NAACP launches big campaign for 30,000 members statewide by October

Unity Banquet set for September 29

The NAACP Unity Banquet which each year attracts near 5,000 persons is set for Sept. 29 at Martin's West. Tickets are $50 for the gala fete with Dr. Benjamin L. Hooks, the National director is again speaker.

The banquet is a part of the Baltimore Branch push for at least 30,000 membership statewide. The Blitz Campaign which is headed by President Enolia McMillan extends through Oct. 14 with prizes for persons who bring in the most membership.

URGENT NEED

Disasters, dire needs of the poor, increasing crimes, discrimination as to jobs and unemployment make the task of the NAACP greater and more urgent than ever before in history.

Mrs. McMillan has issued a statement which has been sent to business firms and individuals regardless of color. She states:

"We need your full support.

"Instead of our government waging a war against poverty, it has gone AWOL and surrendered to the rich. Our sick economy with dangerously high escalating deficit, its crippling interest rates, damaging high unemployment rate, its cut in social programs and educational thrusts to assist the poor, clearly indicate that we must use our time, talent and money to wage the battle for survival.

"The NAACP urges you to assist us by participating in our voter registration - education campaign, our economic development - fair share program, our membership campaign, and our fund - raising projects. We owe it to our children!

An early response is greatly appreciated."

MRS. ENOLIA P MCMILLAN
NAACP President

CAMPAIGN CALENDAR

Sept. 17 — Workshop for captains and workers

Sept. 20 — Campaign kick - off meeting at Unity Banquet

Oct. 14 — End of Blitz Campaign

Oct. 21-23 — Annual Meeting of Maryland State Conference NAACP Branches at Ocean City

Nov. 23 — End of Fall Membership Campaign

Dec. 3 — Region VII Awards, Fort Meade.

(To be announced — Life membership and regular membership party and awards)

TYPES OF MEMBERSHIPS

Regular Senior Life — $100 cash or $50 or more per year

Regular Junior Life — $100 cash or $25 per year to age 18

Golden Heritage Life — $1000 cash or $100 or more per year

Contributing — $25 per year

Contributing — $50 per year

Minimum Adult — $10 per year

Minimum Youth — $3 per year to age 21

Youth with Crisis — $5 per year

AWARDS BY BALTIMORE BRANCH

AWARDS FOR MEMBERSHIP blitz

Free trip to Maryland State Conference in Ocean City

1. To adult worker reporting largest no. of members over 50

2. To adult captain reporting largest no. of members over 75

3. To youth worker reporting largest no. of members over 25

AWARDS FOR FALL Membership Campaign

Free trip to Region VII Conference in Annapolis

1. To adult worker reporting largest no. of members over 75

2. To adult captain reporting largest no. of members over 100

3. To adult worker reporting largest amt. of Life Memberships over $500

CERTIFICATE to each worker reporting 10 or more members.

NAACP Gold Pin to each worker reporting 25 or more members.

NAACP ball point pen to each worker reporting 50 or more members.

AWARDS for 1983

Gold Certificates

1. To each worker reporting 100 or more members

2. To each captain reporting 100 or more members

3. To each Division leader reporting 2000 or more members

4. To each Group A church (1-99) reporting 100 or more

5. To each Group B church (100-299) reporting 150 or more

6. To each Group C church (300-499) reporting 300 or more

7. To each Group D church (over 500) reporting 500 or more

AWARDS from National NAACP

Club 100 pin, Club 150 pin, Million Dollar Club Medallion

The Baltimore Branch NAACP is at 26 W. 25th St. Phone 366-3200.

