Women excel at Century 21 Associated

MARIAN WESLEY is the busy manager at Mondawmin Mall. Originally a secretary, Mrs. Wesley learned the "ins and outs" of the retail management business and worked her way up the ranks to her present position.

Mondawmin has lady manager

Managing a modern day mall is not exactly the easiest task in the world. In fact, if you were to ask Marian Wesley, she'd probably tell you that the job is quite challenging.

Vice president and general manager of the Gwynns Falls Management Corporation, a Rouse-owned company, Mrs. Wesley has the responsibility of the day-to-day functions of West Baltimore's Mondawmin Mall.

Among those functions are leasing of space, preparation and implementation of the budget, advertising, cleaning and security.

Mrs. Wesley has 15 impressive years with the Rouse Company. Starting out as a legal secretary, she worked for two years as leasing coordinator, six years as a para-legal and the past five years in mall management.

"The purpose of my being here was to oversee the renovation and rebirth of the mall. The goal was to turn the mall around," said Mrs. Wesley. And she did just that, turning the almost empty and uninteresting mall into a vibrant, exciting retail shopping center.

During a recent night time promotional event, Mrs. Wesley could be seen patrolling the floors of the mall with a walkie-talkie providing last minute instructions for security. There was no doubt she ran the mall!

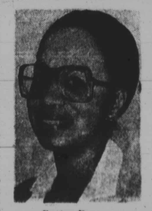
Mrs. Wesley is a member of the Board of Directors for the Council of Equal Business Opportunities and a member of the Baltimore Economic Development Council Advisory Committee. She also serves on the Mayor's Council of Business and Professional Women.

FEMALE AUTO DEALER — Barbara J. Wilson, 43, has signed a dealer's sales and service agreement with General Motors Pontiac Division to become the nation's first black female auto dealer. Mrs. Wilson, who is in partnership with her husband, Porterfield, heads the car dealership in Detroit. It is one of the country's leading black-owned businesses.

Bettye Brown

Betty Brown came to Baltimore from New York in 1974 where she attended Hunter College and the New York Institute of Technology.

Betty has been in real estate for two years. She is presently attending the Maryland Realtors Institute and hopes to receive her graduate Realtor Institute designation in January. She is also a participant in the Real Estate Degree Program at the University of Baltimore. She is a member of the Greater Baltimore Board of Realtors and serves on the Equal Opportunities Committee. Bettye still finds plenty of time to serve as music director and youth counselor for Cornerstone Church of Christ where she is a member. As you can see, Bettye is a true professional and gives real estate her all, which has helped her become one of Century 21 Associated Real Estate, Inc.'s sales leaders.



Bettye Brown

Shari T. Kearney

Shari Kearney is a native Baltimorean who was graduated from Northwestern High School.

She received her bachelor's degree in elementary education from Morgan State University and was previously employed as an educator in the Baltimore City Public School system from 1974-1977. Shari has been enrolled as a services specialist in the youth works program since 1978. She began actively selling real estate in 1977 and is a member of the Greater Baltimore Board of Realtors. Shari has been affiliated with Century 21 Associated Real Estate since June 1981 as a realtor associate. She has made terrific progress since joining the firm and is a major competitor for the company's "Rookie of the Year" award.

A home owner in the Uplands area, she serves as a member of the Upland's Community Association. Her immediate goal is to become a million dollar sales person and according to her broker, with the determination and constant effort she displays, it won't take long before Shari accomplishes her goal.

Shari T. Kearney

Flozella R. Clark

Flozella Clark has proven her outstanding ability to survive in a tough market year. Flo has sold in excess of a million dollars in real estate during 1981. She has received numerous awards and named Century 21 Associated's sales person of the month and recently received top sales award for the district. Flo specializes in Baltimore City and creating finance techniques to get families in a home. She still maintains her membership in the Greater Baltimore Board of Realtors and is a member of the Greater Baltimore Board's Women's Council. Flo continues to make a major contribution to the companies association of Social Workers.

Flozella R. Clark

Mrs. Jessup named ADP director

E. James Madairy, vice president and general manager of the Baltimore Region of Automatic Data Processing has announced the promotion of Barbara E. Jessup to director.

Ms. Jessup is responsible for the night operations of the Baltimore regional center including payroll production, accounting applications, data entry, and computer room.

