Miles Davis, Max Roach and Philly Joe Jones To Headline First Capital City Jazz Festival

Capital City Jazz Festivals, Inc., in partnership with WPFW-FM, will present the first community - produced, world class festival of jazz music to take place in Washington, in nearly a decade, on Friday and Saturday, June 7 and 8, at the Washington Convention Center.

The festival will feature three concerts. Each concert is an artistically ambituous undertaking designed to explore an important creative focus in contemporary music.

Capital City Jazz Festivals will open with the "The 40th Anniversary Miles Davis Concert," featuring the Miles Davis group and The Dirty Dozen Brass Band Friday, June 7, 8:00 p.m.

Over the last four decades no musician has been more consistently innovative than Miles Davis. His current musical direction fuses the ageless blues tradition with elements of contemporary funk and finds new possibilities for each in their combination. The Dirty Dozen Brass Band is an exciting New Orleans-based octet whose repertoire ranges from "St. James Infirmary" to "Bongo Bop."

Saturday's proceedings will commence with a 2:00 p.m. concert entitled "They Sang As One Voice: The Single Instrument Choirs" which will include a solo performance by master percussionist Max Roach; individual ensemble performances by the World Saxophone Quartet and The Ten Member M'Boom Re: Percussion Ensemble and collaborations between Roach and The World Saxophone Quartet. Roach and WSQ will give the American premier of works performed in their recently completed European tour.

The festival concludes at 8:00 p.m. with "Like Fine Wine: the Music Of Tadd Dameron" showcasing Philly Joe Jones & Dameronia and The Howard University Jazz Repertory Orchestra featuring Buck Hill, Charlie Young, Wallace Roney, Gregory Royal and Dr. Reppard Stone. Jones, like Roach a major influence among modern drummers, worked closely with Dameron whose contributions as an arranger/composer are finally gaining broad recognition.

Admission will be $15 per concert, or the "All Concert" package of $40. Special advanced tickets may be ordered from WPFW prior to May 21 at a discount rate of $12 per concert or $30 for the "All Concert" package.

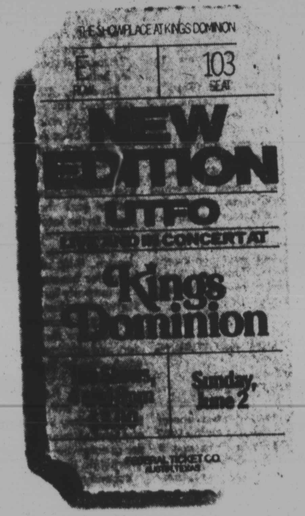
Proceeds from the festival will be used to support the Duke Ellington School for the Performing Arts; the WPFW - FM Capital Development Fund and the 1986 Capital City Jazz Festival.

Sponsors for the festival include the D.C. Commission for the Arts and Humanities; the Mayor's Committee to Promote Washington; the National Endowment for the Arts; the Adolph Coors Company; the University of the District of Columbia's Division of Continuing Education; Loew's L'Enfant Plaza Hotel; and Herb's Restaurant.

Capital City Jazz Festivals, Inc. is a not-for-profit educational and service organization established for the purpose of developing and producing world class jazz presentations. Its incorporators are Karen Spellman, Independent Events Producer and Economic Development Consultant; W. A. Brower, jazz writer/researcher and activist; and Robert Tyner, assistant to the general manager and special events coordinator for WPFW-FM.



Miles Davis



Get your concert tickets in advance at any Richmond area Album Den, or at Kings Dominion the day of the show. Park admission is required.

Showcase of Nations Ethnic Festival To Begin

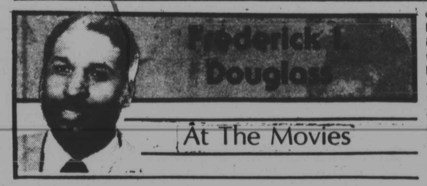
A "Showcase of Nations," Baltimore's annual celebration of international festivals, begins on this weekend and continues throughout the summer as 14 ethnic communities celebrate their heritage with crafts, food, and entertainment.