OFFICERS

Dr. Lillie M. Jackson — Past President (In Memoriam)

President — Mrs. Enolia P. McMillan

First Vice — Paul F. Showell

Second Vice — Julian Morgan

Third Vice — George Buntin

Secretary — Ms. Marsha McDaniels

Treasurer — Reginald Robinson

Executive Director — Ms. Barbara A. Cooper

MEMBERSHIP COMMITTEE

Enolia McMillan, chairman

Elizabeth M. Oliver, honorary chairman

Barbara Cooper, Executive Director

Emmett Burns, Region VII Director

Marsha McDaniels, Branch Secy

Chessie Brailey, Chairman of Awards Committee

George Buntin, 3rd Vice President

Joan Cooper, Leader of Gov. Division

Gwendolyn Cooke, Leader of Education Division

Ron Cuffie, Chairman Freedom Fund Committee

Cleo Diggs, Chairman Life Membership Committee

Burt Dixon, Leader Labor Division

Pamela Ferguson, Leader Youth Division

Dorothy Green, Leader Civic & Fraternal Division

Marjorie Green, Chairman Community Coordination Comm.

Ernest Johnson, Morgan State Univ. College Chapter

Jewel Kealer, Leader Business & Professional Division

Henry Koellein, Co. Leader Labor Division

Julian Morgan, 2nd Vice President

Paul Showell, 1st Vice President

Charlie Stewart, Chairm. Press & Publicity Committee

Loretta Johnson, AFL-CIO.

CAMPAIGN GOALS

Overall — 30,000 adults, 1000 youth

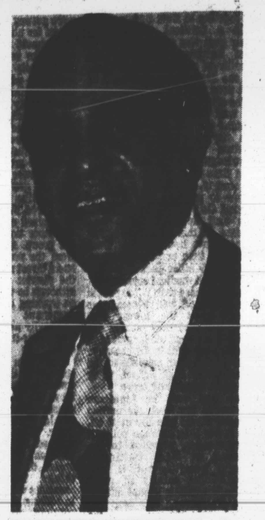
Divisions — 3,000 members — at least 30 captains each

Captains — 100 members — at least 10 workers each

Workers — 10 members or more

For All We Know

By Elizabeth M. Oliver



NAACP UNITY BANQUET SPEAKER — Dr. Benjamin L. Hooks, national NAACP director

Banquet program book open for patrons ads

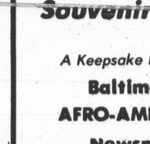
For the first time, Baltimore NAACP has hired a national public relations and business consultant specialist to design the souvenir program. Mrs. Louise Johnson is executing a sales campaign to secure funds through ads in the Banquet souvenir program book.

Working with Mrs. Johnson is Dr. Chester Gregory, history professor, Coppin State College.

You may place your ad by calling Mrs. Johnson at 578-0401 or 448-3600 or Dr. Gregory, 383-4523. Sen. Clarence M. Mitchell III, president of the National Caucus of Black State Legislators and grandson of the late local NAACP leader Dr. Lillie Jackson, is also assisting.

Patrons and sponsors listings are being taken at $5 and $10 each by Mrs. Hilda Ford and Benny Short. Call 366-3600.

Ads for the 2,000 printed issues of the banquet program book run from $300 a page to $125, half-page; $75, quarter page; $50, eighth page; $25, sixteenth page.



MRS. LOUISE JOHNSON
advertising executive

Dr. James S. Julian was the last of three famed brothers

By Elizabeth M. Oliver

Dr. James Sumner Julian Jr., died Aug. 25 after a lengthy illness. The longtime resident of his estate, Julianwood, Pikesville, MD. and noted Baltimore physician of nearly half a century, was the last of the three distinguished Julian brothers.

All nationally known, the other two deceased brothers were Dr. Emerson R. Julian, Baltimore physician and city councilman and Dr. Percy R. Julian, Chicago, who was known as the greatest living scientist.

Dr. James Julian was born in Montgomery, ALA., March 8, 1902, the second of six children of the late James S. Sr. and the late Elizabeth Julian who later moved to Greencastle, IND. where their children were educated in public schools and DePauw University.

Dr. James Julian received his B.S. Degree from the University of Chicago and his M.D. from the Howard University School of Medicine.

He was graduated from medical school in 1932 and upon moving to Baltimore, served with the Baltimore City Health Department as a Health Service Physician. He then engaged in the private practice of medicine for 42 years, retiring in 1980.