She joined ADP in 1968 as a production specialist and was subsequently promoted to manager. In January, Ms. Jessup celebrated 13 years of service with ADP.

She graduated from Douglass Senior High School with a business major diploma and later Cortez Peters Business School where she earned an Associate of Science degree.

She resides in Baltimore with her daughter, Kay Yolanda Jessup.

ADP is the world's largest independent computing services company that aids business management in virtually every area of industry. It has over 80,000 clients and 15,000 employees.

Barbara E. Jessup

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Police force is alternative for women

By James M. Abranam
AFRO Staff Writer

In this age of women's liberation, the fairer sex have managed to break through almost all of the traditional bastions of male employment. However, there is one sector where their numbers have not grown as rapidly, and that is in the nation's law enforcement arena.

But in Baltimore, a talented team of recruitment specialists for the city's police department is attempting to break that pattern.

An active recruiting drive is underway to recruit women for the Baltimore force, and black women are showing up in surprising numbers to take advantage of the opportunity to get into the field of police work.

The recruitment effort is being led by Major Donald Woods, head of personnel, and Agent Harlow Fullwood, his assistant.

The two are as different as night and day, but apparently they have been getting the job done.

Woods is the classic police officer. Tough but fair. Fulwood is rather like a genial football coach.

Actually, Woods, a Boston native, is a graduate of the National Academy of the FBI; while Fullwood was a star football player at Virginia Union University, which he still serves as an active recruiter and fundraiser.

Together, they have boosted applications to an all-time high of 1200 for the three-month period beginning in July and ending this past September.

206 of those applicants were black women. Out of that pool, 80 were rejected early on because of their failure to pass physical and mental tests.

After evaluations and investigations of the women's pasts, 15 survived to be hired as officers.

Woods says those numbers are average for all recruits. The largest pitfall for many applicants, one source said, were the drug tests, but both Woods and Fullwood said that failure to be drug free is not in itself grounds for immediate rejection.

"We work with each applicant as individuals," said Woods.

"We may give them a few months to straighten themselves out, and if they do," added Fullwood, "we give them a second chance."

What happens to women once they pass the rigourous rigorous physical and academic training that goes into becoming one of Baltimore's finest?

Don't think that they's shunted off to some exciting desk job or arduous dispatch assignment.

And Bessie Norris, who started out several years ago as a regular uniformed patrol officer, now serves as an administrator with the police academy.

"Black women have done exceedingly well in assimilating into the department," said Woods, "and that means at all levels."

Currently there are 28 black females in the training academy. In the actual work force, the women are distributed throughout the nine districts of the city.

The majority of the women, seven work in the Northeast district.

Six each are at Southern, Central, Western and Southeastern Districts.

Five are at Northwestern and Eastern and Southwestern, and three are at Northern.

The largest number of black female officers are employed in the Central Records department of the force.

Currently, there is a total of 109 black females working as officers in the department, and 132 black female staffers.

LT. BESSIE R. NORRIS
Education & Training Division

SGT. MARION CRAWFORD
Community Relations Section

SGT. LINDA J. FLOOD
Internal Investigation Division

AGT. CECELIA K. HAZELWOOD
Southwestern District

AGT. ROSE M. MASK
Tactical Section

AGT. MARILYN WARD
Education & Training Division

DET. LORRAINE DORSEY
Sex Offense Unit

DET. BERTINA SILVER
Gambling Enforcement Unit

OFF. SHIRLEEN F. BERRY
Southern District

OFF. GLADYS AYE
Youth Section

OFF. CAROLYN HAWKINS
Point Control Section

OFF. CAROLYN S. BUTLER
Western District

OFF. JOAN C. McENTYRE
Recruitment Section

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Mounted Section

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Southeastern District

OFF. MAXINE CAMPBELL
Northwestern District

OFF. PRINCESS D. COLEMAN
Northeastern District

OFF. ARVETTE M. JOHNSON
Southern District

OFF. DARCEL D. LEE
Southwestern District

OFF. ALLISON P. MONTGOMERY
Northwestern District

OFF. SHEREE D. PETERSON
Western District

OFF. SUSAN J. STEWART
Central District

OFF. ROSALIND R. TUCKER
Eastern District

OFF. VERNA M. WEST
Southern District