Atlanta U. offering new MPA

ATLANTA — Beginning this fall Atlanta University is offering a master's degree program in public administration.

The university, since its founding, has taken the lead in preparing blacks for leadership positions in both the public and private sectors.

The new MPA program continues this mission of training persons, particularly minorities, for career positions which have become available as a result of recent political, social and technological changes.

The MPA program is a two-year program. During the first year students will customarily complete 24 semester hours of a common core of courses. The second year will be devoted to specialization in one of several areas.

The current available options are, No. 1, Urban and Regional Government Administration and No. 2, Social Welfare Administration. A third option will be added at a later date.

Students with undergraduate majors in public administration, economics, political science, sociology and social work will be accepted in the program.

New study: nutrition at Spelman

ATLANTA — An exciting new veture at Spelman College is the new major in biochemistry nutrition.

Traditionally placed in home economics, this course of study is found in the division of natural sciences and provides an interdisciplinary approach to the field of nutrition with strong ties to biology, chemistry, mathematics and other health sciences.

Since Clark College in the Atlanta University Center offers a program in clinical dietetics, this major is designed to complement it, and care has been taken not to duplicate the offerings.

It is envisioned, also, that biochemistry nutrition will have an important place in the proposed medical school at Morehouse College, thus broadening the scope of interinstitutional cooperation in the AU center.

Among the numerous career options open to students enrolled in this field are careers in medicine, dentistry, pharmacy, public health, research and community nutrition.

Being initiated under the direction of Dr. Zelma Paybe, the program offers several courses which can be taken as electives.

1,200 Dillard students get pick of 227 courses

NEW ORLEANS — Dillard University in New Orleans is offering 227 courses in the divisions of education, humanities, the natural sciences, the social sciences and nursing this semester. More than 1,200 students from the United States and abroad are enrolled.

In addition to a wide variety of programs, Dillard is offering two new academic programs this year. One is aimed at enlarging the student's vocabulary and communications skills through teaching studio art. Vernon Winslow, associate professor of art, will direct that program.

The other new program will initiate a seminar on community leadership that will focus on the changes New Orleans is going through as its population becomes predominantly black.

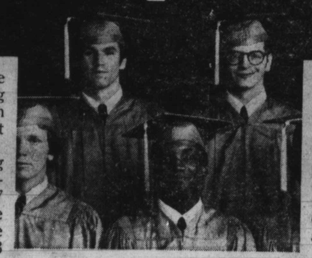
The seminars will serve as forums where black leaders or those who represent black interests can discuss common problems. Participants will analyze how the black presence in New Orleans influences the direction of institutions, groups and individuals.

Dillard faculty and students will hold weekly seminars to discuss data they will collect on the status of blacks in the areas of economics, politics, religion, and the arts and sciences. Community leaders will participate in the seminars monthly to interpret and discuss the data collected.

In other areas, Dillard has increased tuition and general fees for the academic year to $1,500 for day students and $2,500 for boarding students.

According to Dr. Samuel DuBois Cook, head of Dillard, the increases are the result of rising costs and falling income from gifts and grants. Part of the monies will be used to improve faculty and staff salaries, and part will be used to meet the spiraling cost of instructional supplies, equipment, supportive services, maintenance and campus security.

Things look a lot blacker in engineering this year.



In 1971 there were about 42,000 engineering graduates in the U.S. In 1974, there were about the same number.

There was a big change within that number, however. In 1971, 407 of those graduates were black. In 1974, things were blacker. There were 743 black engineering graduates.

And the graduating class four years from now will be blacker still if the current trend continues. About 1500 black graduates.

How come?

It's the work of a lot of people. People who realize that we live in a technical world. That an engineering education is one of the major keys to that world. To knowing how it works. To knowing how to improve it. To getting a bigger share of the action.

People in government, in companies, and in education have been working hard to tell minority kids about engineering and its opportunities.

Perhaps you're one of those people. General Electric is one of those companies.

For the past three years, General Electric has been using all sorts of ways to get the message across. "Quincy" comic books, posters, ads, films, brochures and a traveling exhibit.

But we think it has been the personal contacts by minority college students that have really worked. Perhaps you're one of those students. One who's gone back where you came from. To your high school or junior high to encourage and excite kids about engineering careers.

There's been a lot of progress. But there is still a long way to go.

If you'd like to help, GE would be glad to send you an engineering information kit. Write to General Electric, Educational Communications, Fairfield, Conn. 06431.

And if people like you continue to help, those numbers will continue to grow.

The outlook in engineering will get blacker and blacker. And things couldn't be brighter.

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Coppin State works to meet city needs

BALTIMORE — Seventy-five years ago — an idea, nameless and homeless, started on its way as a result of a mandate to fulfill a community need.

The institution which is now Coppin State College was that idea, and its colorful history dates back to the 1960s. The community need was the training of black teachers in both general and specialized education.

Today, seven and a half decades later, the college has established a name for itself, achieved accreditation by the Middle State Association of Secondary Schools and Colleges, the National Council of Academic Teachers and Educators, and the Maryland State Department of Education.

Coppin is a coeducational urban institution of higher learning with a program of arts and sciences, one in teacher training education on both the undergraduate and graduate levels and a recently acquired division of nursing.

The programs in intercollegiate athletics, community cultural programs, student services, and activities, have grown to be comparable to those at other institutions of similar size.

The inauguration of the third president, Dr. Calvin W. Burnett, was held in April, 1971. In the inaugural address, Dr. Burnett dedicated his administration to community involvement. He chose the theme "Reaching Out and Up In The 1970s."

During the 1970s, Coppin students have become actively involved in such community service programs as prison reform, a 24-hour CURE Center, (CURE means Coppin Urban Resources Exchange), community recreation programs, Neighborhood Youth Corps Tutorial Program, working with the aged, drug abuse counseling, health service seminars, volunteer community tutoring and voter registration education.

Coppin State College has a unique mission and role in the higher education system of the State of Maryland. Because of its location in the center of Baltimore City, Coppin faces challenges, as a part of the inner city community, which are reflected by the students and graduates of the institution.

The immediate challenge facing Coppin, and in fact the entire State of Maryland, is to raise the quality of life in inner-city Baltimore.

In addition to the academic programs, students will learn through actual job situations, internships and other real-life job experiences while contributing to the community.

The use of the surrounding environment as a learning laboratory is a major part of the Coppin's unique urban thrust.

Coppin State College is proud of its historical position and unique role as a black college in the inner city. Its present role and mission must be maintained and enhanced as outlined by the Cox Enhancement Task Force of the Maryland Council of Higher Education.

Thus, the college would accomplish one of its major objectives in providing for equal opportunity and equal access to quality higher education for all.

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