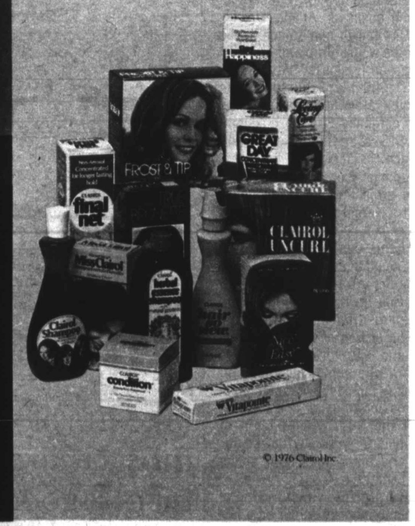
Clairol® helps keep America beautiful

With an entire range of beautiful products. Starting with haircolor to bring out your natural beauty.

Detanglers and conditioners to give hair manageability. Not to mention all our cosmetics, shampoos and our hair relaxer. All developed with that special Clairol know-how.

You're beautiful, America.

And Clairol wants to keep it that way.



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Super Hair

(Continued from Page 6)

terrific — like Cynthia!

7. How healthy looking your hair is depends to a great extent on how often you condition it. So every time you shampoo, it's a good idea to do your second lathering with condition, then rinse well.

8. To add a little sheen whenever you style, rub a dab of creme hairdress between your palms and smooth it over your hair. Instant gloss!

9. What about your hair color? Want to lighten it a bit? Then try a one step shampoo in hair color to brighten up your look. Take a look at the color guide right on the package to preview how each shade will look on your hair. Do you like your natural color, but want to cover the gray? Then choose a non-peroxide semi-permanent haircolor.

It'll blend the gray in with your natural color, without changing it. And whether you choose a shampoo in tint or a non-peroxide semi-permanent color, they re both fun to do and the whole process — including styling — should take you under an hour once every 3 to 4 weeks — precious little time spent to look fabulous. One more point — if you chemically straighten your hair, be sure to wait at least 2 weeks after straightening before you color.

10. Love your natural hair color, but want to add a little excitement. Then fingerpainting is the answer. The effect is subtle reddish brown highlights that will make your hair glow, but blend in with your natural color as your hair grows. To keep up the effect, you need fingerpaint only every few months — perfect for the busy woman.

Great looking hair doesn't have to take a lot of time. By following these simple tips, and working with your hair rather than against it, you can look and feel terrific in no time at all.

Convention Calendar

MAY 15-22 — NATIONAL BOWLING ASSOCIATION, Detroit, Mich., Alonzo L. Paytes, National President

MAY 17-20 — NATIONAL ASSOCIATION OF MARKET DEVELOPERS, Cleveland, Ohio, Dr. Thomas H. Tipton, National President

MAY 17-21 — THE NATIONAL ASSOCIATION OF BLACK MANUFACTURERS, INC., Tuskegee, Ala., Eugene Baker, President

MAY 17 — INTERRACIAL COUNCIL FOR BUSINESS OPPORTUNITY, New York, N.Y., Malcolm L. Corrin, National President

JUNE 5-9 — OPPORTUNITIES INDUSTRIALIZATION CENTERS OF AMERICA, INC., Detroit, Mich., Dr. Leon H. Sullivan, Chairman

JUNE 6-8 — NATIONAL ASS'N OF STREET ACADEMIES, New Orleans, La., Irving Hamer, President

JUNE 9-12 — NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC., St. Louis, Mo., Thomas J. Barrow, National President

JUNE 9-12 — NATIONAL COUNCIL FOR BLACK CHILD DEVELOPMENT, Philadelphia, Pa., Roy Littlejohn, National President

JUNE 10-12—THE MOLES, Philadelphia, Pa., Dr. Vergial S. Webb, National President

JUNE 11-15 — NATIONAL BLACK CAUCUS OF LOCAL ELECTED OFFICIALS, Tucson, Arizona, The Hon. Jessie Ratley, National President

JUNE 15-18 — NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION — BLACK PRESS OF AMERICA, St. Louis, Mo., Dr. Carlton B. Goodlett, President

JUNE 16-23 — BLACK LIBRARIANS CLUB, Detroit, Mich., Mrs. Avery Williams, Chairman

JUNE 20-24 — NATIONAL CONGRESS OF CHRISTIAN EDUCATION, Houston, Texas, Dr. Edward A. Freeman, National President

Teen Tips

By Paul Steiner

It's cute and colorful to wear a hat when golfing and whether you're a guy or gal they shade your eyes, keep hair away from your face, protect your skin from too much sun.

