–Convention Calendar

(Continued from Page 2)

ASSOCIATION, INC., Nashville, Tenn., Mrs. Aldrich Davis, National President

AUGUST 1-5 — NATIONAL DENTAL ASSOCIATION, Nashville, Tenn., Dr. Charles E. Williams, National President

AUGUST 4-9 — ALPHA PHI ALPHA FRATERNITY, INC., Monrovia, Liberia, Dr. Walter Washington, National President

AUGUST 5-8 — FEDERATION OF EASTERN STARS OF THE WORLD, Denver, Colo., Mrs. Amy Butler, President

AUGUST 5-9 — FEDERATION OF MASONS OF THE WORLD, Denver, Colo., M. J. Anderson, President

AUGUST 6-14 — NATIONAL GRAND CHAPTER ORDER OF EASTERN STARS SCOTTISH RITE AFFILIATION, New York, N.Y., Dr. Julia C. Fitzpatrick, President

AUGUST 6-14 — NATIONAL SUPREME COUNCIL, ANCIENT AND ACCEPTED SCOTTISH RITE MASONS, INC., New York, N.Y., John H. Burns, President

AUGUST 6-11 — IOTA PHI LAMBDA SORORITY, INC., Denver, Colo., Miss A. Lucile Reynolds, National President

AUGUST 8-12 — KAPPA ALPHA PHSI FRATERNITY, INC., New Orleans, La., Dr. Elbert E. Allen, Chairman

AUGUST 8-12 — NATIONAL FUNERAL DIRECTORS AND MORTICIANS ASSOCIATION, INC., Washington, D.C., Mr. Lawrence A. Jones Sr., President

AUGUST 8-12 — NATIONAL MEDICAL ASSOCIATION, INC., Nashville, Tenn., Dr. Jasper L. Williams, National President

AUGUST 8-12 — WOMEN'S AUXILIARY NATIONAL MEDICAL ASSOCIATION, Nashville, Tenn., Mrs. Helene J. Cave, National President

AUGUST 8-13 — NATIONAL ASSOCIATION OF NEGRO MUSICIANS, INC., Indianapolis, Ind., Mr. Brazeal W. Dennard, National President

AUGUST 8-15 — TAU GAMMA DELTA SORORITY, INC., Philadelphia, Pa., Thelma Link, Supreme Basileus

AUGUST 10-13 — SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE, Dr. Ralph D. Abernathy, President

AUGUST 10-13 — NATIONAL ASSOCIATION OF UNIVERSITY WOMEN, Las Vegas, Nevada, Mrs. Margaret Una Poche, National President

AUGUST 10-14 — THE NATIONAL DRIFTERS, INC., Chicago, Ill., Mrs. Martha Bridgeforth, National President

AUGUST 11-14 — ASSOCIATION OF BLACK PSYCHOLOGISTS, Chicago, Ill., William A. Hayes, National President.

AUGUST 13-22 — AMERICAN BRIDGE ASSOCIATION, INC., Washington, D.C., Dr. Jacqueline Sheppard, National President

AUGUST 15-20 — ANCIENT EGYPTIAN ARABIC ORDER NOBLES OF THE MYSTIC SHRINE, INC., Los Angeles, Cal., Marshall S. Johnson, President

AUGUST 14-20 — GRAND TEMPLE, DAUGHTERS OF ELKS OF THE WORLD, Miami Beach, Fla., Mrs. Nettie B. Smith, Grand Ruler

AUGUST 14-20 — IMPROVED BENEVOLENT PROTECTIVE ORDER OF ELKS OF THE WORLD, Miami Beach, Fla., Hobson R. Reynolds, Grand Exalted Ruler

AUGUST 15-22 — AMERICAN TENNIS ASSOCIATION 1976 NATIONAL CHAMPIONSHIPS, New Orleans, La., Dr. Clyde Freeman, National President

AUGUST 16-20 — NATIONAL ALLIANCE OF POSTAL AND FEDERAL EMPLOYEES, ST. Louis, Mo., Robert L. White, President

AUGUST 16-20 — OMEGA PSI PHI FRATERNITY, INC., Atlanta, Ga., Judge Marion W. Garnett, Grand Basileus

AUGUST 16-24 — UNITED GOLFERS ASSOCIATIONS, San Diego, Cal., Mr. James Morrow, National President

AUGUST 18-19 — NATIONAL BLACK REPUBLICAN COUNCIL OF THE REPUBLICAN NATIONAL COMMITTEE, Kansas City, Kansas, Henry Lucas, Chairman

AUGUST 19-22 — TUSKEGEE AIRMAN, Philadelphia, Pa., Spann Watson, National President

AUGUST 29-SEPT. 1 — OIC'S OF AMERICA INC., Philadelphia, Pa., Dr. Leon H. Sullivan, Chairman

Personal Touches

By Marie Phillips Cooke

If you are one who argues that we are slowly returning to the basics — natural foods and the like — then you'll probably agree with a comment I heard recently from a black leader who said we black people need to start living at or below our means. In essence, he meant *thrifty*.

You ask, what does this have to do with Personal Touches? A lot, I say. And here's an example:

Tonight you're going out with a fantastic guy — at least that's what you've heard — and you want to look exceptionally good. This may turn out to be a good thing, you say. So begins a frantic shopping trip for a brand new outfit complete with shoes, bag and other accessories. You want something scrumptious. But *you know* you don't have enough cash to buy half an outfit. What do you do? Ah, charge it.

So you pull out one or two cards and you're off . . . into debt. You buy that new outfit, complete with all the other things and you spend $150. Oh well, you can pay for it later. Now, let's go back.

Instead, could you have looked at what you already had in your wardrobe, maybe something basic like a black skirt and jacket (or just the skirt) or a basic pantsuit? Did it occur to you that you could have bought one of those new tank tops or a print blouse to set off that old suit? You really didn't have to buy the whole outfit . . . really. And since you had never gone out with the guy before, he had never seen your clothes. A new scarf tied around the neck, head or waist would have made that old outfit look new.

Being thrifty does not necessarily mean being cheap. There is no reason why you can't buy an expensive outfit or an occasional pair of Italian leather shoes or bag. What it does mean however is that you make purchases that will last for more than one season. Also you'll want clothes that can be dressed up or down.

Here's another tip: Most of the designs you see hanging on the racks in the store can be duplicated. Most of the pattern companies either duplicate the designs or the designers themselves sell them to the companies. And you can buy the same fabric the original is made of (provided it's not a patented fabric made especially for that particular outfit) and sew it yourself or have someone sew it for you.

To prevent that "homemade" look, make sure your measurements are taken before you start. Afterwards either send the newly-made garment out to be pressed by a professional or press it yourself at least twice with a steam iron.

Questions answered

Dear Personal Touches,

Are false eyelashes out of style? If so, what can I use to make my eyelashes fuller?

C. T.
Atlanta, Ga.

Dear C. T.,

When I attended the American Designers Showings last fall, I found that many of the top fashion models were not wearing false eyelashes.

I got a good look at Billie Blair, one of the top black models, who had removed her fake eyelashes. Billie was wearing her natural eyelashes which were thickened with mascara.

When buying mascara, look for a brand which is hyper-allergenic. (It will help to prevent eye infections). I suggest you purchase a name brand and one that lists the ingredients on the package.

When using, apply mascara last, after you have madeup the entire eye area. Stroke each eye three or four times then wait a couple of minutes. Then stroke again. (This gives the mascara a chance to dry). Continue this process until you have achieved the desired thickness.