MS. LEAH C. CLARKE (R), a Baltimore resident, receives her retirement certificate from Colonel Clyde H. Patterson Jr., (L), post commander, in a recent ceremony at Fort George G. Meade. Ms. Clarke, a supply clerk for the Directorate of Industrial Operations at Fort Meade, retires after 28 years of federal service.

Consumers warned about 'bait' advertising

Consumers will be pleased to know that there is a fight presently going on to curb business use of "bait" advertising as a means to boost their sales.

This fight is being conducted by the Better Business Bureau, which during its two year old advertising review program, studied more than 2,000 ads and resulted in the investigation of more than 500 questionable ads by bureau investigators.

"Bait," advertising is a method where a merchant advertises a certain article or service at bargain prices which he has no intention of selling but rather sells another item at a higher price.

In most cases the substitute is inferior, sold at a higher price with no offer of credit terms.

* * *

Warren W. Gelston, director of the Better Business Bureau stated that last year 254 Baltimore residents complained about products which are advertised but not available. Out of those 254 complaints 173 were closed.

"The consumer goes into the store and can't find what he wants," said Gelston. "The merchant is 'sympathetic' and offers to sell him another product at a higher price."

Gelston said that very often their investigation of the "non availability of a product" might lead to their investigators to go into the stores.

He also pointed out that "bait" advertising is hard to prosecute because the merchant can claim no intent to bait the consumer and claim it was "his word against the consumer."

Gelston added the misuse of an ad for this purpose may only result in its removal or correction.

* * *

While Better Business Bureau officials feel there is no way to end bait advertising there are ways to cut down on the number of consumers who fall victim to it.

Know the product. Many consumers will buy an unfamiliar product on sale unaware that it is of an inferior nature.

Know the merchant. If you can not get any information from friends or local business organization call the Better Business Bureau at 685-6966.

If you have been a victim of bait advertising write to the Better Business Bureau, 401 N. Howard St., Baltimore, Md. 21201 or come into the office where someone can help fill out the complaint.

Divorces filed

Harry D. McCarthy vs. Karen McCarthy; George E. Walker vs. Johnnie M. Walker; Linda Rosser vs. David M. Rosser; Dorothy E. Miller vs. Burchel A. Miller;

Carol M. Lee vs. David M. Lee; Christina M. Leasure vs. Ernie Leasure; Charlette R. Riley vs. Albert E. Riley; Sharon L. Peay vs. Dwight K. Peay;

Delores Beavans vs. Milton L. Beavans; Betty J. Fernandez vs. Querer A. Fernandez; James Daniel vs. Mary E. Daniel; Bernadelle Lewis vs. Patrick F. Lewis;

Hopkins cancer center operates telephone hotline

A Cancer Information Service (CIS) has been set up at Johns Hopkins' new Comprehensive Cancer Center to disseminate current, accurate information about cancer to physicians, health professionals and the public.

The cancer hotline number in the Baltimore metropolitan area is 955-8338. Marylanders who live outside of Baltimore may dial CIS on a special WATS line, (800) 492-1445. Another WATS number, (800) 638-1416, has been set up for out-of-state callers.

The lines are already in operation, although the center will not be dedicated until April 17.

The CIS has three major functions: consultation service for community physicians and health professionals who want to discuss patient problems with Cancer Center physicians, resource for general information and accurate data about cancer-related services in the state and regional and community education programs for physicians and the public.

CIS keeps general information about cancer-related services available to the public.

The information was gathered in a survey of over 400 community service agencies, and ranges from data about medical examinations for various forms of cancer to facts on assistance programs for patients needing financial aid, emergency food or clothing, rehabilitation, or group therapy.

In addition to providing information by phone, CIS helps develop professional and lay education programs, such as assisting high school teachers to prepare biology class presentations.

CIS volunteers and staff members receive incoming calls. They are trained in understanding cancer risks, problems and the community services that are available. Physicians requesting a consultation receive a return call from a Cancer Center physicians.

The American Cancer Society and the Medical and Chirurgical Faculty of Maryland helped to gather all available, relevant information.

