It's the Quaker Man's Happy Birthday Cookie Jar.

It was 100 years ago that our old fashioned man became the trademark of the Quaker Oats Company. And for three generations of Americans, his smile has come to mean wholesome goodness, purity, and of course, his oatmeal cookies.

Today, in celebration of that event, the Quaker Oats Company extends a very special offer. It's the Quaker Man's Cookie Jar.

An authentic replica of the Old Fashioned Quaker Oats package recreated in high-quality dishwasher-safe porcelain by Regal China.

We think the Quaker Man's Cookie Jar is the best place ever to keep his old fashioned oatmeal cookies, and we're glad to be able to offer it to you at manufacturer's cost. It's our way of saying happy 100th birthday to our smiling old friend. And thank you, America, for 100 years of friendship.

To get your cookie jar, just fill in the order blank and send it with $6.95 to the Quaker Oats Company.

The Quaker Man's Cookie Jar

A $15.00 retail value for just $6.95

Mail order blank to:
P.O. Box 6133, Chicago, Illinois 60677

Please send me _____ cookie jar(s). I am enclosing $6.95 (check or money order) for each cookie jar ordered.

Please print plainly and include zip code to insure delivery.

NAME_____

STREET_____

CITY_____ STATE_____ ZIP_____

Offer good while supply lasts. Good in continental U.S.A., Alaska, Hawaii and APO/FPO addresses only. Void where regulated, prohibited or taxed. This jar is handcrafted. Please allow up to 6-10 weeks for shipment.

10¢ 2409 10¢

10¢ off any size Quaker Quick or Old Fashioned Oats.

GROCER: As our agent, you may accept this coupon from retail customers only on the purchase of any size of Quaker Quick or Old Fashioned Oatmeal. We will pay you 10¢ plus 5¢ handling for each coupon so redeemed. Any other use may constitute FRAUD. Proof of purchase must be submitted upon request. This coupon is void wherever prohibited by law. Consumer must pay any sales tax. OFFER LIMITED TO ONE COUPON PER PACKAGE. SEND TO: THE QUAKER OATS COMPANY, P.O. Box 4448, OAK PARK, ILLINOIS 60603.

10¢ 2409 Coupon expires May 31, 1978. Store Coupon 10¢