10 business execs on loan to Cheyney

CHEYNEY, Pa. — With 11 adjunct faculty from 7 different companies teaching in the Cheyney State College Business Administration classrooms this semester, industrial know-how is passed directly from the source to the student.

According to departmental chairman George Mateyo, the five-year-old program has had adjunct services lending support to the regular faculty since its inception.

Each visiting professor accepts a three hour per week teaching assignment to complete his voluntary classwork. It is through the generosity of local industry that these people, their top executives, have been able to give time, for as adjunct faculty they are not paid faculty members.

The visiting instructors are happy in their work, and teach courses which are in demand by the business students.

—

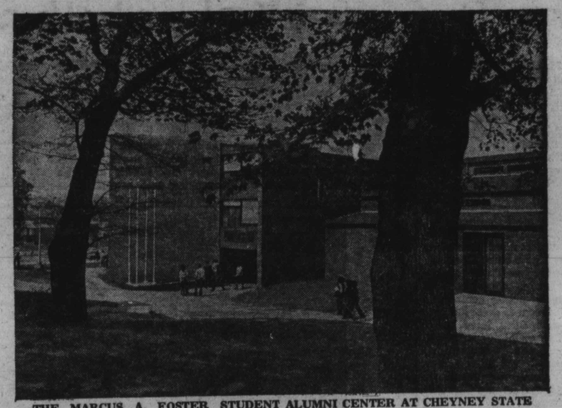
From the accounting staff of the Reliance Insurance Company is Mrs. Jane Dunlap, who teaches advanced accounting.

Henry Kidd of the Bell Telephone auditing department instructs an auditing course.

Martin Madden, manager of advanced facilities planning and telecommunication support service operations at the General Electric Company instructs management.

Also from General Electric is Nick Pituch of the space electronics division, who teaches cost accounting.

CITED FOR CAREER FILM—Atty. Chalres Howard (L), president of the National Bar Association, presents to Charles H. Boone, manager, special markets for Coca-Cola USA, the president's award which cited his company for the development of a new career motivational film titled "Law: Profession for a Leader." The 14-minute color film is packaged in a kit which contains a leader's guide that provides direction for classroom and counselor discussion.



THE MARCUS A. FOSTER STUDENT ALUMNI CENTER AT CHEYNEY STATE COLLEGE.

A team taught course, organization behavior, is given by representatives from International Business Machines, John Lynch and Michael Wallacavage.

From the Sun Oil Company is Frank Regan, who teaches principles of accounting.

Market-research analyst, John Burkes, from the Scott Paper Company instructs consumer and buyer behavior.

Walter Binkley, a distribution manager from Hercules Incorporated, teaches physical distribution, and the final member of the adjunct team is Frank Hayes, a West Chester, Pennsylvania lawyer who donates his time to instruct legal and social environment of business.

Nearly 150 students are under the tutelage of adjunct faculty in the popular courses which the visiting members instruct. In their part-time roles, they are valuable members of the Cheyney State College community.

—

Small increases in the number of employees who worked extended weeks were reported between 1973 and 1975 by the Bureau of Labor Statistics in health services, with the exception of hospitals and mining.

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Church center tells projects

ATLANTA — The Religious Heritage of the Black World is a research-action-advocacy component of the Interdenominational Theological Center.

The black religious experience is both the given and the context from which the content of heritage is the organizing principle of the ongoing struggle.

Firmly based in research, flexibly oriented in perspective, the principle portends to be functionally relevant in action-advocacy in the existential situations of experience.

There are six projects in the ongoing process: InterCom-Communications Network, InterDoc-Audio Visual Documentation, InterCan-Interdisciplinary Research, InterCul-Conferences, InterAct-Community Action and InterPub-Publications.

The Religious Heritage of the Black World (RHBW) perceives that the hand of God has prevailed in the providential presence and purposes for black people and heritage in the continuity of African humanity and history.

The task at our fingertips, at this time, is to know, link and build upon the best traditions of that African and black cultural heritage.