Dr. James Julian received an honorary B.S. degree from DePauw in 1972 and an award for years of service in the practice of medicine from the Monumental Medical Society. He taught organic chemistry at Tennessee State University and the Howard University School of Medicine. He was also a member of the Kappa Alpha Psi Fraternity and the Sigma Pi Phi Boule.

Dr. James Julian and his late wife, Mrs. Betty Julian had three children, the late Dr. Sylvia Julian Veal, wife of Dr. Daniel Veal and Emile E. Julian, Washington, D.C. attorney and adjunct professor of law, D.C. Law Students in Court, Consortium of Universities and James S. Julian III, Baltimore printer and publisher.

Dr. James' sisters who survive are Dr. Mattie Julian Brown, wife of noted author, Warren Brown of Washington; Mrs. Elizabeth Julian White, wife of the Postal and Federal Alliance official Johnny White Jr., and retired Baltimore teacher; Mrs. Irma Dungee, Julian Raybon, St. Louis, MO.

DR. PERCY L. JULIAN

The close knit family's senior, Dr. Percy L. Julian, was known as the world's greatest living scientist early in his career as a chemist. He was honored internationally, studied abroad as well as at DePauw where a $ multimillion science hall bears his name.

Percy once served as chemistry professor at Howard, Fisk and DePauw Universities.

Dr. Julian was returned to teach at DePauw when Dr. G. Bromley Oxnam, president, declared him DePauw's most distinguished alumnus.

During his extraordinary career he owned one of the world's most valuable laboratories in Guatamala and another on the outskirts of Chicago.

All the while, Dr. Percy served as an exponent of the Civil Rights movement in the United States.

Handsome and a moving speaker, he addressed audiences throughout the nation.

DR. EMERSON R. JULIAN

Dr. Emerson Julian Sr. resided on Arunah Ave. where he had his offices. As well as a longtime physician, he was a vocal member of the Baltimore City Council.

Upon hearing of the death of Dr. James Julian, Mayor Schaefer wrote a letter to the family not only recalling the public service of Dr. James but also remembering the association he had in the City Council with the late Dr. Emerson Julian and at present the association with his surviving son, Dr. Emerson R. Julian Jr. also an elected official.

Mayor Schaefer said, "The city of Baltimore as well as the nation suffers a grevious loss at the death of Dr. James Julian and the other brothers of this distinguished family.

AN INDIANA FAMILY

In frequently writing the history of the great Julian family, I as a reporter and AFRO editor recall our association of over 50 years. The Julians resided in Greencastle and we, the Olivers in Brazil, IND, 18 miles away.

Dr. Percy Julian and my brother, AFRO president emeritus, as science students at DePauw, recorded chemistry experiments in papers which were later published.

LONG YEARS AGO, I recall my mother, Rose Murphy Oliver, saying she and her brother, the late AFRO publisher, Carl Murphy, urged Dr. James Julian to go to Baltimore.

Later, his mother, the late Mrs. Elizabeth Julian and Dr. Emerson Julian arrived in Baltimore to live.

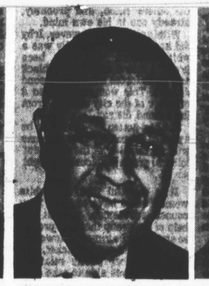
REACHING BACK IN MEMORY AGAIN, I can say the Julians obtained much of their dignity and genius from their late parents Mr. and Mrs. James S. Julian Sr. of Greencastle, Ind.

I recall during World War II, Dr. James Julian moved to Pikesville, a giant step in those days. Genius that he was, he built his property into a small town and before anyone that we know of, constructed a swimming pool. The streets are named for his children.

FRUGAL, HONEST and resourceful, he went

(Continued on page 22)

THE LATE DR. JAMES S. JULIAN



THE LATE DR. PERCY L. JULIAN

THE LATE DR. EMERSON R. JULIAN

For History's sake

Limited Number Still Available

March On Washington Souvenir Edition

A Keepsake For Posterity

Baltimore AFRO-AMERICAN Newspapers 628 N. Eutaw St. Baltimore, MD 21201

Please send me ( ) copies of the **March On Washington Souvenir Edition** at 50¢ each.