Initiated in the early 1970s' as a means of attracting people to the city's downtown, Baltimore's Showcase of Nations has since grown into one of the United State's most renown urban festival events.

The opening of the Convention Center's Festival Hall will add a new dimension to 1985's ethnic festivals as the Italian, AFRAM, Caribbean Irish and Jewish communities hold their annual event at the new exhibit hall. Other Showcase of Nations ethnic festival locations are Hopkins Plaza, the Canton Lots and Fells Point.

1985 SHOWCASE OF NATIONS ETHNIC FESTIVALS

FESTIVAL	LOCATION	DATE	TIME
Lithuanian	Hopkins Plaza	June 1-2	12 noon-6 p.m.
Philipine	?	June 15	11 a.m.-8 p.m.
Polish	Canton Lots	June 21-23	Fri: 4 p.m.-10 p.m.
			Sat: 12 p.m.-10 p.m.
			Sun: 12 p.m.-10 p.m.
Asian	Hopkins Plaza	June 30	11 a.m.-8 p.m.
Italian	Festival Hall	July 26-28	12 noon-10 p.m.
Afram	Festival Hall	Aug. 2-4	12 noon-10 p.m.
Caribbean	Festival Hall	Aug. 9-11	12 noon-10 p.m.
Hispanic	Hopkins Plaza	Aug. 10-11	10 a.m.-10 p.m.
German	Canton Lots	Aug. 16-18	12 noon-10 p.m.
American Indian	Fells Point	Aug. 23-25	Fri: 10 a.m.-9 p.m.
			Sat: 10 a.m.-9 p.m.
			Sun: 1 p.m.-8 p.m.
India Days	Hopkins Plaza	Aug 24-25	11 a.m.-9 p.m.
Jewish Amer.	Festival Hall	Sep. 1-2	11 a.m.-9 p.m.
Ukranian	Hopkins Plaza	Sep. 7-8	11 a.m.-9 p.m.
Irish	Festival Hall	Sep. 13-15	10 a.m.-10 p.m.
Korean	Hopkins Plaza	Sep. 14	11 a.m.-8 p.m.



Movies Make Magnificent Music Marketing Medium

"Beverly Hills Cop," the phenomenally successful movie starring comedian Eddie Murphy, is a superb example of the fact that movies make a magnificent medium for marketing music. Movies and videos have, in fact, changed the whole process by which records "break" into the marketplace and have been rapidly pushing radio light years into the background in terms of introducing new songs to the public.

The millions of people that queued at movie theatres around the country to view "Beverly Hills Cop" were introduced to ten new songs during the hour-and-a-half that the movie ran.

As a result, several of these tunes quickly became hits including "New Attitude" by Patti LaBelle; "Neutron Dance" by the Pointer Sisters; "The Heat Is On" by Glenn Frey; and the movie's instrumental theme song "Axel F" by Harold Faltermeyer.

The advantage that movies and televised video have over radio is that they provide a mechanism by which new songs can be introduced to record buyers nationwide on an immediate and very cost effective basis. When Kool And The Gang or Shannon introduces a new song on the television program "Friday Night Videos," record stores around the country are liable to sell out of the tune on Saturday.

The effect of movies and videos is even more dramatic when it comes to introducing new artists because people can immediately see how the performer looks and hear how he she sounds. Introducing a new artist by radio takes months of pounding the pavement by record promoters and more weeks or months of airplay before the record achieves a measurable level of market penetration.

Obviously, the more successful a movie becomes, the more likely some of the songs featured in it are likely to break into the top-40. Surely you remember how quickly Ray Parker, Jr.'s theme song for the movie "Ghostbusters" swept the nation and had everybody walking around singing "Who You Gonna Trust?"

