Thornton is captain; Helen Robinson, co-captain; and Mrs. Doris Wright, advisor.



ANOTHER $75 WINNER — The 2000 block Sinclair Lane. Edward Howard is captain, Lionel Murphy, co-captain, and Mrs. Mary E. James, advisor.

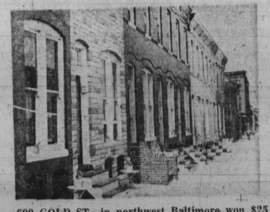
THE OTHER SIDE of unique 1700 Brunt, shows vacant houses are decorated with colorful paintings. AFRO 41st annual drive had 7,000 persons at work in 200 blocks. Prize money distributed at closing ceremony last Sunday totaled $4,545.

$75 HERE, TOO — The 2000 block Barclay St., where Phillip and Anthony Clay are co-captains, and Mrs. Cora Smith, advisor.

A MESSAGE in form of scroll decorates Brunt St. block. It says, "Cleanliness is next to Godliness. Be respectful to yourself and others. Please no loud noises. Help keep our block clean year round God bless the AFRO-AMERICAN. Peace be with you. Thank you."

HELPING to make the 1700 block Brunt St. a beauty spot is Ralph Howard, shown here at work. He did unique sign on scroll at left and drew murals and made other unique drawings to make this northwest Baltimore block a stand-out.

$75 PRIZE also went to 400 block E. 21st St., where Velma Dyson and Lenzie Johnson Jr., are co-captains, and Mrs. Mary Sue Johnson, advisor.



600 GOLD ST., in northwest Baltimore won $25 prize. Barbara Holmes and Shelia Tires, co-captains; Mrs. Charlotte Tires, advisor.

1800 Montford Ave. is a winner of $75. This block has white marble steps and white picket fences around its pretty lower urns. Elizabeth Farmer, captain; Camelia Williams, co-captain; Eubanks Johnson, advisor.

(Photo by Carl Matthews)

What Makes Them Walk?
They Walk
Because You Care,
They Walk
Because You Give,
They Walk
Because
You're There.

Thanks to You It Works... For All of Us.

Don't Miss AFRO Lucky Bucks At City Fair

MISS HELENA CROSON, one of the many students in Bowie State Co-operative work experience program.

Co-op students value work experience at Bowie

Cooperative Education, a program which integrates work experience with formal classroom instruction, has rapidly grown and progressed in its five years of existence at Bowie State College.

Students who have completed their co-op experiences have strongly urged and assisted others to draw on the benefits of the program. Former co-ops have gone on to current positions upon graduation that were embellished by "higher-than-usual" job responsibilities and salary levels.

They work at the Social Security Administration, the Naval Research and Development Center, Prince George's County Health Department and the Internal Revenue Service.

There are currently 89 Bowie State students enrolled in the Cooperative Education Program. The increased participation can be attributed to the fact that Bowie students are thinking more seriously about their career goals and are aware of the opportunities resulting from such a course of study.

New employers have been generous in offering job opportunities to interested students. According to the director of Cooperative Education, Jean G. Wicks, "The job or work environment is carefully selected to advance the career interests of the student. The work site actually becomes a classroom."

Baltimore students on co-op assignments during Fall '75 semester are: Gloria Baldwin, an accounting major working at the Federal Deposit Insurance Corporation; Melvin Fox III, a business administration major working at HEW, Office of the Secretary; Leonard Holmes, a business administration major working with the Federal Deposit Insurance Corporation; Jacqueline Hopkins, a political science major working at the Department of the Navy; Perserphonie King, a social work major with HEW, Office of Education; and Rickey Westbrook, a business administration major working with Informatics Tisco.

Hopkins U. off-campus coordinator

Belva Scott has been named to the new position of coordinator of off-campus housing at The Johns Hopkins University.

Her appointment was announced by Joseph S. Hall, dean of students on the University's Homewood campus, who said the new office had been created in response to a student need for housing information.

"The new service will be a much-needed link between Hopkins students and community," he said. "Its major objective will be easier access to off-campus housing."

Dean Hall noted that slightly more than half of the university's 3,000 undergraduate and graduate students live off campus in rooms and apartments that are not provided by Johns Hopkins.

"We also hope to be of real service to members of the community who wish to rent rooms or apartments to Johns Hopkins students," Dean Hall said.

The Office of Off-Campus Housing will be open daily from 8:30 a.m. to 5 p.m. with walk-in service for Johns Hopkins students. Anyone interested in further information about the new service should visit Ms. Scott in the office in Wolman Hall or call 366-5300, ext. 594.

Gino's puppets at the Fair

Gino's Restaurants in the Greater Baltimore Area will sponsor the appearance of the famed Piegari Puppeteers at the 6th Annual Baltimore City Fair which runs Friday through Sunday, Sept. 19 to 21.

The highlight is the premiere appearance of the Gino the Genie puppet developed for the 1975 fair from the character created for Gino's TV commercials.

Performances are scheduled on the children's theatre stage adjacent to the children's petting zoo on Saturday and Sunday at noon, 1:15, 3 and 4 p.m.

Children viewing the puppet show will receive Gino the Genie rings, balloons, and handpuppets.

The fair, which had over 1.8 million visitors last year, is at the Baltimore Inner Harbor at Pratt and Light Sts. Admission to the entire fair, which features over 2,000 entertainers is $1.25. Children 10 years and younger are admitted free.

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Shell Information Series:
Gasoline Mileage

Documented tests indicate that a lot of drivers could save nearly 3 months' worth of gasoline annually. Could you?