Enclosed $

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City _____

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Other News of Note

MRS. RACHEL DEFORD calls to remind us the No. 1 Oriole Al Bumbry is a member of her family of King George's County, VA., which lists the Toast of all Europe Opera star Grace Bumbry; the No. 1 box office movie star Richard Pryor, Jim Bumbry and Rachel's sons, Louis and Herby.

FASHION NOTE — White clothing is taboo after Labor Day, the last summer holiday. IN FULL BLOOM are frost comes are the town's finest gardens on the For-Win-Ash-Tour:

Mrs. James Crowner-Dennlyn

Mr. and Mrs. Charles Robinson-Dennlyn

Mrs. G. Albert Wright-Dorchester

Mrs. John McGuire and Miss Carrie A.

Johnson-Lynchester
Mr. and Mrs. Cephas

Rawlings-Dorchester
Mr. and Mrs. Franklin

AFRO ADVERTISING vice-president Kenneth Wilson (C) receives Reynolds Aluminum Corp. award at the luncheon given last week preceding the evening Gospel Fest sponsored by Reynolds at Bethel AME Church. Presenting the citation is Thomas H. Tipton, president of the Vanguard Advertising Agency of Minneapolis, Mrs. Janice Stewart, AFRO Baltimore advertising department head is right.

Beaird-Cedardale
Mr. and Mrs. George White-Callaway

Mrs. Webster M. Kendrick-Callaway

Mr. and Mrs. Harold R. Kent-Edgewood

Mr. and Mrs. Roland Williams-Hilton

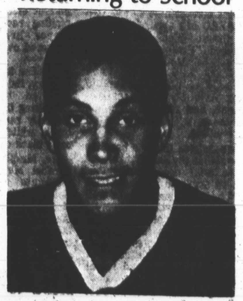
Mr. and Mrs. Leroy Hayden-Bateman

Dr. and Mrs. Gilbert L. Banfield Sr.-Cross Country

Mrs. Clarence F. Gross, chairman
Mrs. Harold R. Kent, president.

GET SET for the CITY FAIR, Sept. 23, 24, 25 at Inner Harbor North, the fete with 1 million attendance, the second to AFRAM as the largest in the USA. For info call 547-0015 Julie Cahan.

Returning to School



BACK TO SCHOOL — William Dulany Hill Jr., 12, son of Dr. William Dulany Hill Sr. and Mrs. Frederika Stubbs Hill, Columbia, MD., is returning for his senior year at Cushing Academy in Massachusetts. He is studying toward a career in dentistry like his father or medicine. Mrs. Hill is principal of Jeffers Hill Elementary School. The Hill's other son is John B. Hill, age 9.

If You Ask Me

By Bettye Moss

Hats off!

Salute of the week to Mrs. Rosetta Walker. She is the lady with the smile in her voice when she greets you or answers the phone at Constant Care.

This is the busy Community Health Center located at Division and Mosher Sts., in west Baltimore.

Mrs. Walker's pleasant, "Good afternoon, may I help you?" query does a lot to ease sick patients' concerns.

We watched and listened to Mrs. Walker as she greeted patients and answered the phone. She is a new and real asset to the center.

Mrs. Walker's official title is receptionist at the main desk. She is also in charge of transportation. She has been on the job just five months.

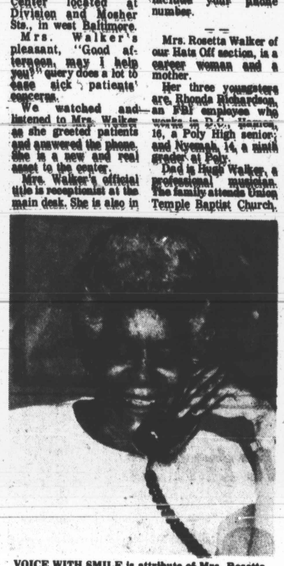
Hats off to Rosetta Walker!

Please let this column continue to prove that people do take time to praise others when they do well. Send us your nominations. Be sure to include your phone number.

