CAREER OPPORTUNITIES 1986

Cheyney St. College providing centers of academic excellence

Cheyney University has its first academic centers of excellence which university administrators consider forerunners of centers of excellence in all academic program areas.

The centers of excellence reflect a necessity to provide the most cohesive academic training possible to prepare students for job opportunities in both traditional and increasingly expanding technical fields.

These centers are designed specifically to assure that students undergo the kind of educational experience that will give them a competitive edge with which to enter a new and challenging workplace, demanding skills far beyond those possessed by previous generations.

Biology: The Biology program reflects the university's ability to prepare students successfully for medical school and health-related careers. Nearly 80 percent of Cheyney's pre-med graduates are accepted to medical school. In this department the major fields of study lead to degrees in biology, biology-secondary education, medical technology and a dual degree in biology and chemistry.

An office for health-related professions assists students in preparing for careers in medicine, dentistry, nursing and medical technology.

Education: Teacher education remains one of Cheyney's strongest programs; the institution was founded originally to educate and prepare teachers. Program offerings leading to the baccalaureate degree and certification to teach include early childhood, elementary and special education, and secondary education in biology, chemistry, general science, English, French, Spanish, home economics, industrial arts, mathematics, and social science.

The department also offers the **Triadic Approach to teacher education**, which integrates the programs of early childhood, elementary and special education into one teacher preparation curriculum. This program offers students the option of dual certification in any two teaching disciplines.

Industrial Arts and Technology: Changing industrial technology has created a demand for well-prepared technicians. To meet that demand, major course offerings of the department include power technology, industrial materials and processes, visual communications, and metal joining, drafting and design, machine, graphic arts and reproduction technologies and electronics.

The most recent program addition is a four-year degree program in cable television communications technology, believed to be the first in the nation.

Mathematics and Computer Science: An ambitious program has been launched in this department with increased emphasis on mathematics. A substantial number of personal computers and software also has been acquired.

Recognizing the increasing importance of such technology and the need to be computer literate, students have access to a fully-equipped, state-of-the-art computer center where they receive hands-on experience. Degrees are granted in mathematics, mathematics-secondary education and computer and informational sciences.

At Cheyney, students can choose from nearly 50 undergraduate and 11 graduate degree programs. Additionally, the academic experience at Cheyney is enriched by work-study programs such as the cooperative education program in which students alternate paid employment with similar periods of study.

Aside from the obvious benefit of a paying job, the program offers practical experience in a student's career area. Other programs include internships and practicums.

For more information about Cheyney University's degree programs, write or call: The Office of Admissions, Cheyney University, Cheyney, PA 19319, 1-800-CHEYNEY (Pennsylvania Residents), 1-800-223-3608 (Outside Pennsylvania), or 1-215-399-2000 (Main university number).

Maryland New Directions servicing 5,000 persons per year

Maryland New Directions is a multi-faceted career resource service assisting 5,000 people yearly. Established in 1972, the organization is dedicated to helping with the employment needs of people in the community. Individual counseling, workshops, a resource library, a computerized occupational research system and a job bank comprise the various methods of service to the citizens of Baltimore.

MND works with individuals and special populations to design targeted responses to their career-employment needs. For example:

The **Displaced Homemaker Program** counsels individuals who have spent many years as fulltime homemakers and who now must support their families as a result of divorce, separation, disability or widowhood. MND offers personal counseling in a supportive environment, workshops dealing with confidence-building and employment-career planning. An internship program places a displaced homemaker in a work situation to apply and learn new job skills. A GED program assists a displaced homemaker obtain her-his GED.

The **Thomas M. Bradley Worker Assistance Center** combines services from several helping agencies to advocate and prepare dislocated workers (individuals who have lost their jobs due to the changing economy) for employment. Job assessment, remedial education, workshops, counseling, a job club and referral to jobs and-or training comprise the several components of the Center.

The **Positive Directions Program** takes pride in its work with ex-offenders. Workshops, advocacy, counseling, court support, intervention when necessary are available for the inmates of the Baltimore City Women's Detention Center. Employment, education, training, or apprenticeship opportunities for ex-offender participants are developed, and ongoing counseling, support and follow-up are provided.

INFORM (Information Network for Occupational Resources-Maryland), is a statewide computer-based career information delivery system. Available in schools, libraries, and counseling agencies, the system coordinates occupational educational, and training information in Maryland.

Located in the Charles Village area of Baltimore City, the organization also offers member services at the Career Resource Center, Start A New Direction Workshops and consulting to the business community.

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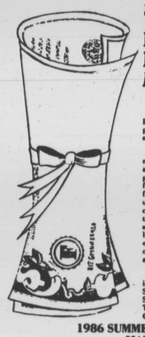

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Campus Discovery slated for Loyola

Loyola College will begin a new "Campus Discovery" program this summer, designed to provide potential college students with some insight and preparation for higher education. All high school students are eligible to enroll, although the program is suited particularly to juniors and seniors. Classes are held daily from 9 a.m. to 4 p.m. and will take place from July 7 through 25.

Some classes will be required of all students, while others are optional. There will also be certain classes available separately, without enrolling in the full program.

In the full program, the fixed curriculum will be an S.A.T. review, speed reading, memory improvement, and an all-day career college and counseling class. Optional classes will provide a choice between astronomy or French; learning how to write college essays either in a formal writing class or on the computer with PFS Write; Kung Fu or CPR; and lifesaving classes or a free swimming period. Classes available on an independent basis are the S.A.T., review, memory improvement, and speed reading.

The tuition is $650.00 for the full three-week program — July 7 - 25, from 9 a.m. to 4 p.m. Class size is limited and will be filled on a first-come, first-served basis. Students who have paid in full will receive enrollment priority over students who have only made deposits. A $50 deposit is required with registration and is not refundable. For more information, call Joan Green at (301) 532-5061.

