The fourdoor Chevette, one of two styles offered. It also comes in a two - door style.

Largest Selling Subcompacts

Already the leader in its field, the Chevette for 1981 is designed to run more efficiently. Halogen headlamps are now available.

Efficiency improvements, a fresh new grille and a more formal four-door sport sedan are major highlights of Chevrolet's attractive mid-size family car — the 1981 Malibu.

Rolling resistance on the '81 Malibu has been reduced through use of new standard 35 psi higher-pressure radial tires. The Computer Command Control (CCC) system, standard on all 1981 GM gasoline - powered cars, permits more precise fuel control.

Featuring an on-board microprocessor, CCC represents an important step in fuel economy and performance efforts while complying with another sharp drop in the government's emission levels.

The Malibu features a new horizontally - designed grille with bright upper and lower grille moldings extending the width of the front end. New parking lamp lens complement the restyled frontal appearance, and optional high - intensity headlamps are available for the first time.

The four - door sport sedan features a dramatically re - designed roof line and rear window area.

The standard Malibu engine — a 3.8-liter V6 with two-barrel, dualjet carburetion — is available with either a standard three - speed manual or automatic transmission, an optional 4.4-liter VA two-barrel dualjet is available with automatic transmission.

A 5-liter V8 with four - barrel quadrajet is still available in California and in station wagons nationwide.

CHEVROLET CHEVETTE — America's largest selling subcompact — is designed to run quieter, smoother and more efficiently in 1981.

Chevette's position as the fuel economy leader in the Chevrolet lineup continues in '81 with computer control of power train functions, including fuel metering and spark timing, providing further mileage gains.

Exterior appearance is enhanced by a new flush - mounted windshield, and inside, high - contoured front bucket seats are available in either cloth or vinyl, with custom interior. Power steering is available for the first time when air conditioning and automatic transmission are also ordered.

A sport shifter is added as standard equipment with the 4-speed manual transmission on all models except the Scooter.

New sport - styled steel wheels are standard, while a new rally wheel trim option, utilizing the standard wheel, is color keyed in either argent or gold.

Halogen headlamps are available for the first time.

Chevette's 1.6 - liter four - cylinder engine delivers 70 horsepower. It is one of the highest specific output engines offered by Chevrolet.

Chevettes are offered in two body styles—two-door and four-door hatch - backs — with the Scooter, Chevrolet's lowest - priced car, available as a two - door.

CHEVROLET MONTE CARLO gets a major aerodynamic overhaul in 1981 to help reduce wind drag and improve fuel economy.

The '81 Monte Carlo features a lowered hoodline and raised rear deck. Body panels, sheet metal bumpers and lamps are also restyled to achieve a subtle wedge shape.

Wind tunnel tests of the new Monte Carlo show wind drag down 10 percent from last year.

Also expected to enhance overall Monte Carlo efficiency are high - pressure (35-psi) easy-roll radial tires and the electronic powertrain management made possible by GM's Computer Command Control (CCC) system.

In addition to the electronic engine functions relating to the system's principal job of emissions control, CCC also takes over the management of a torque converter clutch in Monte Carlo's automatic transmission.

"Although wheelbase, overall length and interior volume are unchanged, the Monte Carlo is a significantly different machine from last year," said Robert D. Lund, Chevrolet general manager

(Continued on Page 29)

The Chevrolet 1981 Monte Carlo has been dramatically redesigned inside and out.

In the minds of some people, a four-door sedan is a purely practical conveyance with about as much zing as a bowl of warm tapioca.

Obviously these people have neither seen nor driven the new Malibu Sport Sedan.

Pity.

Because in addition to its four-door convenience, room for six people, V6 economy, 16.6-cubic-foot trunk, full-perimeter frame, Full Coil suspension, standard power steering and brakes, radial tires and other virtues, our new Sport Sedan has a commodity more commonly associated with vivacious coupes and sassy sports cars:

Pizzazz.

You can see it in the clean, crisp lines of the car and the dramatic new cut of its roof line.

You can enhance it, as we did in the picture, with such options as: Rally wheels, remote control sport mirrors and pin stripes.

