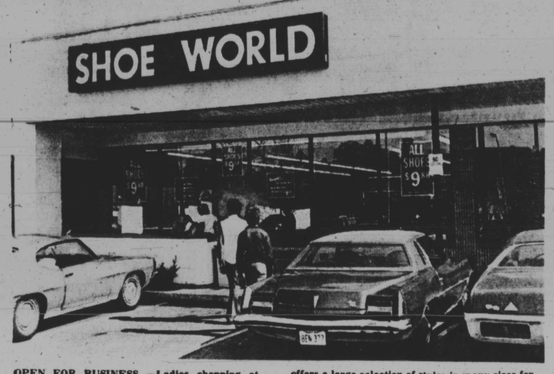
NEW McDONALD'S —One of the new businesses located at Walbrook Plaza is McDonald's which is already open for business. McDonald's recently celebrated its 25th anniversary and gala activities were held at the Walbrook location.

ALL SMILES —Customer Michael Mason receives service with a smile as he hands his money to Diane Stanford while McDonald's manager Larry Witherspoon looks on.



OPEN FOR BUSINESS —Ladies shopping at Walbrook Plaza will find this store, Shoe World, offers a large selection of styles in many sizes for just $9.88.

CAN I HELP —Assistant manager at Shoe World, Timothy Capers offers his assistance to times while she decides on a pair of shoes.

KEEPING IT NEAT —Manager Robert Jones at Shoe World makes sure the hundreds of pairs of shoes are kept in order so customers can easily find the style that's just right for them.

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The center will provide many services and opportunities for the Baltimore Communities.
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Hair Bazaar

Hilda's Hair Bazaar is a family affair. The Briggs family has joined together to bring to Walbrook Plaza shopping center a total beauty supply store.

The retail facilty will carry a wide range of beauty supply products for women and men.

Hilda Briges Proctor, manager, worked for several years at Hochschild Kohn department store as a sales clerk and later went to work for the Patterson Beauty Mart.

While working for the Beauty Mart she decided to open her own business and sought the help of interested family members to work in the business which carries her name.

Her son, Leon W. Briggs is business manager. A former resident of Chicago, Ill. he has worked as a real estate agent and in the cleaning service business in Chicago. In Baltimore he leases and manages Leon's Lot on Frederick Street in downtown Baltimore.

Helen Briggs Boyette, sister to Mrs. Proctor, is the financial secretary. She is the team leader for the communications center at the Chinquapin Middle School

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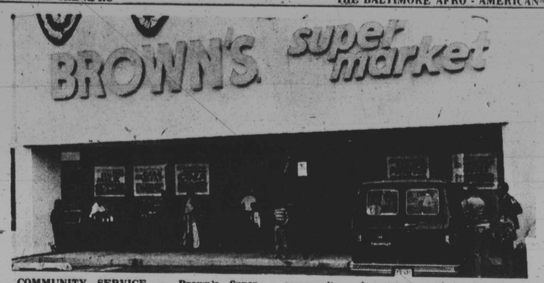
Brown's stays in touch with community

Brown's Supermarkets will expand to eight stores this month with the opening of store seven in the Walbrook Plaza and the Washington Village store at 717 Washington Blvd.

This local chain began 30 years ago with a 750-square foot store at Wolfe and Chase Streets. In 1956, the first move was made to Federal and Washington Streets, now the headquarters for the total operation.

Ten years later, the second store was opened at Monroe and Presstman Streets. During the '70s other locations were opened including Broadway Shopping Center, Franklintown Road, Liberty Heights and North Avenue.

Herb Beckenheimer, president and Bernie Meizlish, vice president-general manager, agree that the next ten years will see Brown's established in all sections of the city.



COMMUNITY SERVICE — Brown's Supermarkets, one of the new businesses in Walbrook Plaza maintains a close relationship with the community and sponsors youth programs and donates money to charitable organizations.

Store personnel are hired from the community and black employees represent over 90 percent of the 45 people on the staff at the new Walbrook location.

Brown's also contributes time, promotion and money to community projects. Since 1960, Brown's has sent neighborhood youngsters to summer camps, sponsored little league softball teams, Project Survival basketball and Urban Services projects.

Currently, Brown's offers space on the back page of its weekly promotion circular to local groups, churches and programs.

TAKING INVENTORY — Brown's personnel manager, Michael Bronfein and assistant store manager, Paul Dorsey check inventory lists to make sure shelves are well supplied for new customers.

Chicken George well received by community

Chicken George, the newest fast food restaurant in Baltimore, will open its second location in the Walbrook Plaza shopping center.

Set to open by the end of May, the black-owned restaurant will match its down-home style menu with a country decor. Old - fashioned wood furniture and plants will highlight the country motif.

The menu at Chicken George includes plain or spicey chicken with spicey rice, crunchy french fries, spicey greens, corn on the cob, chicken salad, Louisiana gumbo, fish and homemade biscuits. Pork has been omitted from the menu and all food is flavored with beef.

The first location opened in the Mondawmin Mall in November 1979 and since that time has kept long lines of eager customers. Renovations are already underway to expand the location to meet the growing number of customers.

Joseph Kennedy, vice president in charge of marketing with Atlantic Personnel Services stated, "Chicken George has been extraordinarily well received by the community. Our unit in Mondawmin Mall is the highest grossing chicken outlet in the United States."

According to APS President Ted Holmes the company looked into the possibilities of a fast food restaurant in the Baltimore area because of its large black community.

More than a year was spent developing the recipes which were tested in Baltimore, Chicago and Atlanta.

Kennedy reports that the next tentative site for the fast food operation is Northwest Plaza at Wabash Avenue and Northern Parkway. "We support black economic development.

SET TO OPEN —Chicken George, a fast food restaurant that offers various types of chicken with a country-style menu will open its second location in Walbrook Plaza by May 15.

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