The hotline is part of the Cancer Communication Network funded by the National Cancer Institute at the Comprehensive Cancer Centers throughout the country.

Students, senior citizens get reduced theatre prices

The Morris A. Mechanic Theatre announced that balcony seats will be sold to students and senior citizens for three dollars when the seats are available.

Rush Seats are sold at the box office only, one half-hour before each performance and are not sold on Saturday evenings.

The new policy is part of the continuing effort of the New Mechanic Theatre to reach more Baltimoreans and to introduce the hit Broadway shows and revivals to students and others who are not yet theatre goers.

* * *

The term Rush Seats stems from the fact that the seats are sold only thirty minutes before curtain time on a first-come, first-served basis.

Students must be under twenty five years of age with proper school identification.

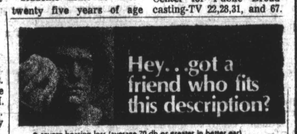
Rush purchasers always take the chance that there will be no available seats. And when shows are sold out in advance, there may be no seats.

The bargain price of three dollars — less than half-price-is a reward for those who take advantage of the opportunity to wait at the box office on Hopkins Plaza.

The management states, however, that Rush Seats are available frequently and most often in the first four days of the week.

TUESDAY: APRIL 19

"Consumer Survival Kit" gives a clear picture of the problems that can develop for photographers or photo enthusiast at 9:30 p.m. on stations of the Maryland Center for Public Broadcasting-TV 22,28,31, and 67.



Hey...got a friend who fits this description?

- severe hearing loss (average 70 db or greater in better ear)
- 14 to 19 years old this year
- completed, or will complete, equivalent of 8th grade
- active mind ready for a whole new world of challenge and opportunity

THEN TELL YOUR FRIEND ABOUT...
The Model Secondary School for the Deaf
WASHINGTON, D.C.
• tuition-free • individualized attention (1 teacher for every 6 students) • innovative education • pre-vocational and academic training • career counseling • residential or day program • work-study and integration into regular public schools • new facilities • equal opportunity institution
IT JUST MAY BE THE FRIENDLIEST THING YOU'VE EVER DONE.
For information, call or write: Admissions Office, Dept. A-2, The Model Secondary School for the Deaf, Gallaudet College, Washington, D.C. 20002, (202) 447-0413 (voice or TTY)
MSD is funded by HEW through P.L. 89-694

The people who make sewing easy now make sewing easy to learn.

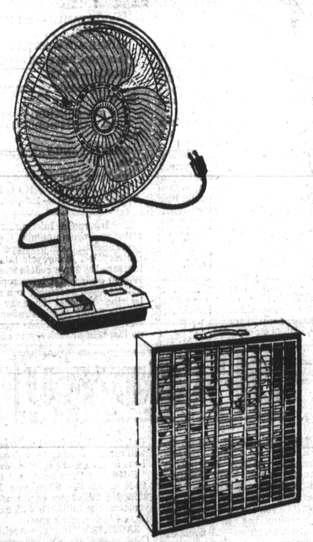
Nobody makes sewing machines easier to sew on than Singer. And now we're making sewing easy to learn—even for beginners. For just $29.50 you can take six three-hour lessons in small classes with qualified instructors. You'll make something to wear. And we'll even give you a machine to use during class. You also get out $4.50 book, Fashion Dressmaking by Singer free with the course. So register now for day or night classes. When it comes to teaching you how to sew, we're in a class by ourselves.

Simplicity Pattern No. 7376

SINGER
SEWING CENTERS

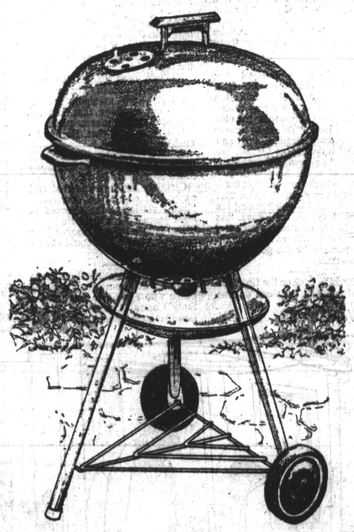
"SUMMER'S JUST AROUND THE CORNER" BUYS

We've taken the heat off hot weather with these SUMMER VALUES.