"The Last Dragon," the Berry Gordy Motown movie that is currently one of the most popular flicks nationwide, is another example of how movies can influence the record buying public. Spinning off from "The Last Dragon," DeBarge's tune "Rhythm Of The Night" immeditately became a nationwide hit. The soundtrack from "The Last Dragon," which contains tunes by the Temptations, Willie Hutch and Vanity, is also a briskly selling album.

Other examples of performers that have benefitted by having their songs interwoven into the framework of a popular movie include Stevie Wonder's who did "I Just Called To Say I Love You" in the Lady In Red" and blues guitarist vocalist B. B. King who scored a major success with the theme from "Into The Night." Currently Nona Hendryx is working up a "Sweat" in an effort to draw attention to her recording of the theme song from "Moving Violations."

Exposure to the general public via a movie, even a bad movie is beneficial to artists, especially new artists. For example, "Rappin' " is truly a crummy movie, but the flick provided an avenue for a group known as the Force M.D.'s to score a hit with their tune "Itching For A Scratch."

Appearing in Harry Belafonte's movie "Beat Street" perhaps the best flick of the break dance genre, proved to be very beneficial for Grandmaster Melle Mel who scored a big hit with his recording of "Beat Street Breakdown." Since he appeared in the movie, his career has skyrocketed and he currently has two hit records on the charts.

While movies have always had theme songs, videos and MTV have drastically changed the way music is used in movies. Now songs are often presented as mini-movies, that is, they are done in video format so that they can easily be lifted out of the movie and broadcast on television. Things have changed drastically in the music industry and as a result of new technologies, radio has taken a back seat to movies and television in the marketing of new records.

"What a movie! The action is non-stop. 'RAMBO' is terrific! Stallone is terrific! The summer's first big hit."
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Teen soap star has career that's blooming

Q: I think Brian Bloom, the young actor who portrays Dusty Donovan on "As The World Turns," is adorable! What can you tell me about him? How about his address? — S.H., Fayetteville, N.C.

Bloom, who was born in Long Island, N.Y., is in the ninth grade. The actor has been portraying Dusty since April 1983. His previous acting experience includes roles in the feature films "Once Upon a Time in America," "The Stuff" and "Flanagan." He's also appeared in the ABC movie "A Different Twist."

Bloom lives at home with his parents and two brothers, Scott and Mikey, who also want to be actors. And though his career seems to be in full swing, Bloom says he intends to enroll in college. His first choice? Yale. You can write to Bloom c/o CBS, 51 West 52nd St., New York, NY 10019.

Q: "I'm going crazy trying to figure out the name of the song that was played during Liz and Carlo's love scenes on NBC's "Days of Our Lives." Can you help? — D.A., Avenel, N.J.

A: The tune is titled "I'm on Fire," and it is performed by rock superstar Bruce Springsteen. The tune gets lots of use: Lately, it has been played during the love fantasies of Reva and Kyle on the CBS soap "the Guiding Light." Several other soaps have used the song as well.

(Have a question about soap operas? Write Kimberly Redmond at 200 Park Ave., Room 602, New York, NY 10166. Questions cannot be answered personally but those of general interest will be answered in future columns.)

'Love's Labor Lost' Presents A Comedy of Courtship

"Love's Labor Lost," airing Friday, May 31 at 9:00 p.m., one of Shakespeare's most dazzling comedies, brings to a close the seventh and final season of "The Shakespeare Plays" on Maryland Public Television (MPT) — TV 22, 28, 31, 36, 62 & 67.

This comedy of courtship and intrigue features Jonathan Kent as Ferdinand, King of Navarre who bans women from his court. However, his courtier's attempts to abstain from any involvement with women are soon thwarted by the arrival of the Princess of France (Maureen Lipman), and her ladies-in-waiting. The result is pure comedy and chaos in the Shakespearean tradition.

"The Shakespeare Plays" is the landmark series that has made television history by airing all 37 of Shakespeare's dramatic works. The series has been made possible by grants from Exxon Corporation, Metropolitan Life Insurance Company and Morgan Guaranty Trust Company.

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