When buying hats, look for a good-sized brim for shading, but not too floppy hat with a snug fit that won't fly off with the first brisk breeze.

If that groovy cat you date says, "ricky - tick," he means old - fashioned, like corny.

Reassuring note: borrowing another person's comb, or leaning against a headrest or pillow used by a person with dandruff will not bring on a case of dandruff, John H. Breck medical researchers assure us.

If someone writes you consistently using black ink, he's probably an aggressive type, out to make an impression, especially when used in a soft tip pen, Parker Pen experts say.

Don't throw away odd, but interesting cups and saucers, collect 'em instead! They'll make great decorative accessories. Turn them into pintsized planters with a spring of ivy, use them in sets for cigarette holders, ashtrays, fill 'em with candies, nuts, mints when entertaining.

Add color and individuality to new camping equipment with iron-on or stick-on names and designs. It'll also prevent your sleeping bag, back pack and such getting mixed up.

Never, but never, brush a wig while it's wet. Let it hang till completely dry. Then the style will fall right back into shape when you brush it.

Serve your pals a Bloody Shame — a Bloody Mary without vodka, orange, apple or tomato juice in cocktail glasses.

Parsley, cultivated in Africa, Asia, Europe for over 2,000 years, was touted as a remedy for freckles towards end of Middle Ages, is now recognized as a great source of Vitamin A.

If you want to try a little golf, it's cool to wear sneakers at first, but never use sandals or anything with heels, you chicks!

When you're ready to buy golf shoes be sure they fit properly — if you play 18 holes, you'll walk four miles in them.

If your pen pal uses black ink consistently, it is an aggressive type, seeking to make an impression

DePriest Paid Only $7,500

By Al White

Since the days of Oscar DePriest, the first black Congressman in modern history, the number of blacks in Congress has increased slowly to an almost respectable number - while their salaries really have taken off.

DePriest and his successor, Arthur Mitchell, both elected from Chicago, received $7,500 a year.

"Bill" Dawson, who followed Mitchell in 1939 becoming famous for his wise advice "Get smart, don't get mad," and Adam Clayton Powell, elected in 1944, had the benefit of a 1935 raise which set the salaries at $10,000.

Then in 1946, a Reorganization Legislative Act upped the salaries to $12,500 with an expense allowance of $2,500.

Today, a Congressman's salary is $57,000.

There are many pluses - including a suite of offices in one of the Washington buildings, and office space in the home area.

There is a paid staff of assistants, depending on the Congressman's committee assignments.

$12,000 allowance for telephone and telegraph

5,400 for stationery

5,000 for "news letters" to constituents.

Free parking space for five cars.

Hospitalization at half cost at either the Army Walter Reed Hospital or the Navy Bethesda center.

Medical attention by the House of Representatives doctor

Low cost meals in the dining room

Beauty shop service for the ladies

Barber shop for the males

Gymnasium available

Recording studios cutting records at ridiculously low fees compared with outside commercial charges.

32 round trips home during a session of Congress. For Rep. Parren Mitchell of Baltimore, this could equate with "chicken feed," but to Rep. Barbara Jordan of Texas and the three from California, Rep. Yvonne Burke, Rep. Augustus Hawkins and Rep. Ron Dellums, this totals quite a chunk.

Accounting for all these prerequisites and the salary, one conservative estimates places the total value at way over $300,000 per year per Congressman with Senator Edward Brooke of Massachusetts rating a bit higher expenditure.

In the House of Representatives of the 435 members, 19 are women with four of these being black—Rep. Jordan of Texas, Rep. Burke of California, Rep. Shirley Chisholm of New York and Rep. Carliss Collins of Illinois.

In the "black caucus" — that is all the blacks in Congress, Rep. Augustus Hawkins holds seniority, the Californian being the last to serve with remembered Dawson and Powell.