Benson & Hedges Menthol 100's Soundstakes.

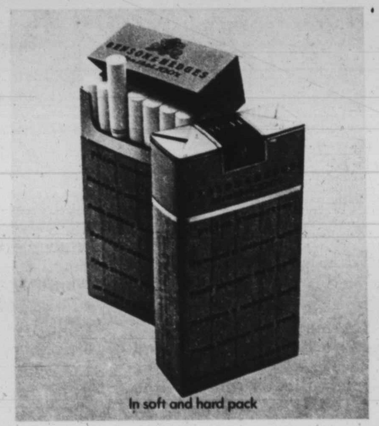
For long hours of pleasure from the long green cigarette.

Imagine your place alive with music: the greatest sounds ever played.

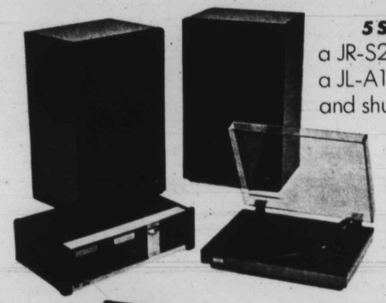
It could happen to you. The prizes in this sweepstakes have been selected from among the finest audio components made. The names of the manufacturers are legend in sound engineering. Their professionalism in technology and design promises you that the prizes offered here will be as pleasant to live with as the sound is to hear. Win any one of them, take a break with Benson & Hedges 100's and open your ears to the sound of music in your private world.

Listen to this:

The Grand Prize is the complete stereo system shown on the facing page: a McIntosh MR78 Tuner, MC2205 Amplifier and C28 Preamplifier; an Accutrack 4000 Turntable with remote control; a pair of Allison:One Prism Speakers; a Uher SG560 Reel-to-Reel Tape Recorder and CG360 Cassette Player; and a set of Koss Technician/VFR Headphones.



In soft and hard pack



5 Second Prizes JVC stereo systems: a JR-S200 Receiver with sliding controls, a JL-A15 Turntable with automatic controls and shutoff, and two SK-1000 Speakers.

15 Third Prizes Uher SG510 Reel-to-Reel Tape Recorders: 4-track mono or stereo, 7½ and 3¾ i.p.s.

100 Fourth Prizes Panasonic Portable Cassette Recorders: for AC or battery, with built-in microphone and easy-to-read tape counter.

1000 Fifth Prizes Emerson AM/FM Portable Radios: battery or AC operation, with slide rule tuning, slide-out handle and telescopic antenna.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Soft Pack: 18 mg. "tar," 1.0 mg. nicotine—
Hard Pack: 17 mg. "tar," 1.0 mg. nicotine av. per cigarette,
FTC Report Dec. '76.

OFFICIAL RULES – NO PURCHASE REQUIRED

1. On an official entry blank or a plain piece of 3" x 5" paper, hand-print your name, address and zip code. Include with your entry the bottom panels from two packs of Benson & Hedges Menthol 100's or the words "Benson & Hedges Menthol 100's" hand-printed on a plain piece of paper.

2. Enter as often as you wish, but each entry must be mailed separately to: Benson & Hedges 100's, P.O. Box 2221, Westbury, N.Y. 11591. Entries must be postmarked by November 30, 1977 and received by December 7, 1977.

3. **Winners will be selected in random drawings from entries for the Soundstakes by National Judging Institute, Inc., an independent judging organization, whose decisions are final. Odds of winning will be determined by the number of entries received. Winners may be asked to execute an affidavit of release and eligibility. All prizes will be awarded. Only one prize to a family. Liability for taxes is the sole responsibility of the individual winners. Prizes are not exchangeable or redeemable for cash.**

4. The Soundstakes is open to all U.S. residents over 21 years of age, except employees and families of employees of Philip Morris Inc., its advertising agencies and National Judging Institute, Inc. This offer is subject to all federal, state and local laws. Void in Missouri and wherever prohibited, restricted or taxed.

5. **For a list of winners, send a stamped, self-addressed envelope to Benson & Hedges Winners List, P.O. Box 2494, Westbury, N.Y. 11591.**

Benson & Hedges 100's
P.O. Box 2221, Westbury, N.Y. 11591

I want music, music, music.

Name _____

Street _____

City _____

State _____ Zip _____

Hand-print name, address and zip code on entry, include with it bottom panels from two packs of Benson & Hedges Menthol 100's, or the words "Benson & Hedges Menthol 100's" hand-printed on a plain piece of paper.