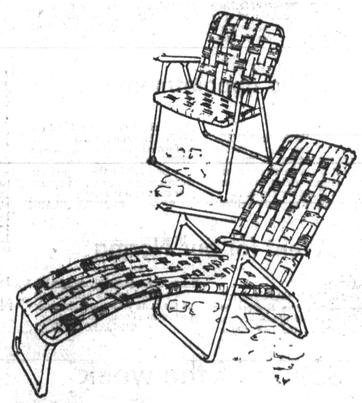


KEEP COOL WITH OUR PORTABLE BREEZEMAKERS

A. 2-speed, 20" box fan of heavy steel with stabilizing feet, fine protective grille, 22x22x8" 21.99
Not shown: roll-about stand to fit 7.99
B. 12", 3-speed oscillating fan turns a full 90°, pushbutton controls, big safety grille 34.99
Hochschild's Housewares, All Stores except Reisterstown Plaza



WEBER GRILLS "THE BEST THERE IS FOR OUTDOOR COOKING" heavy steel, porcelainized inside and out for easiest cleaning. Foods cook faster using less charcoal. Easy to assemble.
22½-in. black kettle 64.88
22½-in red kettle 73.88
18½-in. black kettle 52.88
18½-in. red kettle 61.88
Starter kit 14.88
Hochschild's Housewares, All Stores except Reisterstown Plaza



sale 6.98 & 13.98
SALE...SAVE ON TELESCOPE'S COMFORTABLE OUTDOOR FOLD-UPS.
High strength aluminum frames, weather tested green and white webbing, super tough outdoor finish on the arms and heavy duty hardware throughout.
Chaise, reg. 20.98 ..... SALE 13.98
Chair, reg. 10.98 ..... SALE 6.98
Hochschild's Summer Furniture, Eastpoint, Harundale, Security Square

Hochschild's
Growing with Maryland

Call 539-1186 right now
Add 50¢ for mail & phone orders. Add 1 dollar C.O.D. & Add-Ons-Exchange 10-99

Law enforcement commission awards grants to city, county

The Governor's Commission on Law Enforcement and the Administration of Justice has awarded $1.4 million in anti-crime grants to state agencies and units of local government throughout the state.

The Department of Public Safety and Correctional Services was awarded $456,213 for a Pre-Release Center in Baltimore City. The Center will be a 136-bed facility providing counseling, skill training, treatment, educational services and 24-hour supervision. Psychological and psychiatric services will also be provided.

Baltimore City also received $16,171 for a full-time investigator for the Juvenile Court Division of the State's Attorney's Office of Baltimore City.

Responsibilities of the investigator will include providing Juvenile Court prosecutors assistance in locating missing victims and witnesses, locating missing respondents so that failure to appear warrants can be executed and gathering additional information about witnesses. The objective of the project is to reduce the rate of postponements and dismissals caused by ineffective preparation and missing witnesses.

A $42,075 grant to Baltimore City will provide for a "Campaign Against Crime for Older Baltimoreans." This project will be implemented by the Baltimore City Commission on Aging and Retirement Education.

The project will consist of a Victim Assistance Program and a Crime Prevention Education Program.

The Victim Assistance Program will be designed to provide elderly crime victims with immediate assistance in the areas of counseling, referral to medical and other support services, provision of legal services, and assistance in recovering lost or stolen documents such as Medicare cards, Medical Assistance cards and Food Stamp cards.

The second component of the program will supplement a crime prevention education program already in existence in the city. This program is designed to reduce the potential for elderly victimization and the fear factor in elderly citizens regarding crime.

An $31,052 grand to Baltimore County will provide for the establishment of a Victim-Witness Assistance Unit in the Baltimore County State's Attorney's Office.

Responsibilities of the unit will include notification of victims and witnesses, providing transportation to those unable to get to court, educating them regarding court procedures and intervening with employers to minimize loss of income for victims and witnesses during court appearances.

The object of the program is to reduce the personal and financial losses which accompany victims and witnesses when they become involved in the criminal justice system.