Even an optional instrument gage cluster.

And for the ultimate in Malibu roadability, ask your Chevy dealer about the optional F41 Sport Suspension package with low-profile tires.

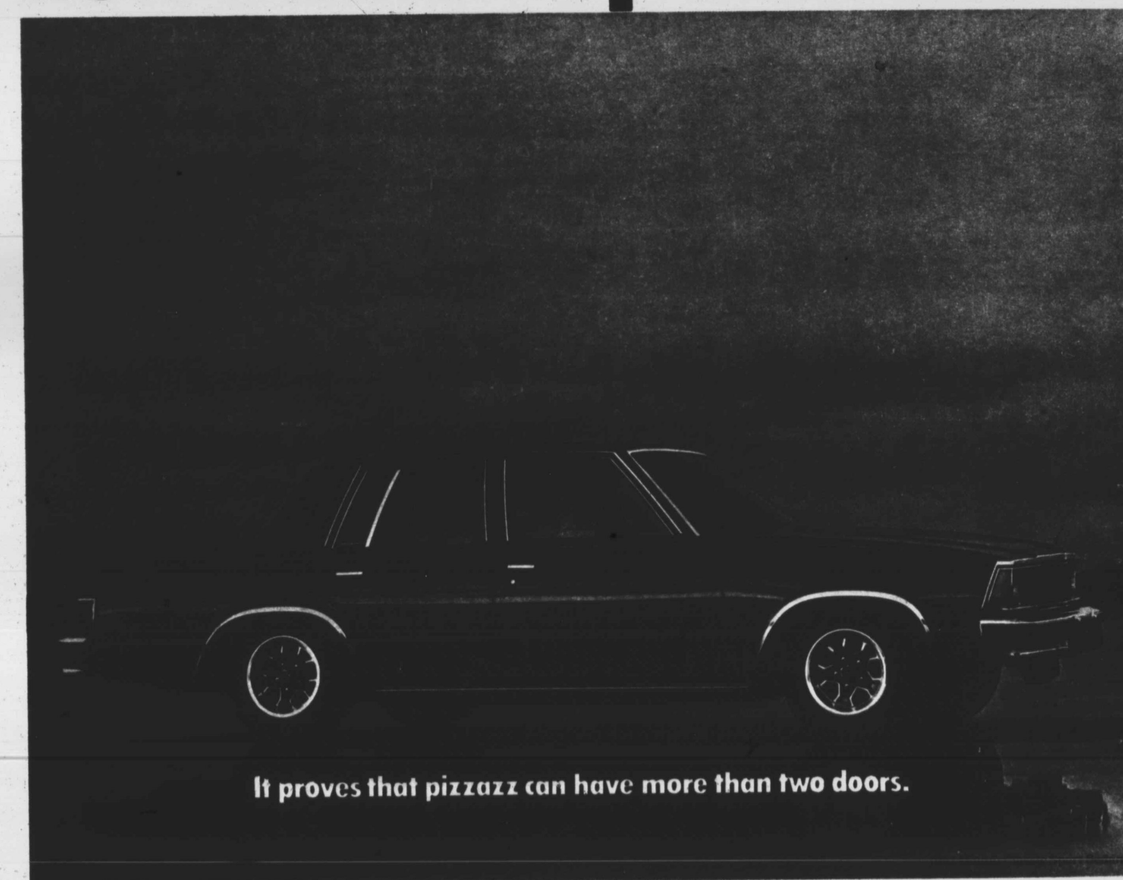
The 1981 Chevy Malibu Sport Sedan.

It's a four-door with a difference. A four-door with pizzazz.

Buy or lease it at your Chevy dealer's.

Chevrolet

Chevrolet introduces the new Malibu Sport Sedan.



19 EPA estimated MPG. 26 highway estimate, equipped with available automatic transmission. *Remember: Compare* the "estimated MPG" to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions, and trip length. Actual highway mileage will probably be less than the estimated highway fuel economy. Estimate higher in California. Malibu is equipped with GM-built engines produced by various divisions. See your dealer for details.