GET THE MAXIMUM ADVANTAGE

. . . Because You Need It

MAXIMUM ADVANTAGE EXCHANGE

A SIMPLE IDEA

The best ideas are the simple ones, more often than not. The MAX newsletter is simplicity itself. Basically, all the MAX newsletter does is publish all the details on the most profitable business ideas in existence. It's call the MAX newsletter because it gives you the maximum advantage when you want to get down to business.

THE MAXIMUM ADVANTAGE

In business, the maximum advantage is knowledge. First of all, you need to know what the most profitable business ideas are. Next, you need to know all the facts about these business ideas. And finally, you need to know if a particular business idea can and will work for you. When you know all the facts, you have the maximum advantage.

The MAX newsletter gives you the maximum advantage. It's like having eyes and ears everywhere. The MAX newsletter investigates the most profitable business ideas and then tells you what the best ones are. You get all the facts about these ideas:

1. Financial facts — Initial investment, cash flow, profit potential, etc.
2. Location
3. Pertinent laws and regulations.
4. Likely mistakes to avoid.
5. Steps to take at the beginning to avoid problems later.

The MAX newsletter also exposes the worthless ideas and frauds that always seem to be floating around. This allows you to concentrate only on the worthwhile ideas. When you have the facts, all the facts, you can make an intelligent decision about whether a particular business idea can and will work for you. You can make an intelligent decision because you have the maximum advantage.

PERSONAL SERVICES

While the MAX newsletter itself gives all subscribers the maximum advantage collectively, our subscribers also receive two very important personal services.

First, let's suppose you spot a new business idea. You can request a personal report on the idea for your permanent possession. The report will be completely detailed and give you all the pertinent information on the business idea. All subscribers are entitled to use this service 3 times a year at no extra charge.

Second, you can submit business ideas to the MAX newsletter. If your idea is published, you will be paid $50.00. There is no limit to the number of ideas you can submit and be paid for.

WHEN YOU SUBSCRIBE TO THE MAX NEWSLETTER, YOU GET THE MAXIMUM ADVANTAGE.

PLACE YOUR ORDER RIGHT NOW, BEFORE YOU FORGET, BECAUSE YOU NEED THE MAXIMUM ADVANTAGE.

TO: MAXIMUM ADVANTAGE EXCHANGE
9118 LOCH LEA LANE
LOUISVILLE, KENTUCKY 40291

PLEASE BEGIN MY SUBSCRIPTION IMMEDIATELY FOR THE TERM CHECKED:

Three-year subscription (save $25)	$50.00
Two-year subscription (save $15)	$35.00
One-year subscription	$25.00
Temporary subscription (six months)	$15.00

I plan to submit any new business ideas that I spot. Please send submission forms. I understand that if any of my ideas are accepted for publication, I will receive $50.00 for each idea.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

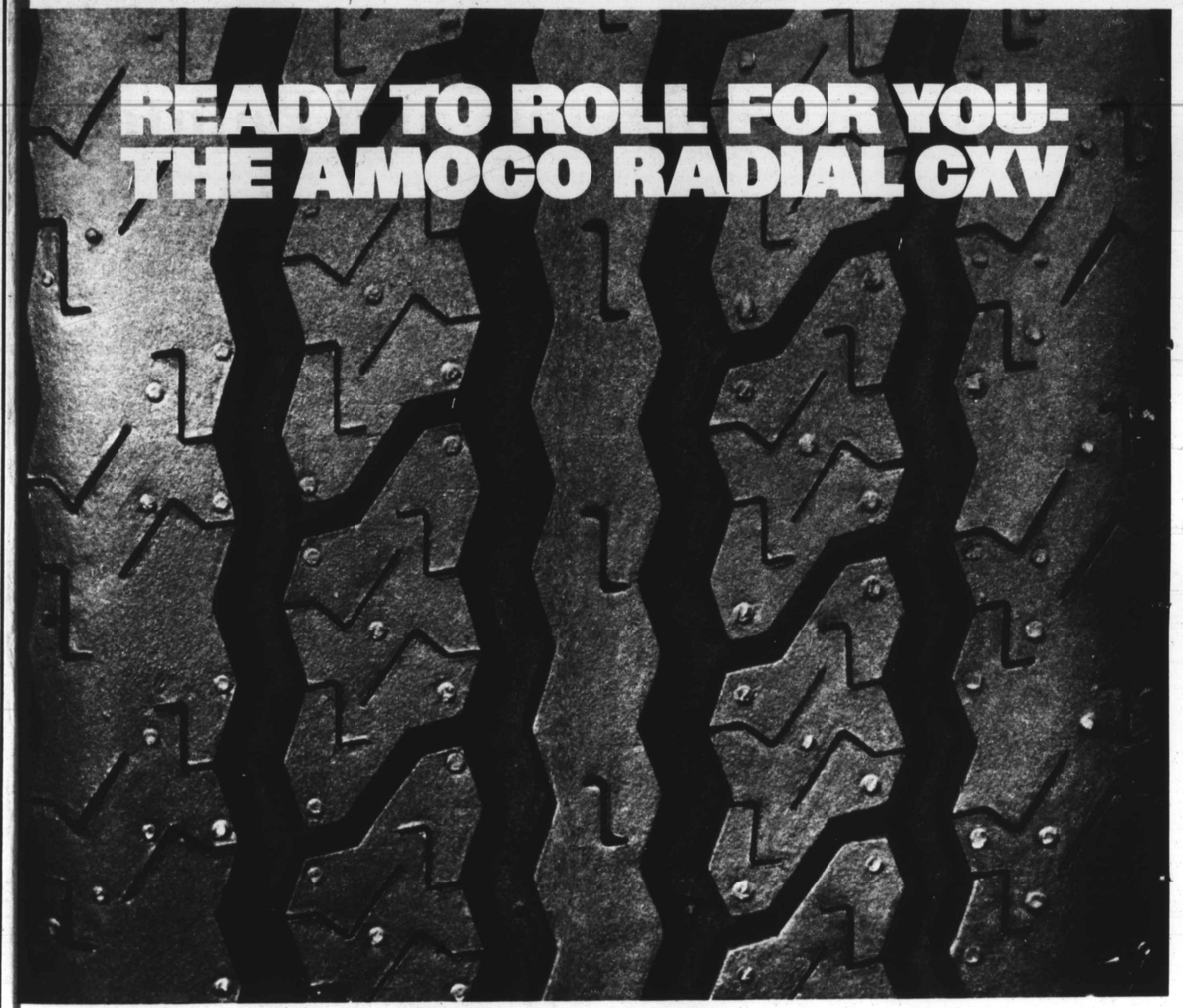
PAYMENT ENCLOSED: $_____

Charge my: Bankamericard (VISA) Master Charge

Card number _____

Expiration date _____ Master Charge Interbank Number _____

X _____
(Signature required on charge orders)



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Precise, sure-grip handling under all weather conditions. This dynamic radial tire performs. It provides up to 50% more tread mileage as compared to non-radials, which means better gas mileage and savings for you.

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He wants to service you and your motoring needs. The Amoco Radial CXV is still another example of how much he cares. See your local Amoco dealer today!

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