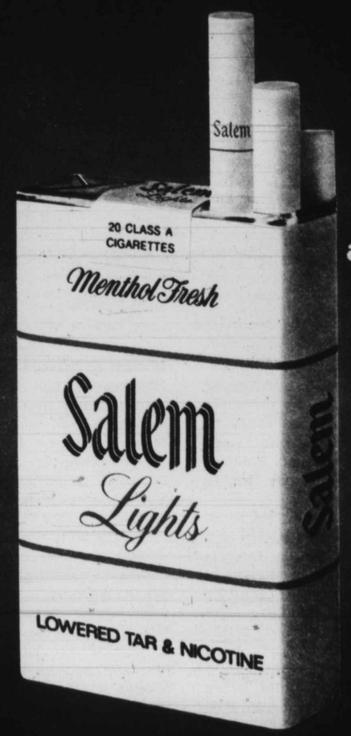
Enjoy Salem Lights



Not just another low "tar" cigarette.

It's a low "tar" Salem.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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12 mg. "tar", 0.9 mg. nicotine av. per cigarette by FTC method.

Check Costs When Planning To Travel

Travelers, black or otherwise, generally want to get as much as possible for their money. So, now that you know about the services a travel agent renders, you ask, "What's all this going to cost?" An agent's services usually are free. But not always.

This final article, prepared by American Airlines and the editors of DAWN examines the travel agent's policies on deposits, fees and cancellations.

Step into a travel agent's office. Browse around and discuss your travel plans, even ask for some information about the places you plan to visit. This first step is free. If you retain the agent to make your airline reservations, that's free too. And, the ticket costs the same whether you buy it from the travel agent or directly from the air carrier.

When the travel agent makes hotel reservations or books space for you on a tour, again there is no fee.

How does the agent make a living? He receives commissions from the transportation carrier, hotel and tour operators he represents. However, a travel agent's income does not come only from commissions.

Charge For Services

For intricate travel services such as multiple hotel reservations, there usually is a charge for services rendered. Also expect to pay a fee for the individual itinerary, which requires an agent to turn your interests into a special, personalized tour. You pay for the component parts of the trip (hotels, airline tickets, etc.), as well as the agent's charge for his expertise, time and expenses. But the cost can prove minimal, compared to the time and legwork the agent saves you.

However, whether your trip does or does not involve an agent's fee, be prepared to pay a deposit to hold your reservations. The deposit simply means that you definitely plan to take the trip. It guarantees you a seat on the plane, a room in the hotel, or space on a tour. Generally, figure on 10 per cent for an airline ticket or tour and 25 per cent for more complicated or expensive trips. Final payment usually becomes due a few weeks before your departure.

What happens if you cancel the trip before making the final payment? In most cases your money is refunded, subject to the cancellation policies of the agent and the operators he represents. These policies determine the amount of refund and/or cancellation fee. Always check this point with the agent when you make your deposit.

If you cancel your trip after making the final payment, you still may receive some refund — again, depending on the cancellation policies of those involved.

A good travel agent cares about his reputation and will be fair and honest. It's important to him for you to have a smooth and enjoyable trip. After all, that's his job. And when you're completely satisifed, he knows you'll use him again and of course, recommend his agency to your friends.

Coming In DAWN

Can Black Colleges Survive?

A Revealing Article On The Economic Squeeze Minority Colleges Face In The Coming Years.

Skimmin' Off the Top

By Lenora Dobbs

Today, I got to thinkin' 'bout somethin' that happened a long time ago and I laughed out loud. Folks on the bus looked at me like I was crazy. But I just realized that more and more I been seeing white girls 'n colored boys 'n sometimes, white boys with colored girls, actin' all lovin' like. An' I thought, some of those whiteys would turn over in their graves if they could see their kids an' grandchildren carryin' on.

Mr. Blueblood turned redblood and his mouth dropped wide open. He'd never thought of it that way.

Now I ain't against it and I ain't for it . . . just in the middle about mixin' up the races. If the folks would leave the kids alone, they'd integrate themselves.

I remember somethin' Roy Wilkins said one time when he was speakin' at one of those forums. He said if the black man smelled so bad, was so dumb and such a brute, he couldn't understand why the crackers were so afraid their daughters would marry a colored man.

But what I started out to say happened a couple of years ago. I was workin' in a place with a Son of the American Revolution (his mother was a Daughter of the American Revolution). 'Course, he was one of the bosses and I was just another one of the hired hands.

What happened was this man's son got beat up by some rowdies one night after a football game. The boy's arm was broken and we all felt sorry for him. I even chipped in to buy a gift for the kid.

Of course, Mr. Blueblood was awfully angry about the whole thing, an' I couldn't blame him none. He fussed and talked about it for a long time.

Somehow or other, I can't rightly remember how it came up, but he said, "I wouldn't want my daughter to marry a black boy."

For a minute, I wasn't sure I had heard him right. Then I told him, "Frankly, I ain't seen the white girl I think is good enough to marry my son!"

You know what, Mr. Blueblood turned redblood and his mouth dropped wide open. He'd never thought of it that way!

Convention Calendar

(Continued from Page 5)

THE WORLD, Miami Beach, Fla., Mrs. Nettie B. Smith, grand daughter ruler.

AUGUST 14-20 — IMPROVED BENEVOLENT PROTECTIVE ORDER OF ELKS OF THE WORLD, Miami Beach, Fla., Hobson R. Reynolds, grand exalted ruler.

AUGUST 15-22 — AMERICAN TENNIS ASSOCIATION NATIONAL CHAMPIONSHIPS, New Orleans, La., Dr. Clyde Freeman, president.

AUGUST 16-20 — NATIONAL ALLIANCE OF POSTAL AND FEDERAL EMPLOYEES, St. Louis, Mo., Robert L. White, president.

AUGUST 16-20—OMEGA PSI PHI FRATERNITY, Inc., Atlanta, Ga., Judge Marion W. Garnett, grand basileus.

AUGUST 16-24 — UNITED GOLFERS ASSOCIATIONS, San Diego, Cal., James Morrow, president.

AUGUST 18-19 — NATIONAL BLACK REPUBLICAN COUNCIL OF THE REPUBLICAN NATIONAL COMMITTEE, Kansas City, Kansas, Henry Lucas, chairman.

AUGUST 19-22 — TUSKEGEE AIRMAN, Philadelphia, Pa., Spann Watson, president.

AUGUST 29-SEPT 1 — OIC's OF AMERICA, Inc., Philadelphia, Pa., Dr. Leon H. Sullivan, chairman.