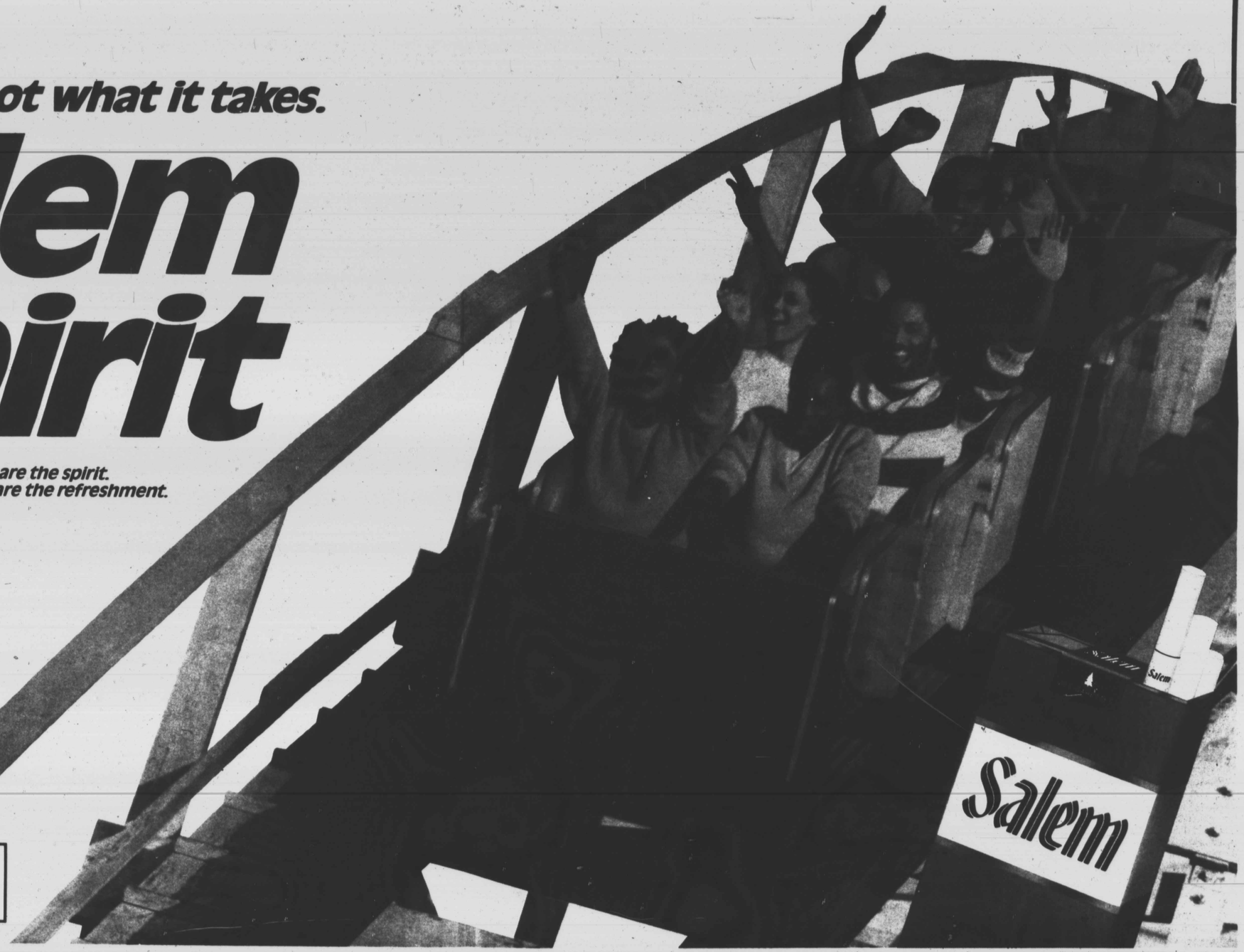
You've got what it takes.

Salem Spirit

Share the spirit.
Share the refreshment.



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17 mg. "tar", 1.3 mg. nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.