BOUTIQUE OWNERS — Sonia Stockton and Beverly Booth-Brown are the owners of Chameleon, a new boutique on Falls Road that offers apparel by local designers. Chameleon will hold a Holiday showing Nov. 22 from 2 p.m. to 5 p.m. at the shop, 5726 Falls Road.

## Economic climate hasn't hurt business

Chameleon, a boutique that opened in Mt. Washington seven months ago, is the first business venture for entrepreneurs Sonia Stockton and Beverly Booth-Brown.

Looking back at their first seven months of operation, the owners are pleased with their progress but are looking forward to doing more and expanding the business.

"Given the state of the economy, we're pleased with business," said Mrs. Brown. "The economic situation has had an impact on us and other retail stores, but we have a lot of customers that keep coming back," added Mrs. Stockton.

The boutique features apparel by local designers and the bulk of the merchandise ranges from $20 to $100. Among the local designers are Roland Douglass, Gene Simms, Kevin Garner, Dona Gibson, Jo Adair, and Kimberly King.

In addition to apparel, Chameleon has jewelry, handbags, hats, belts, scarves and gift items.

Mrs. Stockton, a marketing consultant and part-time instructor at the University of Baltimore, and Mrs. Brown, a designer, always wanted to go into business for themselves.

They had been friends since high school but it wasn't until 1979 while talking at a PTA meeting at their children's school, did they realize that their separate ambitions could be pursued as a joint venture.

Chameleon is located at 5726 Falls Road in Mt. Washington and is open Tuesday through Friday, 11 a.m. to 5 p.m. and Saturday, from 10:30 a.m. to 5 p.m.

AFRO photo by Roman Hankewycz

THE LADY IS BOSS — Mabel Douglas is manager at the Man's Son clothing store at Mondawmin Mall. She is responsible for all stock and personnel.

## Mabel Douglass is manager

You've come a long way supp Every Man's son

Mabel Douglas has been managing at Every Man's Son clothing store since 1977. She began working for the company three years prior to that.

Mrs. Douglas was one of the persons instrumental in Every Man's Son's rapid increase in sales in the middle '70s which forced the store to relocate in Mondawmin Mall with twice as much square footage.

Mrs. Douglas is responsible for a staff of five full-time persons and 10 additional part-time sales people. She is responsible for everything that happens on the selling floor from the receiving of goods to customer relations.

Every Man's Son is a clothing store dedicated to the fashion needs of the young [illegible] from [illegible] years.

## Women fill jobs at Franklin Uniform

Franklin Uniform is a leader in promoting capable black women to positions of responsibility and importance in the world of retailing.

Placing the best qualified woman in the proper job has been the basic step in her forging ahead in a rewarding business career.

Edna Mae Scott heads this group of successful black women, lending her leadership qualities as consultant and sales representative of church robes and usher uniforms as well as her full knowledge of all uniforms.

Mrs. Scott is a leader in social and church activities. She proves the old adage that if you want something done (and done well) ask a busy person to do it.

Gale Washington holds an executive position as assistant manager and head of shipping. Her broad knowledge and expertise in all aspects of business, and her force and drive have unquestionably been the reason for her advancement with the company.

Rhonda Goodman and Cynthia James are also included in the elite group of upwardly mobile black career women. They have made great advancements as retail sales experts.

Their personal charm and drive have pushed them on their way up in the Franklin Uniform organization.

Ola Coates has, in a short time, proven herself and will head the newly enlarged monogram department.

Franklin Uniform salutes the black. She is on her way in the business world.

ROBE EXPERT — Edna Mae Scott heads the sales team at Franklin Uniform and serves as a consultant in uniforms and church robes.

## Hair salon is dream come true

Paula Finney, who had 13 years of experience in cosmetology field, always had dreams of owning her own salon.

She wanted a hair salon that would fit the needs of her customers while not putting a crunch on their pocketbooks.

With a lot of determination and little savings, which she took out of her pay every week, Ms. Finney was on her way to seeing her business come to fruition. Each week she would buy items needed for the salon and store them in her apartment.