Another grant to Baltimore County for $97,040 will provide second year funding of Epoch House, a professional counseling center located in eastern Baltimore County for youths and their families.

Program clients include both delinquents and children in need of supervision who have a history of maladaptive behavior, particularly alcohol abuse.

The project has served over 100 youths during its first year of operation.

Also in the juvenile area, $49,400 was awarded to the Juvenile Services Administration to continue a series of training programs for various Juvenile Services administrators and to increase the capability of the Juvenile Services' Training Division.

During the first year of project operation, Juvenile Services' staff received 309 hours of inservice training at 10 training sessions.

The Governor's Commission on Law Enforcement is the state agency responsible for comprehensive criminal justice and law enforcement planning and for administering anti-crime funds made available to Maryland under provisions of the Crime Control Act of 1976.

Hints to cut energy bills

The Federal Energy Administration estimates that more than half the energy consumed in the U.S. is wasted. Efficient energy conservation could enable the nation to meet all its new energy needs for the next 25 years.

Conserving energy begins at home.

Use lower-watt bulbs almost everywhere. Be sure to turn them off, even when you're just leaving a room for a few minutes. You can also substitute fluorescent tubes in kitchens, bathrooms and workshops. A 40-watt fluorescent gives substantially more light than a 100-watt incandescent bulb and it costs less to operate.

Paint or paper walls a light color. Light colors reflect more light require less artificial lighting.

Fiberglass insulation prevents heat from escaping through the walls. Lining walls with inexpensive cork and wall paper serve as insulators.

Hot-water heaters can account for as much as 15 per cent of your total energy expenses at home. Setting the hot-water thermostat between 135 and 140 degrees can cut bills.

Use a pressure cooker It cooks in one-third the time needed for ordinary pots.

To save a third or more of the energy needed to run your dishwater, turn the machine off as soon as the wash period is done and open the door slightly to let dishes dry.

Cross Street Plaza to get mini-mails

Mini-malls will grace the area around Cross Street Plaza as the city tries to renovate the commercial center of South Baltimore, the Acting Housing Director said.

M. Jay Brodie said the city received about $600,000 from the Federal Economic Development Administration and will add $100,000 to it from a 1974 bond issue.

The Cross Street Market, a South Baltimore landmark that has been a focal point of the community since the 1840's, is currently undergoing renovations on the east and west facades.

New electrical service, plumbing, entrance canopies, ventilation and lighting will be installed as part of the $419,000 project on the Market.

Paul Gilbert, the City Housing Department's Commercial Revitalization Coordinator, said the sidewalks will be enlarged on the south side of the Market where trees and shrubbery will be planted.

Reproductions of antique street lights will line the mini-malls along the south-side. Actual construction is expected to begin in May on this section of the project. (UPI)

The Six Million Dollar Man—Tonight's episode is "Kill Oscar" Part III, with guest stars John Houseman, Jennifer Darling, Jack Ging, James McMullan, Sam Jaffe and Lindsay Wagner as "The Bionic Woman." Jaime and Steve Austin become the sole hope of saving hostage Oscar Goldman when Dr. Franklin repels a military strike force with the weather control machine 8:00-9:00 p.m.

SEXY MATTIE (formerly of Club 909) AND DONALD JACKSON HAVE FOUND THEIR

ROOTS at
2148-50 VINE ST. (At Smallwood)