Mrs. Rosetta Walker of our Hats Off section, is a career woman and a mother.

Her three youngsters are, Rhonda Richardson, an FBI employee who works in D.C., Ramon, 16, a Poly High senior, and Nyemah, 14, a ninth grader at Poly.

Dad is Isaac Walker, a professional musician. The family attends Union Temple Baptist Church.



VOICE WITH SMILE is attribute of Mrs. Rosetta Walker, a Constant Care Community Health Center employee. See details in If You Ask Me.

Vote absent

If you, or someone you know, will be out of town on Primary Election Day-Tuesday, September 13, this is a reminder that you can still vote by absentee ballot.

College students, already registered to vote, should also apply for absentee ballots now.

And, if you have a hospital appointment, or know a friend who will be hospitalized on election day, they, too, can apply for absentee ballot. So can anyone who is ill or disabled.

IMPORTANT: September 6 is the DEADLINE to return applications for absentee ballots to the Supervisors of Elections.

It is simple to get an application: all you have to do is call Absentee Ballot section of Supervisors of Elections at 396-5574. The clerk will take the information, and forward the application to you. That's all you have to do!!

Or, you may visit the Supervisors of Elections office at Fayette and Gay Sts., pick up your application and fill it out on the spot.

(Paid Political Advertisement) (Paid Political Advertisement)

"TOGETHER WE CAN" ELECT

ARLENE B. FISHER

CITY COUNCIL
4TH DISTRICT

A Triple A (AAA) Person

Able Competent, knowledgeable community leader

Accountable Will represent the people of the 4th District

Accessible In direct, personal contact with the people.

PULL LEVER 6B

Authority: Friends of Arlene B. Fisher Election Committee H Jacqueline Coplin, Treasurer

NEW DELTA HEAD — Mrs. Hortense Canady, left, Lansing, Michigan educator, was elected national president of Delta Sigma Theta, during convention of the 70-year-old national service sorority in Detroit August 12-18. She is pictured here with Baltimore members, Mrs. Hazel Parks, president of the local chapter, and Mrs. Mae Wright Peck, a former national president. Partially hidden in rear, another Baltimore member, Mrs. Maggie Wiggins. See more in If You Ask Me.

REMEMBER: All applications for Absentee Ballot MUST be returned to the Supervisors of Elections by September 6!!!!

About people

Guests at the Saturday morning wedding of Esperance B. Knox and Wendell Sutton rocked the sedate Holy Trinity Episcopal Church.

They applauded and laughed when he planted a long marital kiss!

The newlyweds are both employees of the city's budget and finance department. A number of co-workers were among guests.

The bride is daughter of Rev. Christopher Land of D.C., and the late Mrs. Land. He is son of the Wendell Suttons, (Essie).

Dr. and Mrs. Bruce Russell, (Alice), hosted a dinner party for the wedding participants on Friday evening.

The newlyweds greeted guests at a reception in the church hall. It was beautifully catered by Gail and Ernest Kromah, who own the new black catering firm on Reed St., which was recently featured in this newspaper's business section.

Afterwards, the newlyweds rushed off for a honeymoon in Western Maryland, and the senior Suttons hosted lunch for friends at their Belvieu home.

Out-of-towners about, Mrs. Eleanor Howard, the Chase City, Virginia retired school counselor. She and her husband, Charles, former Turner Station residents. Their son, Gerald, 16, is the high school senior who has won national musical honors.

Also there, Mrs. Irene Reid, Columbia, S.C., wife of the Rt. Rev. Frank Madison Reid, the AME prelate. She is the mother of Baltimore city state's attorney, Kurt Schmoke.

And, our pride and joy, Rev. Marie Phillips Braxton, was here from Portsmouth, Virginia, where she is associate minister of Emanuel AME Church, pastored by her husband, Rev. Ronald E. Braxton.

With her, their 3-year-old Shannon Elizabeth who was quick to let this grandmother know how clearly she can speak and spell her full name!

