Plan offers social welfare training

ATLANTA — The undergraduate Program in social welfare, funded by HEW in July, 1969, is a cooperative unitary activity of the four undergraduate colleges: Clark, Morehouse, Morris Brown and Spelman along with Atlanta University.

Developed in recognition of the need for more trained manpower to 'participate in social and rehabilitation services,' the program provides undergraduate students with a core of courses in social welfare, class and field. The curriculum provides content equal to a baccalaureate degree in social welfare.

The program makes use of variations in professional models and patterns of service delivery which address themselves to ethnic and cultural differences and similarities.

The significant strength of the program has been the innovative development of one integrated, systematic program in social welfare to meet the needs of the four undergraduate colleges with close association being maintained with the Atlanta University School of Social Work.

Howard Univ. School of Communications growing

By L. C. Barrow
Dean of the
School of Communication

WASHINGTON — The School of Communications, now in its fifth year of operation, has already grown to the point where it is the fourth largest unit (in terms of number of students) at Howard University.

In its first semester of operations, 128 students enrolled in the school. As of Oct. 8, 1975, 503 undergraduate students had registered in the school, a number exceeded only by the number registering for liberal arts, business and engineering.

The term "communications" means many things to many people. At the school we use it to describe the process by which messages are encoded, transmitted and decoded. This process requires:

— An encoder, that is, someone (or something) to receive a signal and send the message based on his perception of that stimulus.

— A medium to transmit the message.

— A decoder, that is, someone (or something) to receive the message and interpret it.

The encoders-decoders could be people or mechanical - electrical devices. The medium could be air, water or a mass medium such as newspapers, television, radio or movies. The message culd be verbal or non-verbal; visual, audio or both.

At the School of Communications we study all of these.

The school is comprised of five departments. The departments are applied communications, journalism, radio and broadcast management, television and film and speech.

We, of course spend a lot of time in classrooms but we also spend a lot of time "on location," so to speak. For example, many of the students and faculty of our speech department work in our speech and hearing clinics. Others participate in our revitalized Martin Luther King Forensics Society which won 26 awards in team debates and individual events during the last two years.

Our broadcast students work at WHUR and are manning their own carrier-current station (WHBC) with technical help from students in the School of Engineering. Our TV-film students have produced the "Howard University Speaks" series and have filmed various events on and off campus.

Our journalism students not only work on The Hilltop, they publish their own newspaper, The Communicator.

Not all of our activities are for credit or for regular college students.

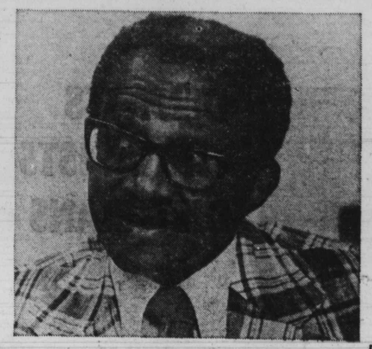
In the summer of 1975, Professor Wallace Terry and other members of our journalism department conducted a Journalism Workshop for 38 high school students.

The school has also run, for four years, a National "Communications Conference" for job seekers and potential employers from all over the country. The program last year attracted 379 job seekers and 39 recruiters from the District of Columbia and 25 states.

The editor of Freedom's Journal in 1827 stated:

"We wish to plead our own cause. Too long have others spoken for us. Too long has the public been decelved by misrepresentations in things which concern us dearly."

The School of Communications is dedicated to training persons capable of making this wish a reality.



DR. LIONEL C. BARROW JR.

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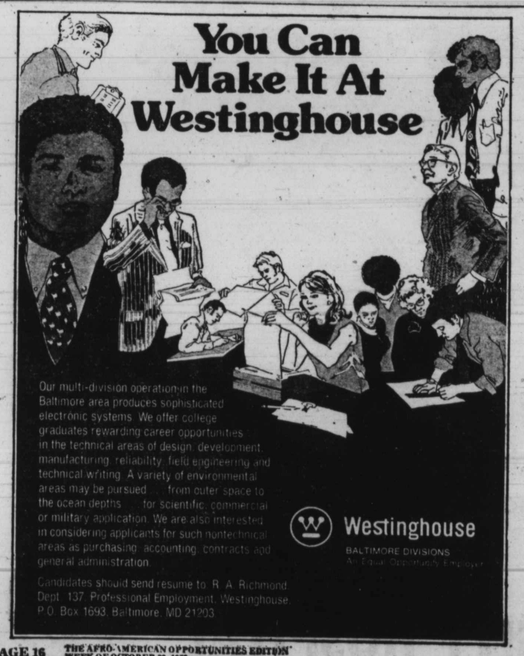

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6. Law
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10. Social Work
11. Sociology
12. Veterinary Medicine

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Depending upon the individuals' disciplines and/or experience, there is a two-year program leading to the Master's of Science with an area of concentration, in addition, the school offers the undergraduates with a strong background in biological sciences or social sciences a two-year program in Health Policy and Management.

For further information write to:
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United States Naval Academy