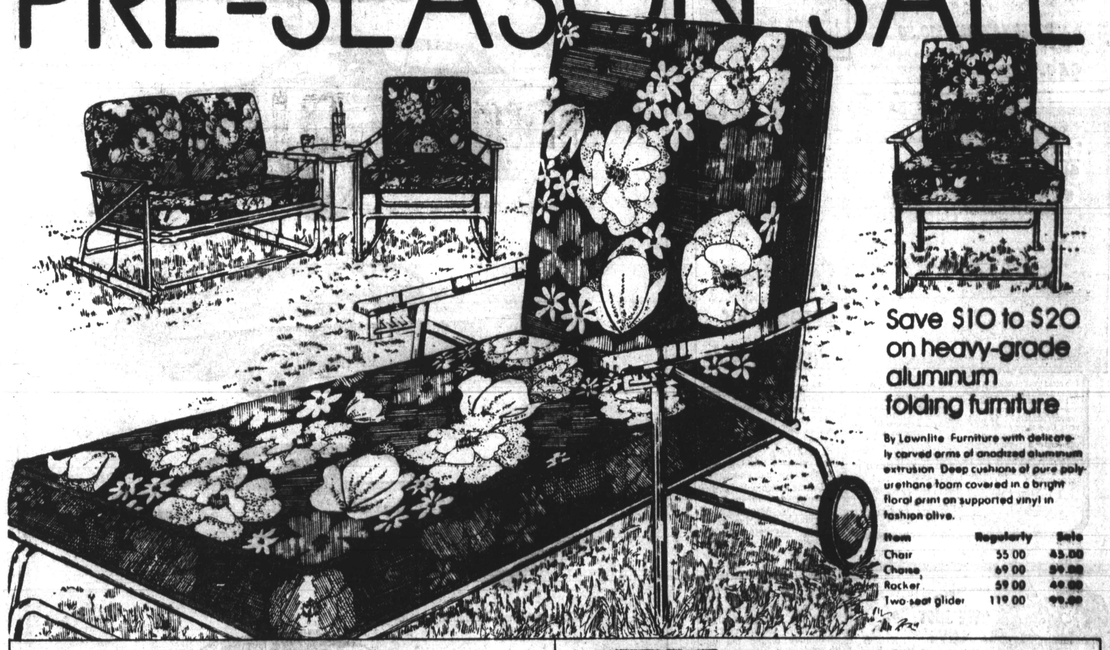
GRAND OPENING
APRIL 18,19 & 20th

CASH DRAWING
Monday, April 18th
Tues., April 19 and Wed., April 20

Thursday — Hospital Workers Night
Postal Workers Night
SUNDAY! — Breakfast with Bernadette
Every WED. — Snack with Mattie

Kitchen Open — Package GOODS
TELEPHONE: 233-9682
Your Hostess — Mattie Burnette and Ronnie Jackson
Your Host — Donald Jackson & Arthur T. Myers

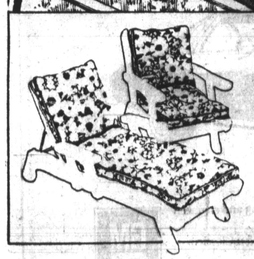
PRE-SEASON SALE



Save $10 to $20 on heavy-grade aluminum folding furniture

By Lawnlite. Furniture with delicately carved arms of anodized aluminum extrusion. Deep cushions of pure polyurethane foam covered in a bright floral print on supported vinyl in fashion olive.

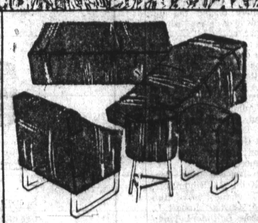
Item	Regularly	Sale
Chair	55.00	45.00
Chaise	69.00	59.00
Rocker	59.00	49.00
Two-seat glider	119.00	99.00



Save 30% on replacement cushions for redwood furniture

Pretty tufted green floral print. Chair size fits rocker as well: use two chaise cushions for a settee. Chair size approximately 44 x 23; chaise approximately 72 x 24. Summer Furniture.

SALE 13.99 (Chair after sale 20.00)
SALE 19.99 (Chaise after sale 30.00)



"Triangle" cover-ups, weather protectors in heavy vinyl

80-inch glider cover 7.50
90-inch glider cover 8.50
30-inch chaise cover 6.50
Lawn chair cover 4.50
24-inch round barbecue cover 4.50
18 x 36-inch rectangular barbecue cover 5.50
Notions (not at Annapolis)

the Hecht co

PHONE 792-4203 TO ORDER ANY TIME Outside Baltimore dial 1-800-424-9205 toll free. Phone sale extra items where applicable. Add $1 handling charge for orders under $10. Mail orders to the Hecht Co. P.O. Box 30130, Washington, D.C. 20004.

APR