It finally all came together and Ms. Finney opened her salon, "Direction Plus Hair Studio,& Studio," at 3713 Greenmount Ave.

Ms. Finney would now like to share her knowledge with others by teaching cosmetology to students.

Chameleon
•DASHING FASHION
•ORIGINAL APPAREL & ACCESSORIES
•UNIQUE BUT AFFORDABLE
HOLIDAY OPEN HOUSE
SUNDAY, Nov. 22 2-5 p.m.
5726 FALLS RD. 532-6300
10% OFF With This Ad THRU DEC. 13, 1981

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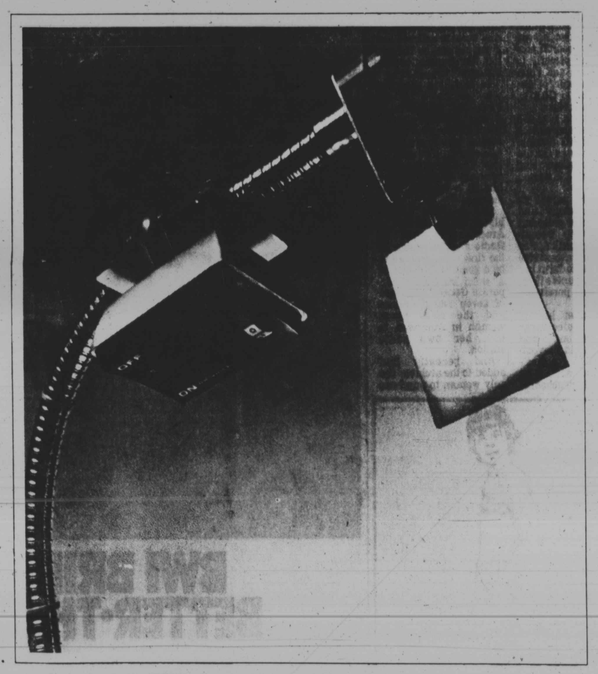

This is a telephone.

It may look a little strange. But it does everything your phone does. And more.

We designed it for people who can't move their legs to walk to the phone. Or lift their arms to reach for the phone.

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We're as close as your phone.



# Top Advance Federal posts held by women

WOMEN'S CLUB FIRST — When Advance Federal Savings and Loan Association held Open House for its new drive - in office at the Walbrook Plaza Shopping Center, members of Monumental City Friends were first to open a checking account with interest. President Florence Bailey, (C), and Treasurer Dorothy Clinton, (R) prepare to sign papers prepared by head teller, Brenda Smith.

MODERN NEW DRIVE-IN — Exterior of Advance Federal Savings and Loan Association's new drive-in office, opened Sept. 19 at the Walbrook Shopping Center. At right, is Advance president Dr. W. O. Bryson. In addition to drive-in service, this branch serves customers inside with spacious offices and has overnight depository available, where individuals and organizations can bank their monies after hours and Sunday.

Women hold responsible positions at Advance Federal Savings and Loan Association.

Four of the 11 officers are female. Head tellers at all three of the thrift associations offices are women.

Dr. W. O. Bryson Jr., president of the state's only black owned federal savings and loan association, recently noted that women employees have made an important contribution to the success of the organization since its inception in 1957.

One of them is Carrie M. Young, now vice president-loan officer. When Advance was organized, she became secretary to Dr. Bryson and was the only employee in its first small quarters on West North Avenue.

Today, Mrs. Young is proud that Advance has expanded, with its main office at 1411 East Cold Spring Lane, a branch office at 1611 W. NOrth Ave., and new modern drive in facility opened Sept. 19, 1981 at 3411 Clifton Ave., in the Walbrook shopping plaza.

Advances's assets as of Sept. 30, 1981 were over $27 million, ($27,165,312). In the past 25 years, Advance has made mortgage loans in excess of $30 million to help Baltimore area residents buy or build homes, churches and business properties.

Vice president Young says that she has received "tremendous enjoyment" from her work at Advance because she "enjoys serving the community...helping people buy properties and servicing their accounts."

Mrs. Young is a business administration graduate of Morgan State University.