Other D.C. guests here for the wedding, the bride's sister, Jacqueline Dorsey, who was matron of honor; and their aunt, Mrs. Esther Harrison.

Deltas elect

Baltimore members of Delta Sigma Theta, the 70-year-old national service sorority, had an opportunity to meet their newly elected president two weeks in advance of the national convention August 13-18.

It happened this way — Hortense Canady, the Lansing, Michigan educator, who was elected national president at the Detroit meeting, was in Baltimore with her dentist - husband, Dr. Clinton Canady.

They were here for sessions of the National Dental Association.

Members of the Baltimore Alumnae Chapter met her at a number of gatherings at the Hyatt and at members' homes.

They gifted her, and posed the photos, including the one which is published with this column.

So, it was no stranger they met at the Detroit convention.

Who she is: New president Canady is an articulate person. She told her convention soror: "We want to use our economic leverage and to gain political parity. The vehicles for this is improved opportunities in education for the training and technologies required now and in the future."

President Canady is assistant director of student financial services at the Lansing, Michigan Community College. She succeeds Mona H. Bailey of Seattle.

70th year

Cuff notes: Delta Sorority was founded by 22 students enrolled at Howard Universalty in 1913. AMONG THEM, Baltimorean, the late Vashti Turley Murphy.

Among delegates at the Detroit convention, Baltimore's Mae Wright Peck, a former national president.

Chapter honors for outstanding service projects went to the Coppin State College Chapter here in Baltimore.

Two busloads of Baltimore members attended the sessions.

Former Baltimorean, Frances Murphy, daughter of Founder Murphy, was a delegate from her Buffalo, N.Y. chapter.

Mother - daughters in attendance from Baltimore: Mrs. Sarah Howell and daughters, Rosemary Atkinson and Sara Smalley.

Cuff note: A young Baltimore-born minister, Rev. Orris G. Walker Jr., offered prayer at one of the Deltas' early morning breakfast meetings.

He is Rev. Orris G. Walker Jr., now minister of St. Matthew and St. Joseph P.E. Church in downtown Detroit. He grew up in St. James Church here in Baltimore.

More people

The Yancey Whittakers, (Helen), certainly deserve the title of the most feted couple during the month of August when they visited their B-more where they are former educators.

Now, they are back home in their home in California, (Pasadena), reminiscing about good times with old friends.

There were gatherings in their honor—too numerous to mention. For example, lunch at the Hopkins Club, hosted by the Wisconis, dinner by the Baltimore chapter of Carats.

Other friends who entertained for them, Eliza Lindsay at her condo in Atlantic City; the Paul Scotts, Ralph Smiths, Lionel Desbordes, Joe Bostons, Alfred Wooldridges, Helen Birt, the Ralph Joneses, Mabel Byrd, Laura Pair, Betty Williams, Lelia Terry, Olivia Dixon.

Highlight was the gathering at their old homestead on Hilldale Rd., where the swim club-the CCYPS (Charlie's Girls at Yancey's Pool), enjoyed two glorious weeks of swimming.

On the Sunday ere the Whittakers departed, the club presented gifts to Charles and Mary Robinson, to members Christine Moore and Carolyn Boston, who retired from teaching posts; and elected Nancy Barrick a new member. Others planning the event, Jewel Mosley and Ginny Mason.

Cuff notes: The Whittakers visited relatives and friends in W. Va., and Detroit en route home.

Their Hilledale Rd. home has been taken off the market, and leased by new Baltimore-area residents, Dr. and Mrs. Earl Richardson (Sheila). They and their six-year-older, Eric, have already moved in.

Dr., Richardson is assistant to U. of Maryland president, Dr. John Toll. Mrs. Richardson is a U. of Md. counselor.

Rev. White

Space has also prevented us from printing these comments about another beloved Baltimorean, the Rev. Arthur William White, ??

Family and friends filled historic Sharp St. Memorial Methodist Church for the July 30 rites.

Speakers included Congressman Parren J. Mitchell, former Morgan U. professor, Dr. G. James Fleming, the Revs. Harvey B. Curtis, Willie Mae Parker, and John W. Coleman, Sharp St. pastor.