The future of African peoples in America is therefore in the struggle to know, link and build the humane shrines of black heritage — whether in Africa or in the Afro-world.

The RHBW perceives a providential design in the ongoing acts of God which empower the black religious heritage in the liberation struggle for the bringing forth of the new age of humankind.

Recognition of the need for more than preaching and evangelism in the black church is part of the rationale supporting the innovative major in Christian Education at the Interdenominational Theological Center.

This dual degree program between ITC and the Atlanta University School of Education will result in a degree that will be recognized both in theological and academic circles. An individual so prepared can function as director of Christian education in a religious setting but is equally prepared to serve in some aspect of public education.

In this program, a student will spend his first and third years at ITC and his second year in one of the departments of the school of education at Atlanta University.

At the end of this period, he will be eligible to receive the master of religious education from ITC and the master of arts in education from Atlanta University.

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The student population at George Mason is largely representative of the northern Virginia area, as most of the students commute to the university. Students from the Washington metropolitan area are welcome, and, in fact, are enrolled at the university.

The Minority Affairs Program at GMU is a strong and definitive expression of the university's concern for students, who, because of race, cultural background or language are in a minority.

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This program is making a strong statement through its activities and services; because of this program, George Mason University is considered an attractive and realistic institution to all students.

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GMU encourages research by both faculty and students as an important part of the learning process. Our student faculty ratio at the university is 16 to 1 — assuring you of individual attention.

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The extra-curricular ac-

(Continued on Page 30)

Businessman in Detroit initiates lecture series

DETROIT — Arthur Hopkins, a Detroit native who has set long-range plans of founding groups which will improve the lives of blacks, has embarked on his first business venture: a black lecture series.

"There's a need for a channel of communication among blacks," said the 24-year-old businessman. "The lecture series provides an opportunity for social issues, such as those besetting the community with troubles, to be discussed."

The series, called "The Podium," featured activist Dick Gregory as its first guest.

"My business interests are entrepreneureal," said the former business administration student from Wayne State University.

"I'm seeking to find out about myself and I'm also seeking to benefit an optimal number of people through my public involvement."

"They must overcome the limitations put upon them by society. My basic principle is to make new options available to as many of them as possible."

—

Hopkins has faith in Detroit and feels the city will gain in importance.

A follower of the Church of Scientology, which "is dedicated to making the able more able," Hopkins feels his "active participation" in a number of groups has prepared him "for involvement in a serious business venture."

"Business is my avocation and vocation," he asserted.

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Opening Day Address, The American University
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Apprenticeships lead to top jobs

WASHINGTON — A study commissioned by the U.S. Labor Department sees further gains for minorities in journeymen positions through apprenticeship programs "assuming a satisfactory completion rate for minority apprentices and industry acceptance of minority journeymen on a par with whites."

A major part of the study, "Training and Entry into Union Construction," deals with measures to increase minority participation.

It notes that as a result of the Labor Department's Apprenticeship Outreach program, the percentage of minority apprentices had increased from 2.2 per cent in 1960 to 15.1 per cent in 1972.

—

However, it was also reported that less progress had been made in obtaining journeyman positions for minorities through the nonapprenticeship route.

In the first major study of its kind on apprenticeship in the construction industry, the Labor Department confirmed what has been generally accepted as fact since the federal government began promoting apprenticeship programs in the late 1930s.

Skilled construction workers in unions who learned their trades through formal apprenticeship programs have steadier jobs and are more likely to become supervisors.

—

Not only did apprenticeship completers have the potential for steady work and for promotion to supervisory position, but they also learned their trades quickly and were more easily promoted to higher job ranks, the study showed.

The study found that apprenticeship is the entry route preferred by most union officials. However, more construction workers have been trained as laborers, in open shops, or in military and other training programs, than have been trained through formal apprenticeship programs.

It concluded that both crafts workers and consumers would benefit if more informally trained crafts workers participated in apprenticeship programs.

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