By Dave Berry, Shell Mileage Expert

Dave Berry

Shell did a three-part test of some of that mileage advice you've been getting. The first two parts showed the value of good "mileage maintenance."

The third part showed how much we could stretch a gallon of gas using only driving techniques. Doing the same things might save you money, and the country gasoline.

Mileage sabotage

To show the benefits of keeping a car in top mileage shape, I needed a car that wasn't in good shape. So I got one of our Shell company cars and *sabotaged* it.

First, I put the car slightly out of tune. I set the ignition timing back five degrees. Then, I made it idle a little too fast and too rich.

Next, I put on bias-ply tires instead of radials. And I lowered the tire pressure from the proper 24 pounds to 19.

Then I put the wheels just a hair out of alignment (¼ in. excess toe-in).

Here I am with the test car. After the sabotage was done, I don't think the car was in any worse shape than thousands of cars on the road.

Finally, I put in a mileage handicap that most people don't know about — single grade 30 weight motor oil instead of an all-season 10W-40 motor oil.

Phase one: I think there are a lot of handicapped cars

The drivers didn't know, we had installed this precision fuel-measuring equipment in the trunk.

Still wondering what it was all about, our 23 test drivers took turns driving the course, a 22-mile path that included both in-town and highway driving. Each was instructed to drive in his or her usual manner.

After each driver's turn, I sneaked a look at the special mileage meter hidden in the trunk. Average for all 23 drivers — 13.6 miles per gallon.

Now here's a bit of a shocker.

According to the best information I could find, 13.6 mpg is *not bad mileage* for a car of this make and year.

So, while I can't say there's another car with exactly the same handicaps, I figure that a lot of cars probably have mileage handicaps just as bad as our test car.

Phase two: What's good mileage maintenance worth?

After all 23 drivers had finished, I set out to undo the sabotage.

By changing from bias-ply tires to steel radials at the right pressure, we expected to improve gas mileage about seven percent.

Our test group was made up of ordinary drivers. Overall mileage improvement was 28.5 percent.

We looked for a five percent boost from correcting ignition timing.

An improvement of about four percent was expected from correcting the idle mixture.

And, although we couldn't say how much, we expected to save some fuel by getting the wheels aligned, correcting the idle speed, and changing from single grade 30 weight motor oil to a multigrade 10W-40.

When the same 23 drivers drove the course a second time, without knowing the car had been changed, they averaged 15.6 mpg. An improvement of 14.6 percent — two miles per gallon better.

Of course savings will be different for different cars and drivers.

How to figure the real cost of mileage maintenance

Obviously it pays to make mileage improvements like proper tire pressure. But what about a tune-up or radial tires? Is the gas you save worth it?

Let's take a tune-up as an example.

It could easily reduce gas consumption by five percent. For the average driver, that would be 37½ gallons a year, enough to offset a large part of the price of the tune-up.

The point is, when you're deciding to have a particular job done on your car, don't forget to consider the potential gasoline savings, too.

Of course the best gas stretcher of all costs nothing. It's the way you drive.

Phase three: "Pretend it's your last gallon"

That's what I told our test drivers when we started the third phase. We wanted to see how much farther a gallon would go when they used good mileage driving skills.

Here's what I told them to do.

One: Accelerate gently. You don't have to creep away from a light. Just take it easy.

I went along to "backseat drive" in the third phase of the test. My mileage tips helped the test group average an additional 8.9 percent improvement.

Two: Anticipate stops. Take your foot off the gas and let the car coast up to the intersection.

Three: Don't go too fast or too slow. Most cars get their best mileage around 35 mph. We didn't go over 50 on the freeways.

Four: Get into high gear quickly. If you have an automatic, learn to "feel" the shifting.

With these tricks, our test drivers got an average of 16.8 mpg. An additional 8.9 percent for a whopping *23.5 percent* over the first run. That's equivalent to nearly three months' worth of gasoline per year.

Think of the value of just one month's gasoline

Maybe your car is already in good shape. Or maybe you can't afford repairs right now.

But remember, our drivers saved nearly enough *with the driving techniques alone* to add up to a month's supply each year.

And they didn't creep around at a snail's pace to do it either. They averaged 33 minutes to cover the course in the first two runs and only six minutes longer with good mileage driving techniques. That's a small inconvenience for the potential saving.

Here are some ways your Shell Dealer can help

Mileage Markers

Stop by your participating Shell Station for a free set of these Mileage Markers. On your speedometer, they remind you (not to mention others who drive your car) at which speeds most cars get the best mileage.

Talk to your Shell Dealer if you have questions about the condition of your car. He may be able to help.

Check the Shell lineup for the right gasoline for your car.

Shell Super Regular Unleaded* has good driveability to fight stallout and hesitation. Its excellent detergent properties help keep your carburetor clean, and that's good for mileage.

In addition, its octane rating is higher than the government-required minimum for unleaded gasolines, so it can stop knock in many '75 cars.

Super Shell has the same good driveability and detergent properties as Shell Super Regular Unleaded. Use it for top-rate performance in pre-1975 cars that require high octane fuel.

Shell Regular is our lowest priced gasoline. If your car runs well on regular, use it.

*Most late model cars can use unleaded gasoline. To make certain that your car can, check your owner's manual.

Any questions? Write me.

Just write Dave Berry, Shell Oil Company, P.O. Box 61609, Civic Center Station, Houston, Texas 77208. I'll try to give you answers. I'll also send along a copy of our booklet, "Confessions of a Mileage Champion."

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