They recalled 33 years service as a Methodist pastor in the states, including Cherry Hill, which he founded. He was assisting minister at Sharp St. at the time of his death.

They described Rev. White as "a gentle man of humility, wit, wisdom, and dignity, who brought light, sweetness and caring wherever he served," and was a spiritual father to young ministers, including Revs. Curtis and Parker..."

They added: "He never lost the common touch or the touch of human life for his family." Isn't that a lovely tribute!

Surviving Rev. Dr. White: his wife of 60 years-Ella Coleman White (Many remember her as the longtime top Avon saleslady who was cited as Mother of the Year in 1972 by the American Mothers'

(Continued on page 23)

IN THE HARBOR AREA!

2-bedroom townhouses

CHERRY HILL GARDENS

Roomy living room, dining area, modern kitchen with gas range and built-ins. Individually controlled heat.

All only $214 monthly

How to get here: Drive down Hanover St., turn right at Cherry Hill Rd., just after crossing Hanover St. Bridge. Stop at Rental Office at Cherry Hill Rd. and Potee St. Open Mon. thru Fri. 9 to 4:30 Sat. 9 to 1.

Professionally managed by CITY WIDE MANAGEMENT CO.
Rental Office 355-6940 ▪ Downtown Office: 837-2900
Equal Housing Opportunity

VISITORS — From left, Rev. Marie Phillips Braxton, Portsmouth, Virginia, holding 3-year-old daughter, Shannon; Mrs. Eleanor Howard, Chase City, Virginia, and Mrs. Irene Reid, Columbia, SC. They were among guests at Saturday luncheon hosted by Mr. and Mrs. Wendell Sutton, following marriage of their son, Wendell and Esperance Knox. See more in If You Ask Me.

Omegas will use only black banks

The Omega Psi Phi Fraternity, an international fraternity of over 1,000,000 college trained men has as one of its four cardinal principles Uplift. Since the fraternity, which was founded in 1911, has always been involved in social problems and uplifting causes as they pertain to minorities.

It has most recently decided to become a depositor in minority financial institutions across the nation. Due to the efforts of Walter G. Amprey, Grand Keeper of Records and Seal of the national body and Judson B. Wood, Basileus of the local Pi Omega Chapter, the fraternity has purchased a $28,000 Certificate of Deposit from the Harbor Bank of Baltimore.

This $28,000 deposit helps Pi Omega Chapter to reach its goal of promoting and supporting Black Economic Development within minotity financial institutions of Baltimore. To further promote the cause Basileus Judson Wood is encouraging checking accounts and savings accounts in minority financial institutions such as the Harbor Bank, Advance Federal Savings and Loan and Ideal Savings and Loan. Black fraternities must give financial support to Black financial institutions in order to promote and maintain Black Economic Development.

AN OPEN LETTER TO HOMEOWNERS ABOUT GAS HEAT.

Dear Customer:

It may still be hot outside, but fall and winter are not far off. As the heating season approaches, we share your family's concern about heating costs and their effect on your budget.

I hardly need remind you that the cost of natural gas and home heating oil has risen dramatically in recent years. However, I would like to point out that gas traditionally has been cheaper than oil. In today's market—anywhere from 10 to 15% cheaper.

Besides its price advantage, gas is clean, quiet and dependable. And, in light of new reserves presently being developed in the U.S., the supply of gas seems adequate to meet home heating needs well into the future.

I think you should know, too, that gas heating equipment is available today with seasonal efficiency ratings of 80 to 95 percent —a significant improvement over conventional furnaces.

If you've thought about replacing your existing heating system, you would do well to consider one of these new high-efficiency gas systems. It could significantly reduce your heating costs—this winter and in winters to come.

As always, Baltimore Gas and Electric's residential representatives are on hand to answer any questions you might have concerning gas heating equipment, including the new high-efficiency systems. We would be delighted to hear from you.

Please call 298-1834.

Sincerely,

E. W. Skeggin
Manager, Energy Services

BALTIMORE GAS AND ELECTRIC
Energy Services