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CAREER OPPORTUNITIES 1986

(Photo by John Durand)

Cecil Doppelheuer, 47, Plant Manager, lives in Bowie, MD, while Journeyperson II Linda Lee, 36, is a resident of Upper Park Heights in West Baltimore. Both entered the printing field when they were 18, and Mrs. Lee has been with French/Bray for 18 years, or half of her adult life. Both thoroughly enjoy their work, they say, and urge others to consider printing and the graphic arts fields as "Never boring and offering good, steady money."

Printing can be a rewarding, lifelong occupation

"Everyone I've talked to who went into printing out of high school has stayed in it. Graphic arts is something they want to stay in!" The speaker is Scott Pulliam, 22, a 1981 graduate of Kenwood Senior High School in eastern Baltimore County who has worked for the last four year as first a general helper and then a web press assistant at French/Bray, Inc.

French/Bray, which recently celebrated its 69th anniversary in business, has been located for the last nine years at 6731 Baymeadow Drive in Glen Burnie's Baymeadow Industrial Park. Described by Plant Manager Cecil Doppelheuser as "A commercial, high-quality, multi-color printer," the firm has over 100 employees on two shifts and had over $10 million in sales last year.

Says Scott Pulliam, "If anyone is even remotely interested in printing, they should try it as a career! It's a really good field, and it's exciting to me to see a job get done properly by teamwork. Our annual reports, for instance, have to be done at top-notch quality—and they are!"

Ironically, while in high school, Scott couldn't even get into the printing classes offered, because they were so much in demand, so he took woodworking instead.

After graduation, his brother-in-law—who worked at French/Bray at the time—got him into the plant as a floor helper, starting out at $5 an hour in a pay scale that rises to $15.00 in a union environment.

"Over the years," he notes with obvious pride, "I learned my job on the Miehle press from bottom to top," and is today well able to support his wife, Kimberly (a former Martin Marietta employee) and their infant daughter, Kasey. The couple resides in Middlesex Homes in eastern Baltimore County.

LINDA LEE has worked half of her adult life at French/Bray, having come there 18 years ago at age 18 when the firm was still located in the Mammoth Candler Building in downtown Baltimore on the city's famed Inner Harbor area.

Hers is a success story straight out of the Great Society of Lyndon Johnson in the 1960s. She grew up in West Baltimore, and graduated from Gwynns Falls Elementary, William Lemmell Junior and Jane Adams Vocational High Schools before leaving at age 17 for Maine to take part in a year-long Job Corps program.

Initially, she thought she wanted to be a stenographer, then a printer and finally took bindery operations as her career, and is now glad that she did: "You do something different here everyday. It's never dull or boring and there's really good money in it, too! With the training and the experience I now have, I can go virtually anywhere in this industry."

As a Journeyperson II, Linda works in all phases of binding: unloading skids, drilling, collating, padding, and unloading machines, for instance. None of it is too rigorous for the slightly-built woman. She looks forward someday to being promoted to Journeyperson I.

Married for 18 years to her husband, Charles, a wire mill employee at the Bethlehem Steel Corporation plant at Sparrows Point, Linda's family of three daughters lives on Menol Drive in Upper Park Heights above Pimlico in West Baltimore. Lisa, 20, is a beautician at Blair Studio in Oldtown Mall; Shannon, 15 is a senior at Northwestern High School, and Charnette, 11, is a student Fallstaff Middle School.

Like both Scott Pulliam and Cecil Doppelheuer, Linda strongly recommends that both young people entering the job force for the first time—as well as dislocated and laid-off workers seeking new employment—consider printing and the graphic arts as a career option.

Vegetarian graduates want paper, not sheepskins

HOUSTON — Two Rice University seniors have asked that the diplomas they receive in graduation ceremonies today be printed on paper instead of real sheepskin because they are vegetarians.

Rice is one of a handful of U.S. universities still awarding sheepskin diplomas. More than 900 diplomas will be handed out during today's commencement exercises there.

But Sara Duck and Jennifer Kavinsky said they would prefer to have their degrees conferred on paper.

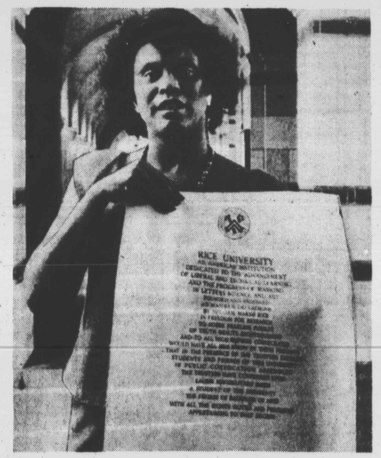
Kavinsky, an English major, has been a vegetarian three years.

"When I found out the diploma was on a sheepskin, it didn't seem right to me," she said. "Since I hadn't eaten any red meat in three years, it didn't seem right that the record of my achievement at Rice should be on a sheep's skin.

Duck, a political science major, said she realizes her request for a paper diploma may appear silly to some people.

"I don't participate in eating meat," she said. "If I draw the line there, why not draw the line one step futher?"

The sheepskin diploma are ordered from a company in the Midwest, which obtains them from England. They cost about $28 each, compared to about $6 for a high-quality paper diploma, a Rice spokesman said.



NO RED MEAT MEANS NO SHEEPSKINS! Two vegetarian students have rejected the traditional genuine sheepskin diplomas from the hallowed halls of Rice University in Houston. Laura Branch, associate registrar, holds one of more than 900 sheepskin diplomas, that will be presented at graduation ceremonies.

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