Other women vice presidents at Advance are Miss Zelma A. Brown, vice president administrative officer and Miss Claudia Dennis, vice president branch operations.

A 17-year- employee, Miss Dennis is a product of Cortez Peters Business School. Miss Brown, employed eight years, is a Morgan graduate.

The fourth female officer is Mrs. Tabitha Shaw-Dadzie, assistant secretary of the firm. A two year employee, she is also a graduate of Morgan, where she majored in business management.

The women head tellers are: Mrs. Gladys L. Haines on duty at the Cold Spring home office, employed four years.

Verne C. Ginyard, North Avenue branch, employed 12 years.

Brenda Smith, Walbrook drive in branch, employed 18 months, Walbrook, also has overnight depositor facilities.

All are products of Baltimore city public schools, where they spW

All are products of Baltimore city public schools, where they specialized in business administration.

Shirely A. Boyd, head bookkeeper at the home office, has the longest work record. She has been employed 16 years.

Ten year employees are June Brown and Karen E. Bowens, secretaries.

Two of the 11 members of Advance's Board of Directors are women. Zelma Brown, the vice president mentioned above and Dr. Beryl W. Williams, the retired Morgan State University dean and community worker.

Other board members and officers are W. Emerson Brown Jr., Theodore E. Brown Sr., secretary; Joseph A. Bush, the Rev. Dr. Arthur J. Payne and Dr. Theodore D. Phifer, senior vice presidents.

Also, Dr. Robert M. Phillips and Elroy O. Wilson, treasurer. Ellis R. Harcum is assistant vice president.

Advance Federal offers its savers high interest rates on regular and 90 day passbook accounts (5.50 percent and 6.00 percent). Also available at all three offices are checking accounts which pay 5.25 percent interest.

This interest is compounded daily and credited quarterly on accounts which maintain a minimum balance of $300 monthly.

Advance has available a variety of high yielding certificates at all three offices.

Among them the Money Market, with minimum deposit of $10,000. Current annual yield, through Nov. 17, is 13.15 percent.

The 30 month variable rate certificates, with minimum of $500 deposit, are now paying 13.95 percent through November 24.

Customers may also purchase the new All Savers Tax Exempt Savings Certificates at the annual rate of 10.77 percent good through November 30.

Interest is tax exempt up to $2,000 on a joint federal and Maryland state 1982 income tax return and up to $1,000 on individual income tax returns.

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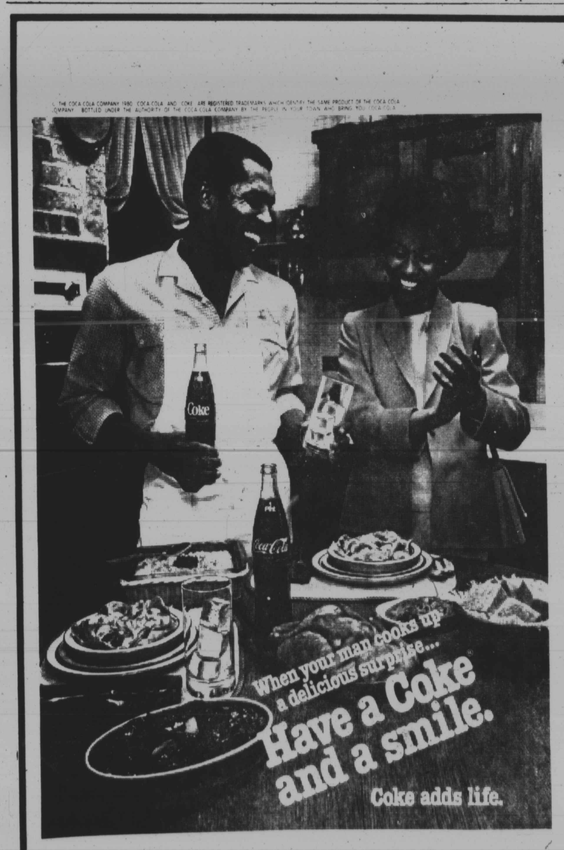


Saluting...

Stephanie Barnes
Office Manager

Kathy Halcombe
Payroll Supervisor

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